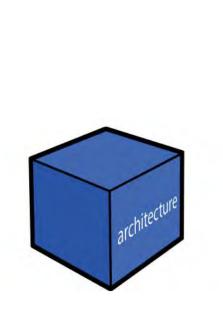


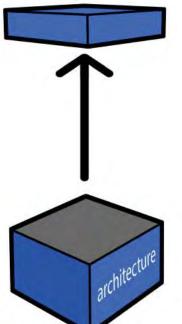
RE-VISION

Problem: Bounds and Gillespie Architects, PLLC is in a transition phase and needs help! The firm's small business components are no longer the most effective way to produce the high quality products that the firm was established on.

Idea: Consider design and business together through Design-Business-Thinking as a way to produce an end result that aligns with the goals and objectives of the leadership in the firm. Neither Design or Business can do this alone.

Solution: Maintain the existing location and character of the firm, while injecting progressive ideas to adapt with a fast-paced changing market.





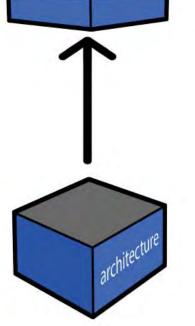




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Thesis Investigation







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architects, "can reimagine themselves and their profession as something greater; not merely the designers of buildings, but designers of systems."
Luebkeman, Chris. "- Design Is Our Answer: An Interview with Leading Design Thinker Tim Brown." Architectural Design 85, no. 4 (July 2015): 34. Art Full Text (H.W. Wilson), EBSCOhost (accessed November 11, 2015).



http://www.azquotes.com/picture-quotes/quote-im-no-longer-an-artist-i-m-a-business-partner-pitbull-106-5-0579.jpg



Main Entrance

DESIGN THINKER (To BnG and others in the future)

BUSINESS (design) Marketing Finance Culture Processes Structure Resources Investments Opportunities

Leadership

DESIGN Architecture Product Human emotions Connectivity Ergonomics Graphics Packaging Displays Innovation

YOU ARE ONLY AS STRONG AS YOUR WEAKEST **SYSTEM**

Mentality Technology Leadership Collaboration

Ergonomics

Quality

Appeal

Recruiting

Community

Engagement

Business Design

Lunch and Learns Energy

Collaboration

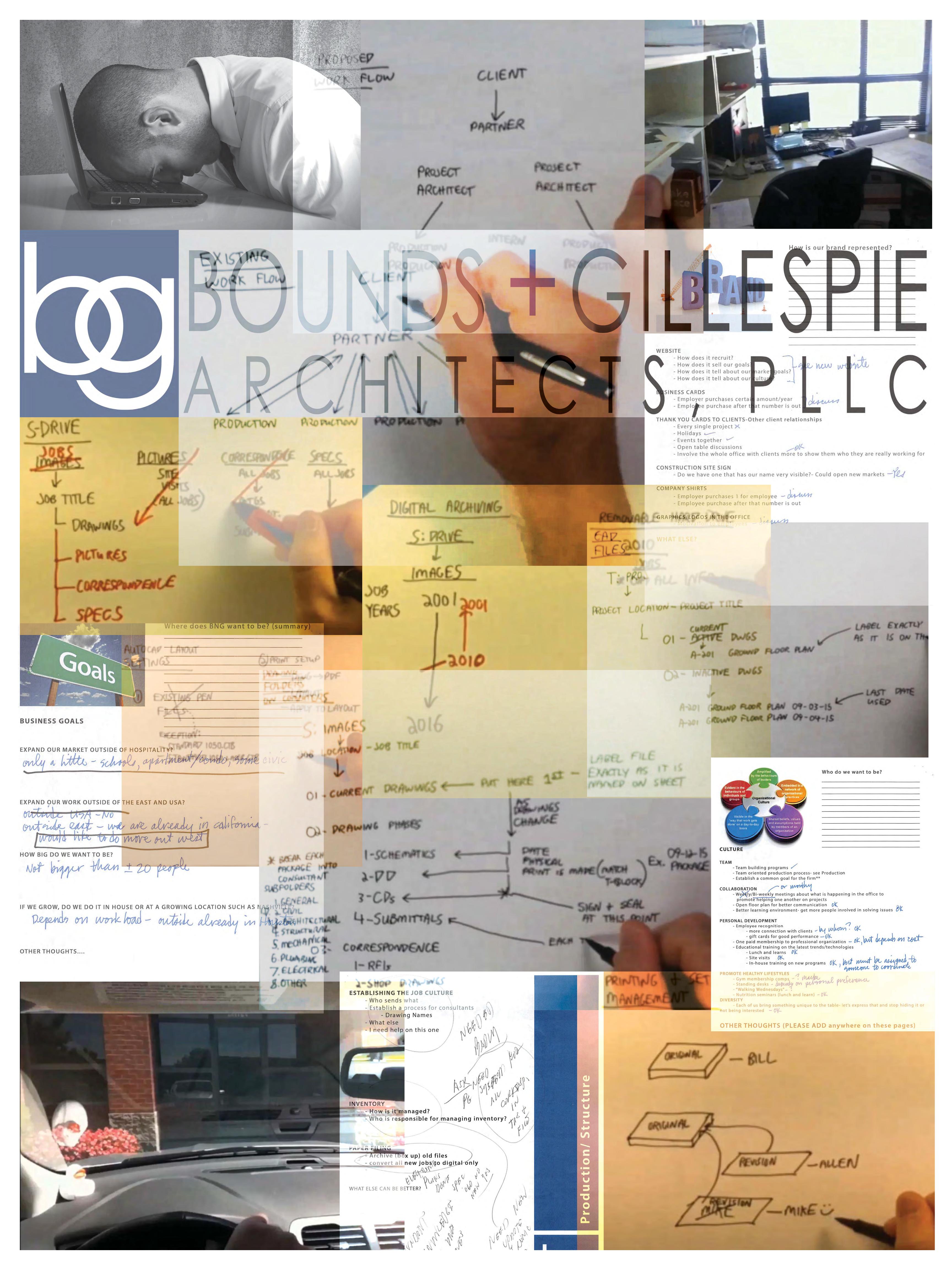
Processes

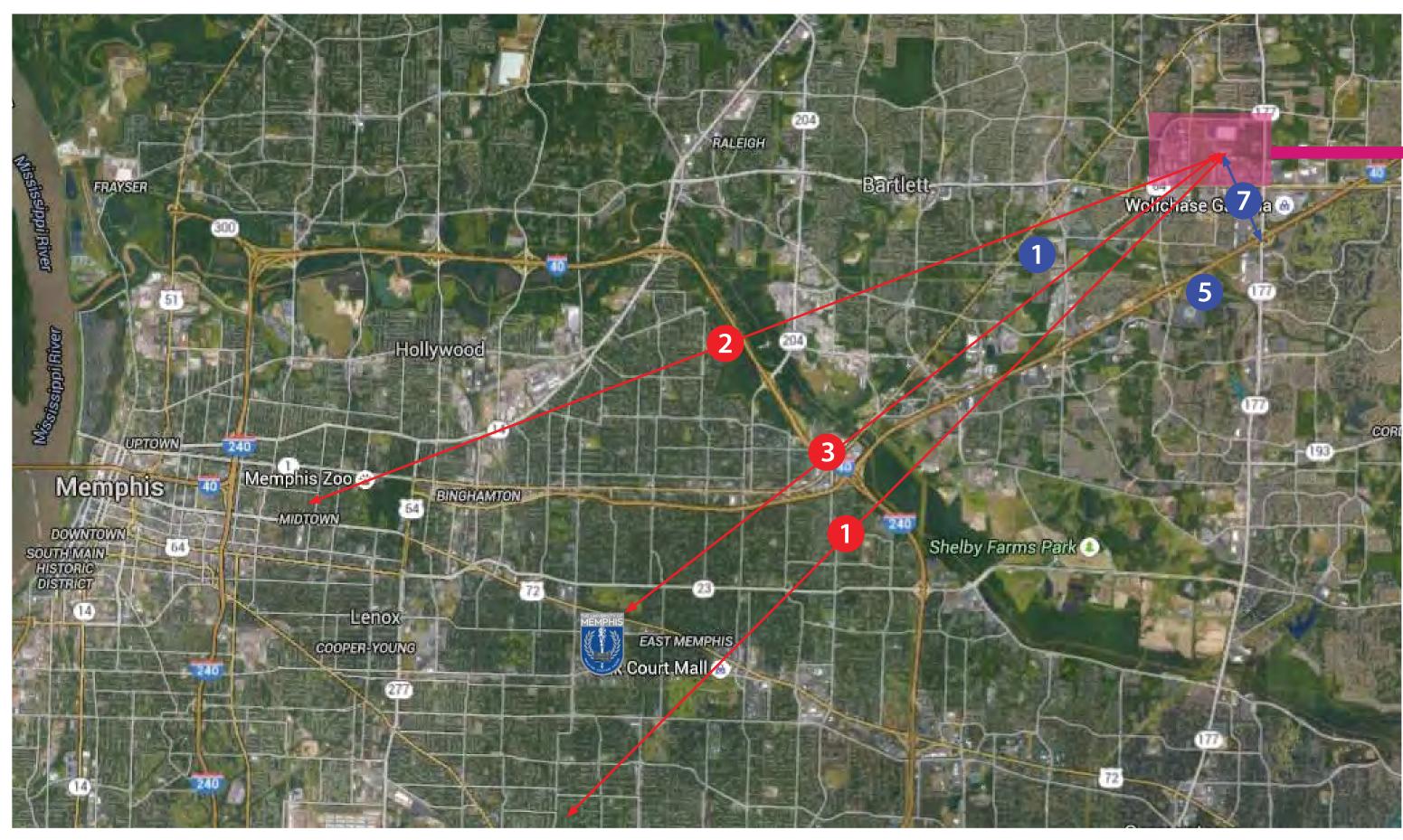
Structure

Growth

Culture Efficiency

Health Ownership





Regional Map

Mapped Positives

- TechPlus printing company

 Quick drive from BnG, Great in printing emergencies,
 Good customer service, BnG needs them
- 2 Casual Dining Great for lunch time client meetings/ employee lunch
- 3 Services/ameneties Easy access for employees
- 4 Walkability (local map) Access to reasonable number of restaurants/ameneties
- 5 Lodging Hotels for visiting clients
- 6 Healthcare Dr. Offices and Hospitals close by
- 7 Proximity from interstate Close enough and far enough away
- 8 Public transportation Several MATA stops along hwy. 64

General Observations

- Suburban setting
- Low traffic immediately around site
- Easy access to interstate
- Well established business district - Multiple businesses in the area
- Potential for further site develoment on adjacent properties

- Site is well established
- Parking and usability is established

- Current ownership of building
- School options

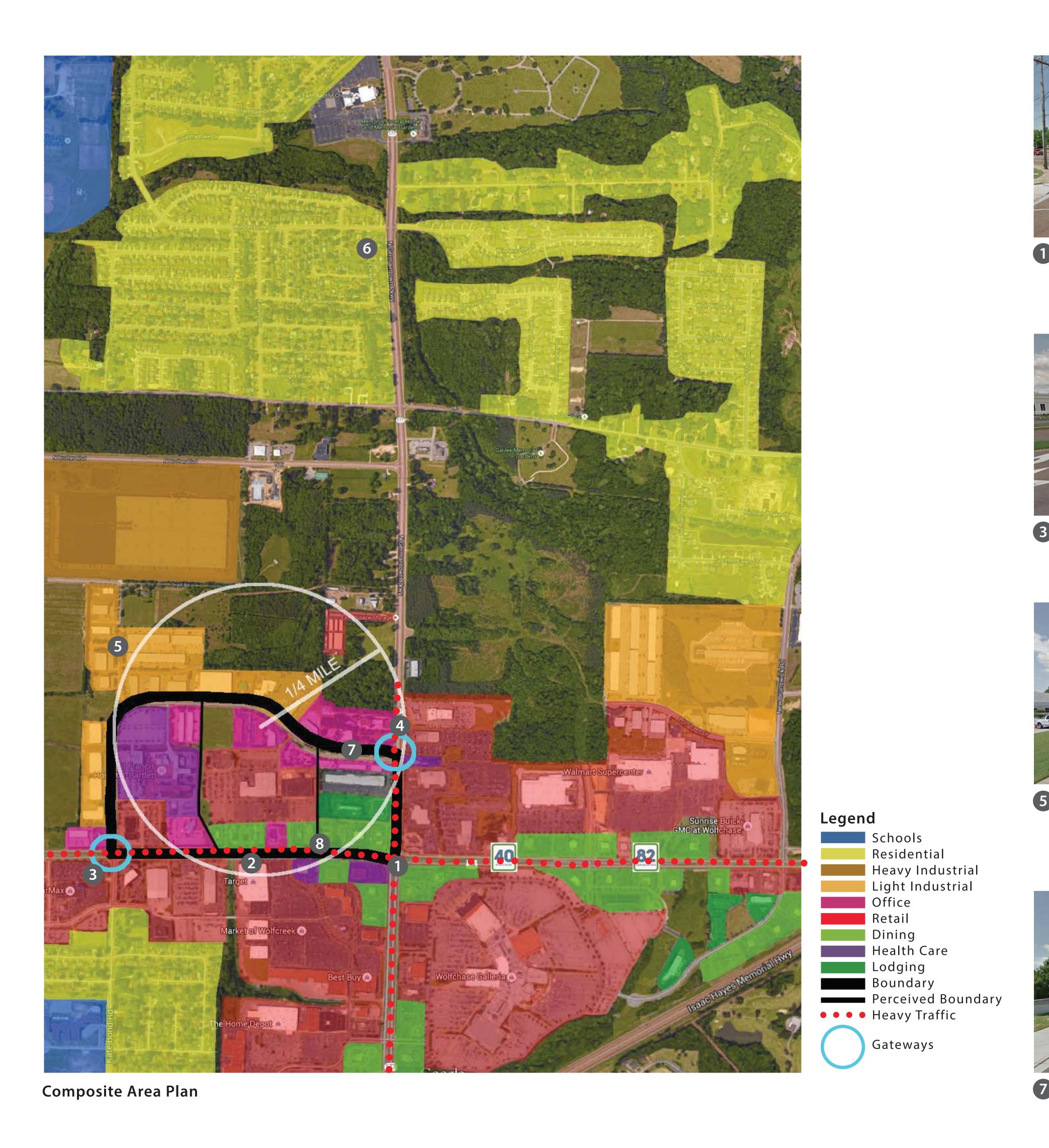
Mapped Negatives

- 1 20.8 miles to Memphis International Airport Lost time, Lost money, Hassle
- 2 Ease of access to local attractions/neighborhoods No local-Memphis entertainment for out of town clients
- 3 12 miles (and 25-45 min.) from University of Memphis Limited relationship with the University Difficult to recruit easily
 Difficult travel for potential interns
- 4 Heavy traffic (area map) Limited walkability to most ammeneties/restaurants





Local Map





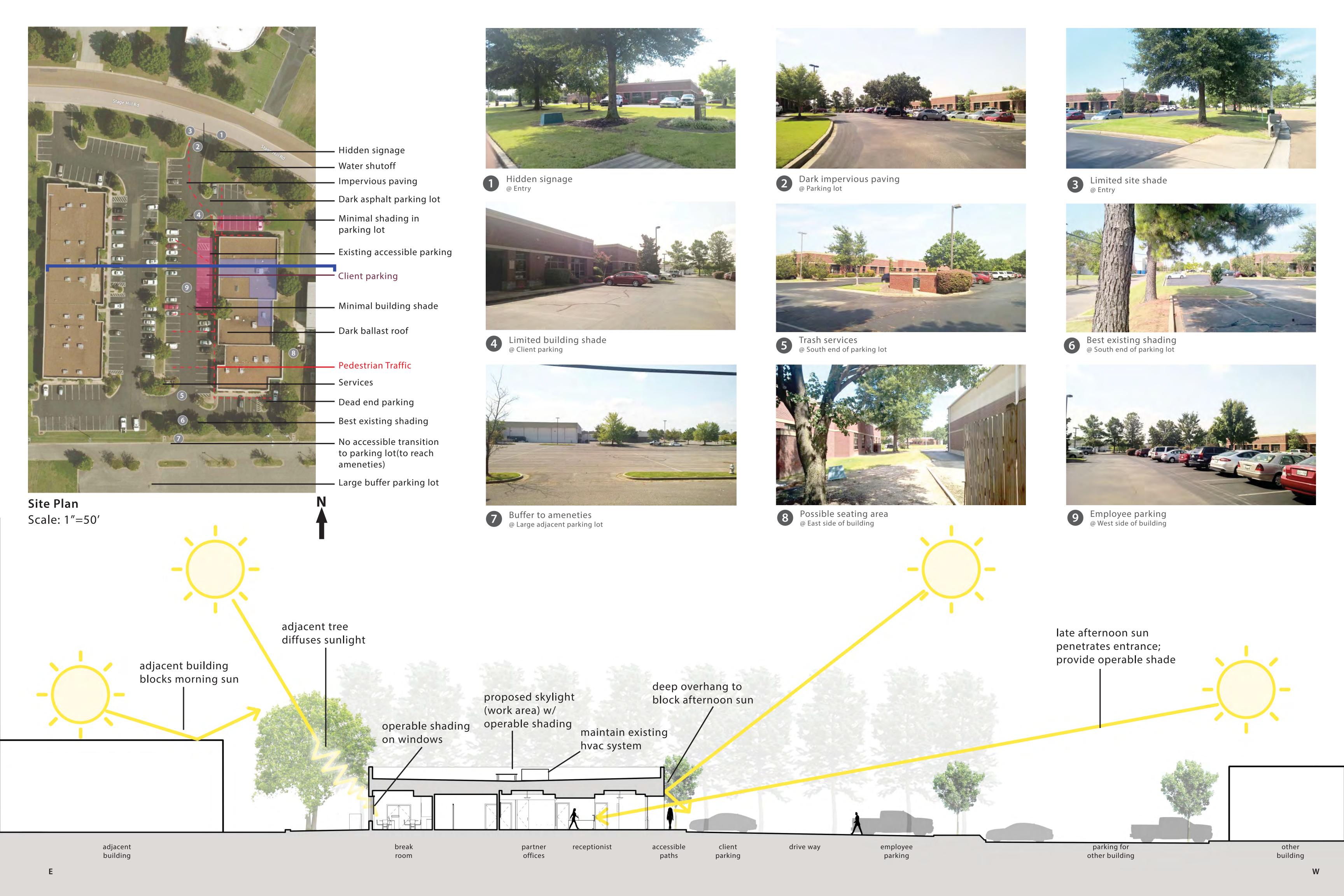


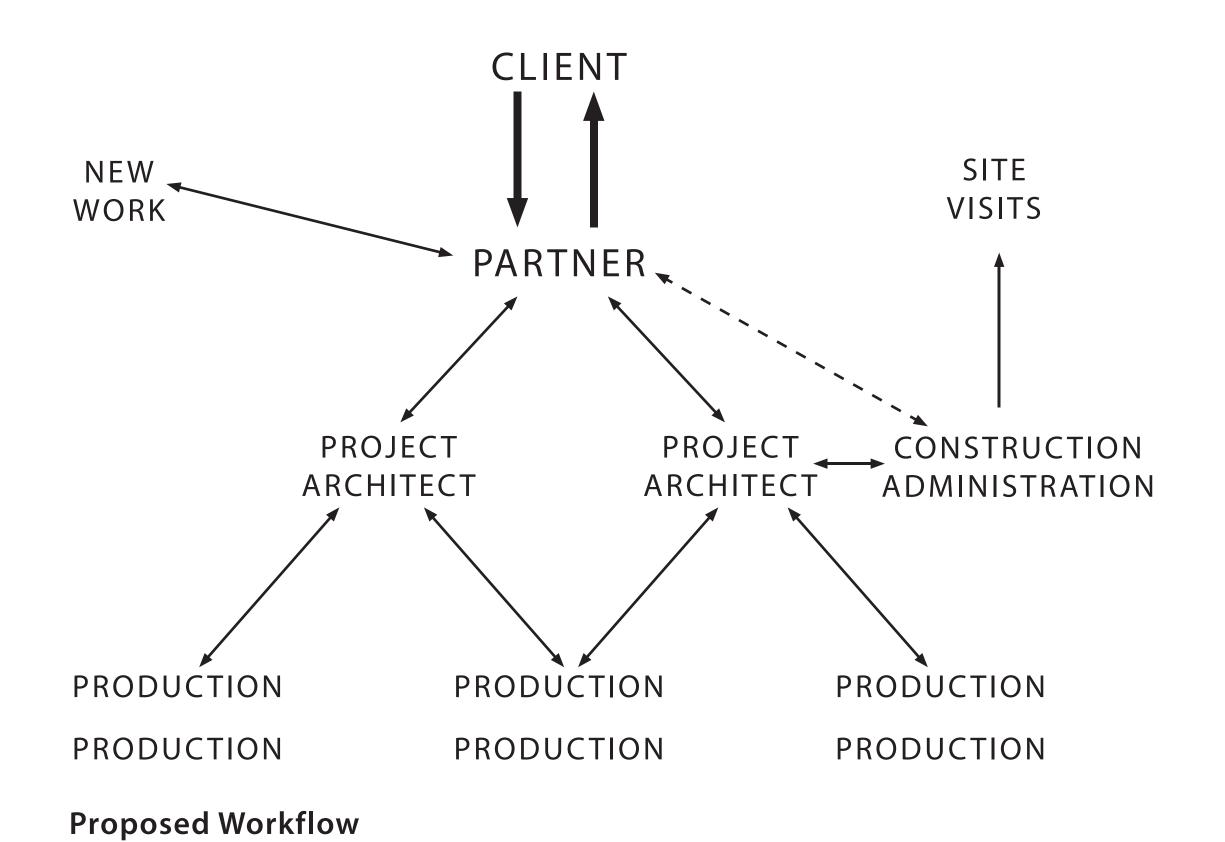


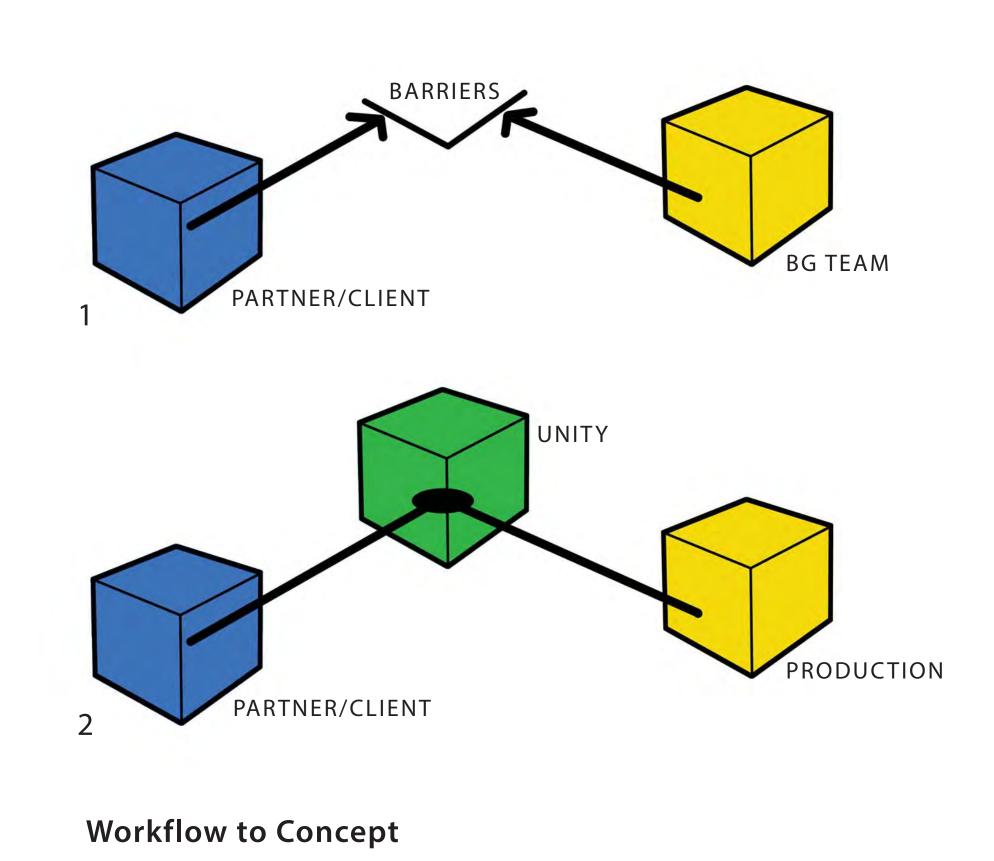


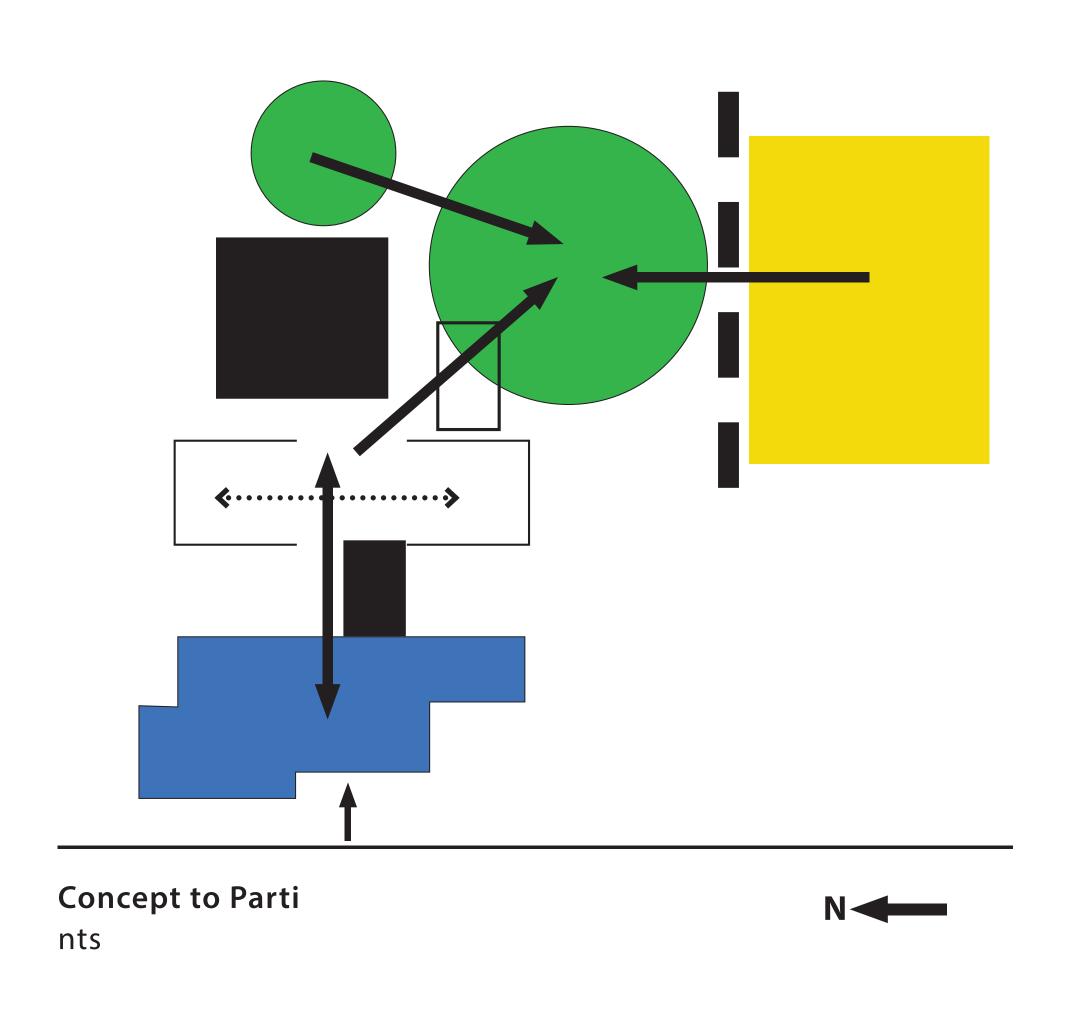


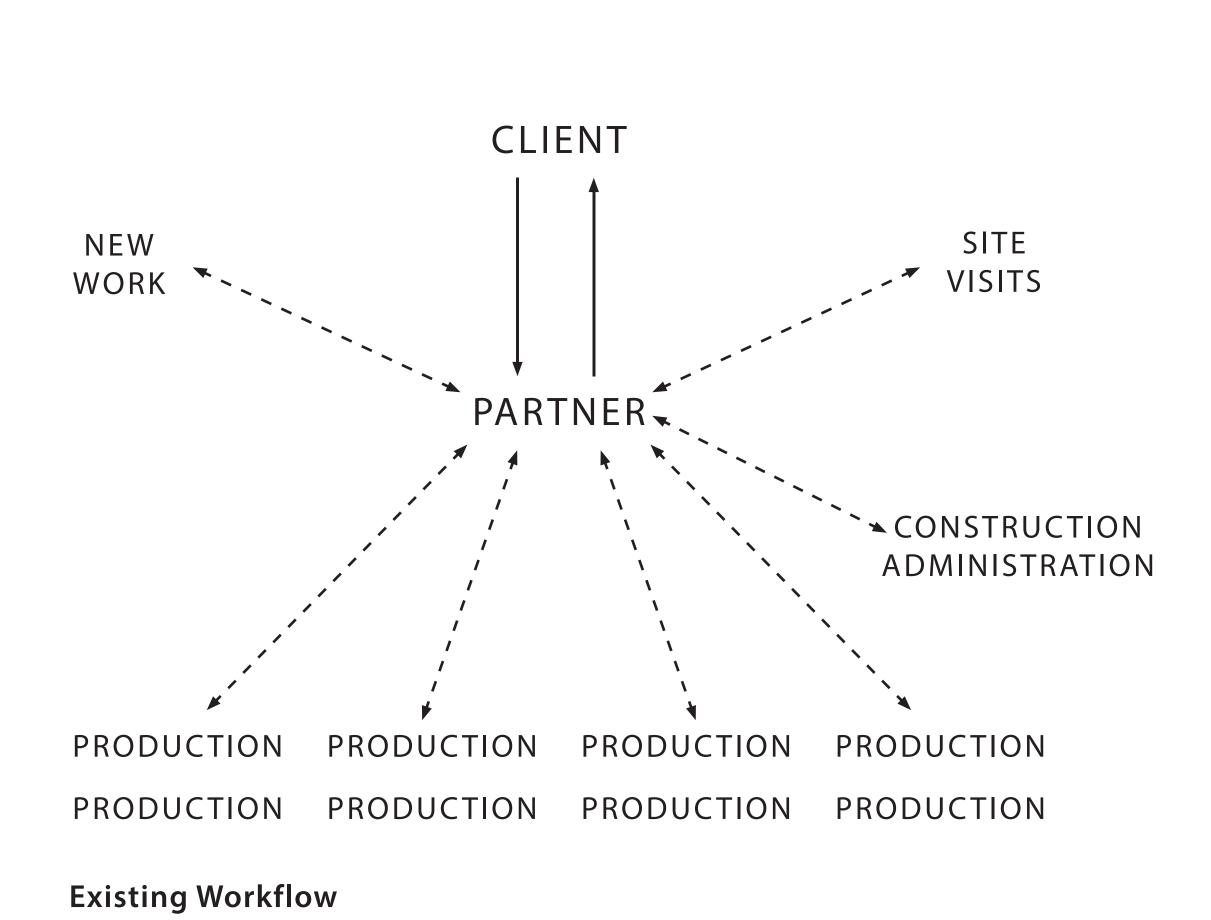






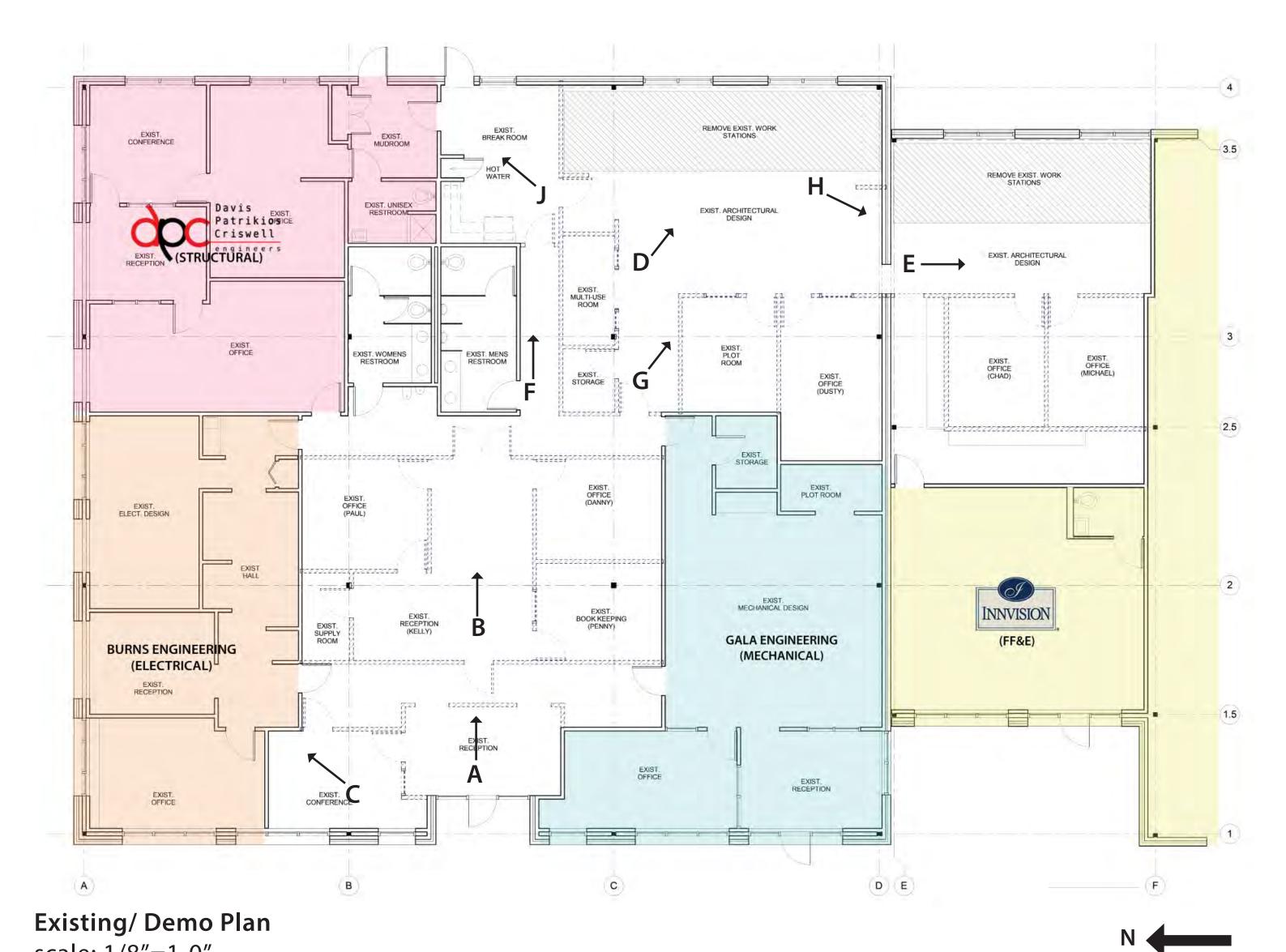












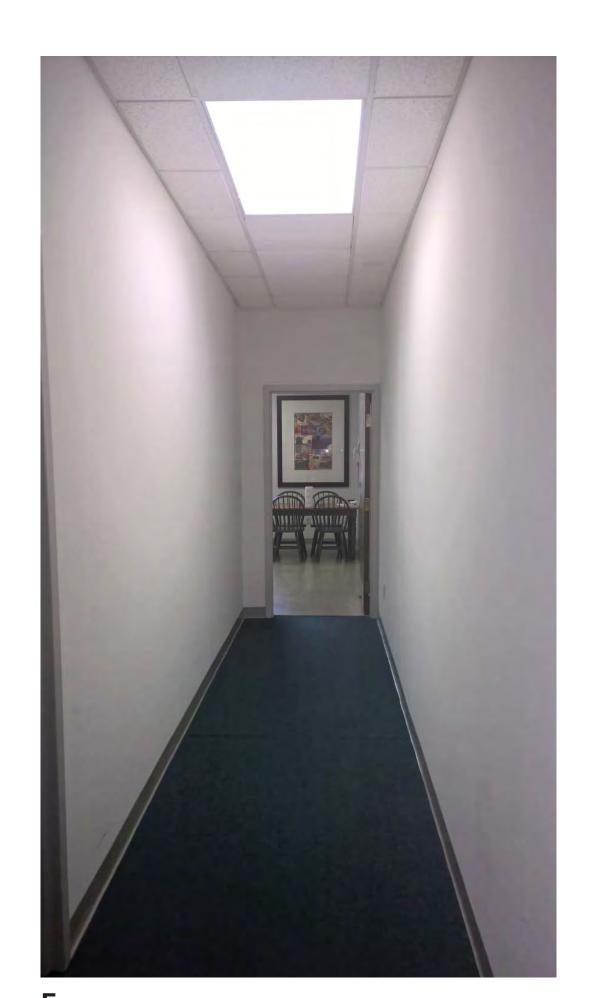










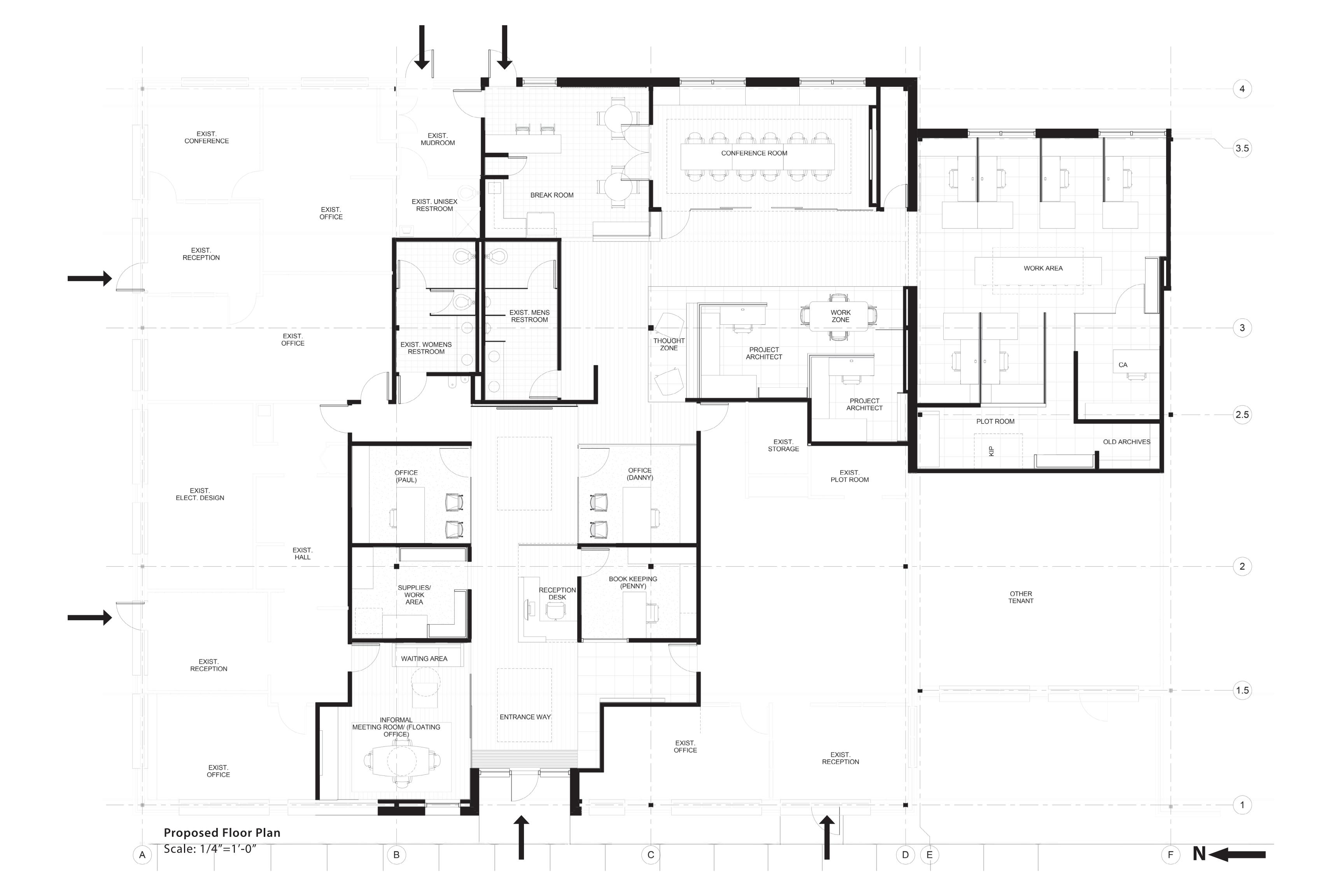








G





1. Reception desk

Immediate company recognition
Logo on half-wall back drop
Creates feeling of ownership in employees

2. Reception area/informal meeting

Display of work

Informal meeting areas (collaboration)
Transparency

Multiple types of work spaces

Meeting room and floating office

3. Work room

Concealed office equipment Process destination

4. Partner offices

Faces of the company

Transparent and inaudible

5. Focal wall

Display of work
More technology

6. Thought zone

Informal meeting area (collaboration)
One-on-one discussion
Recollection of thoughts
Code study area
Meeting room and floating office

7. Discover wall

Promotes level of care and inspiration

Bonding Space

Collaboration Space

8. Break room

Seating options for different conversations

More seating to allow multiple groups to dine together

Connectivity to conference room

9. Conference room

Sign of established firm for clients to see Technology shows trend knowledge

Informal meeting areas (collaboration)

Transparency

Connectivity

Multiple types of work spaces

Meeting room and floating office

10. Project architects

Future faces of the company

Approachable

Accessible to those who will use it most

Meeting room and floating office

Accessible to those who will use it most Middle man between Production and Partners

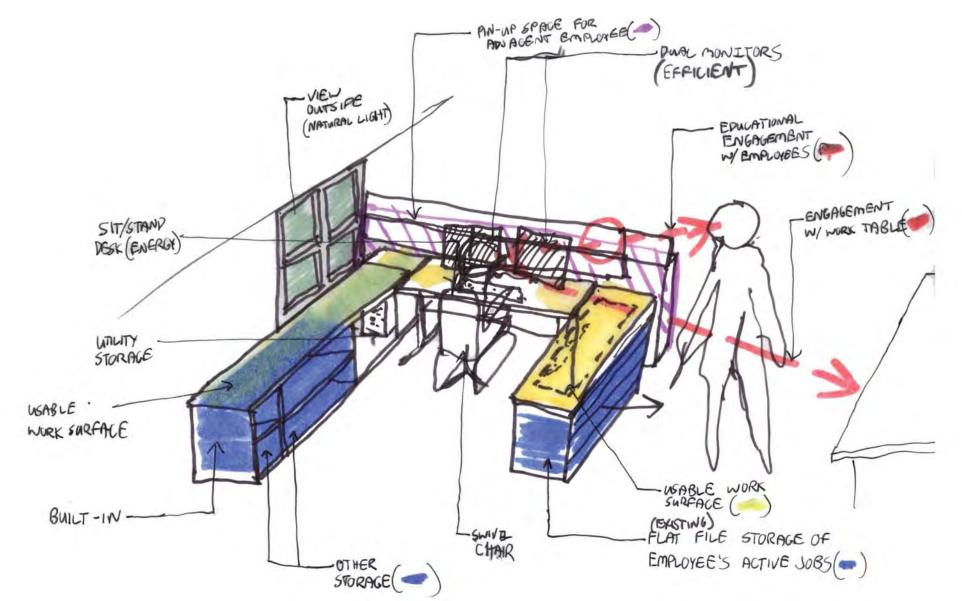
11. Work area

Approachable team

Collaboration

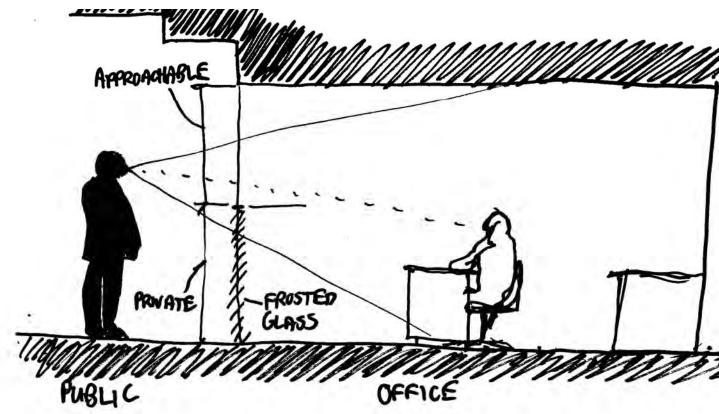
Educational (all learn from conversations at the work table)

Production "team" - no more cubicles

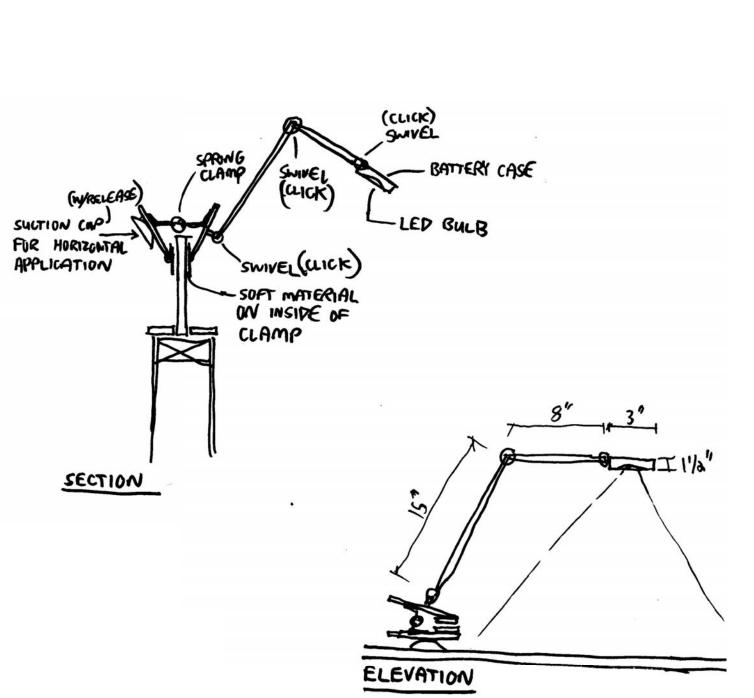




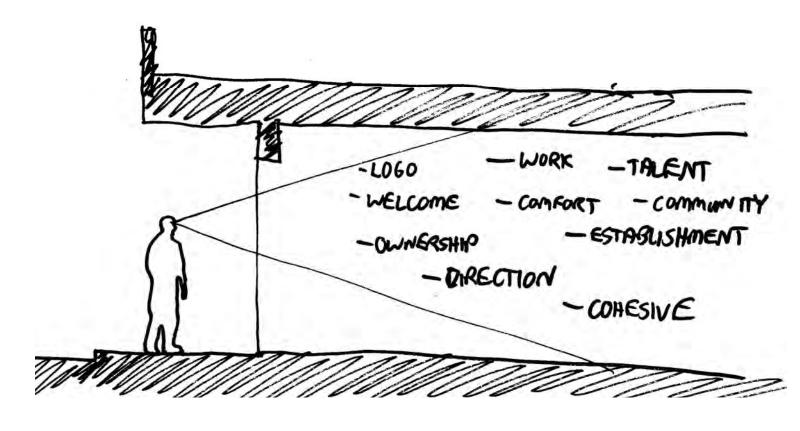
Work Station Study



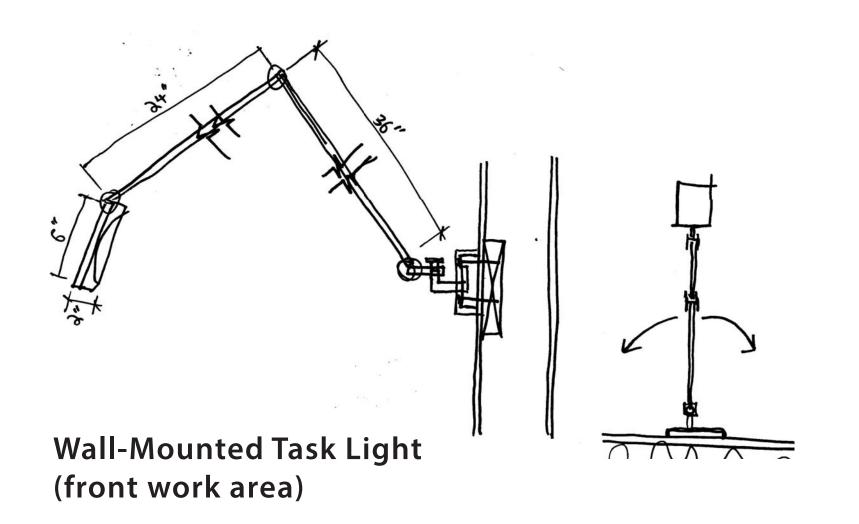
Office Study



Individual Task Light (work spaces)



First Impressions



HANGUNG BLACK
BENCHEL STRUCTURE

ON SERCORS

TO DALL OF PORM

FIRST LIGHT

FIRST LIGHT

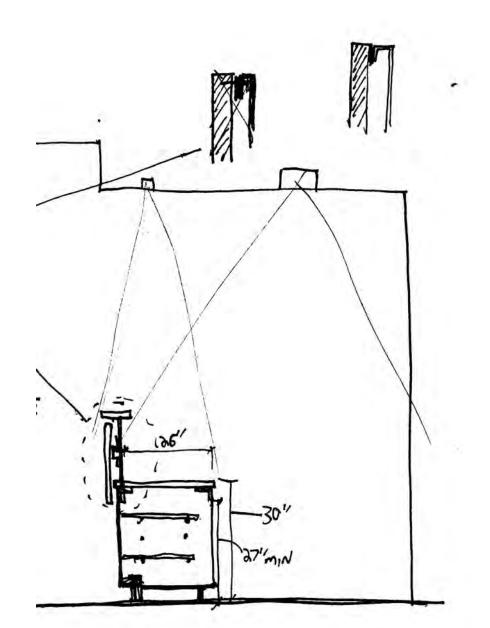
FROM NOTE CLIC

ON THE STRUCTURE

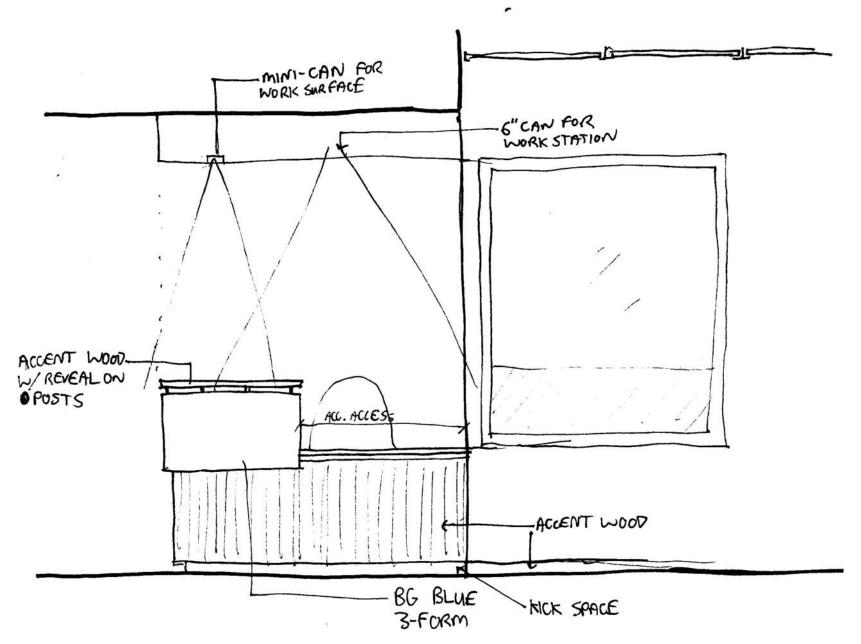
FROM NOTE CLIC



Reception Desk

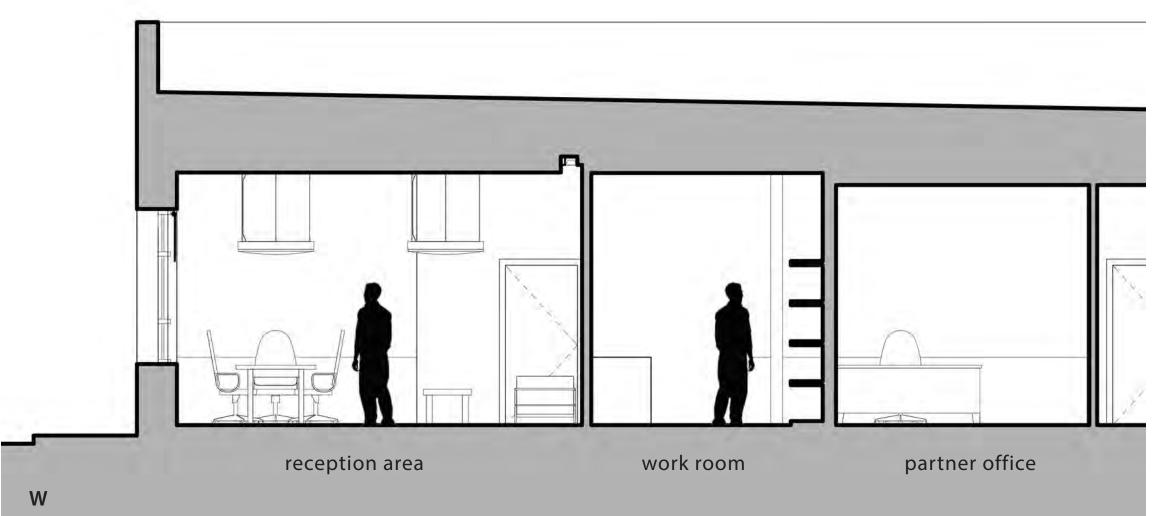


Reception Desk Section Scale: 1/2'' = 1'-0''

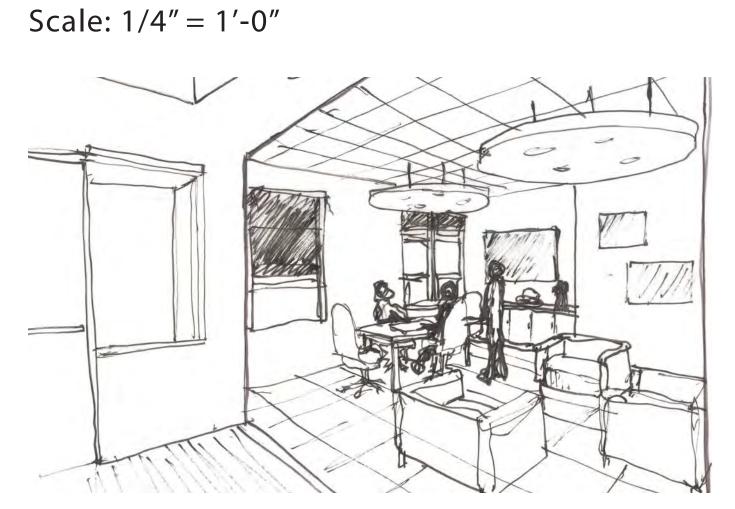


Reception Desk Elevation Scale: 1/2'' = 1'-0''

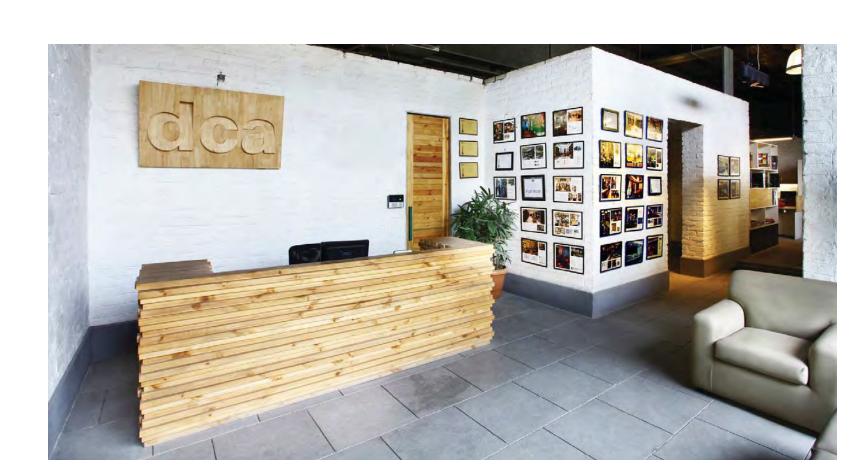




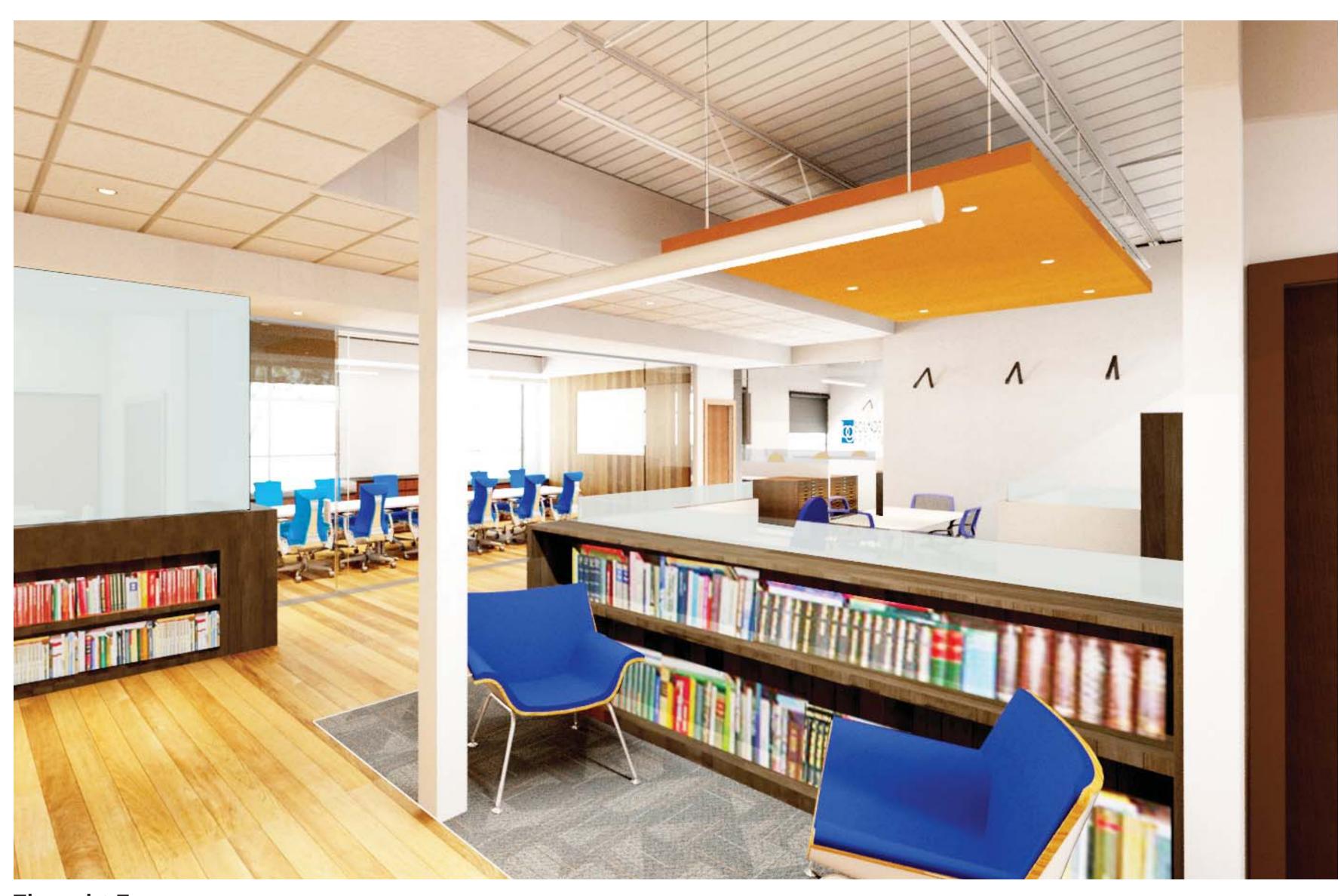
Reception Area Section

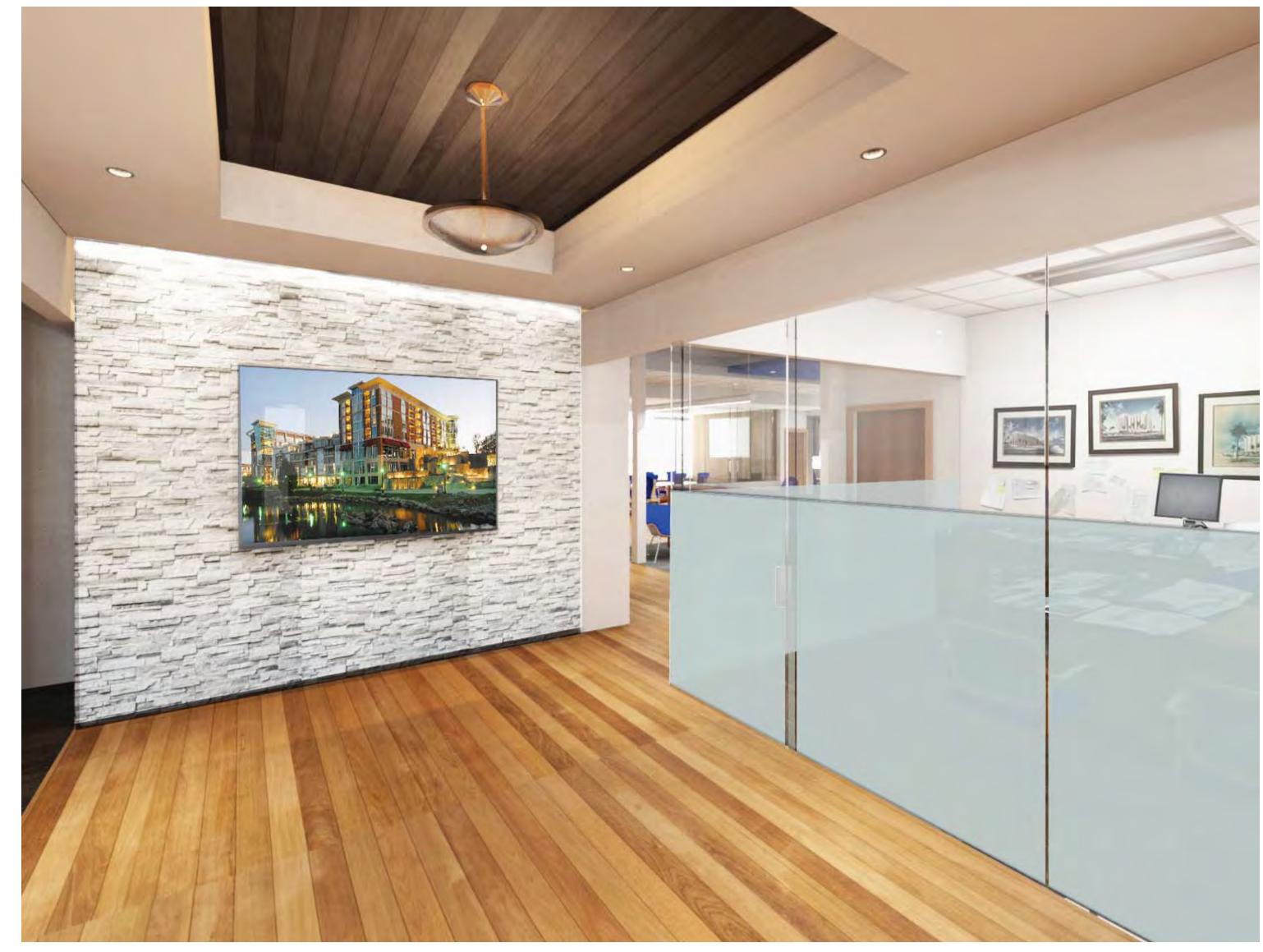


Reception Area Early Sketch

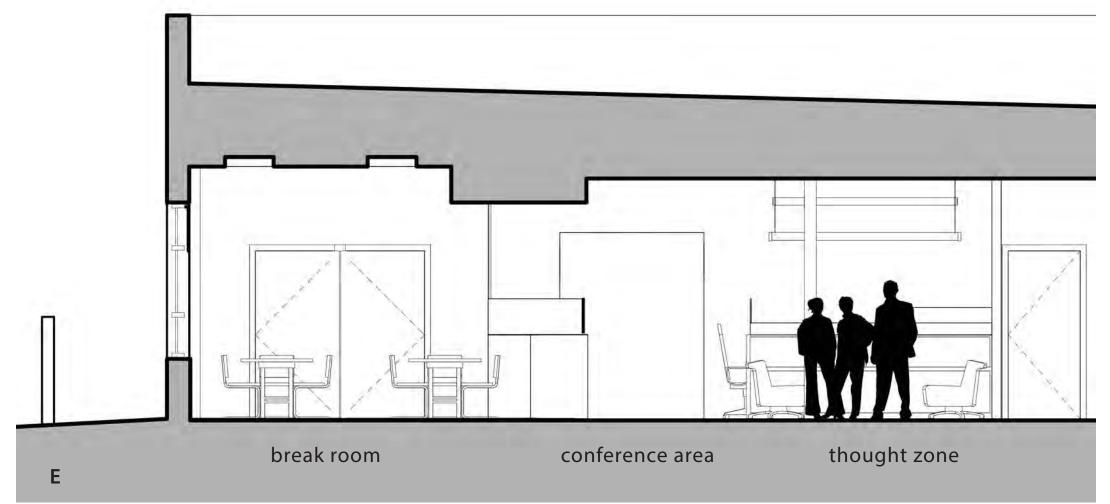


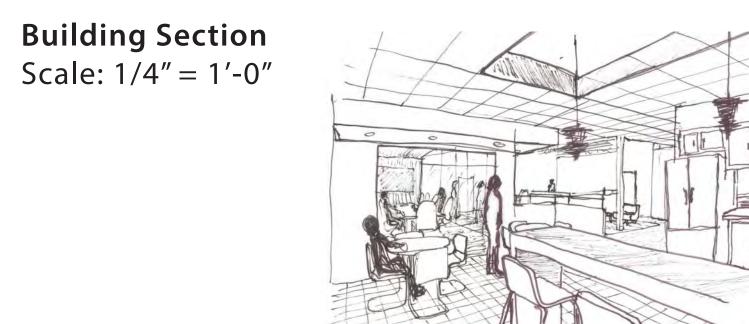
Reception Precedent

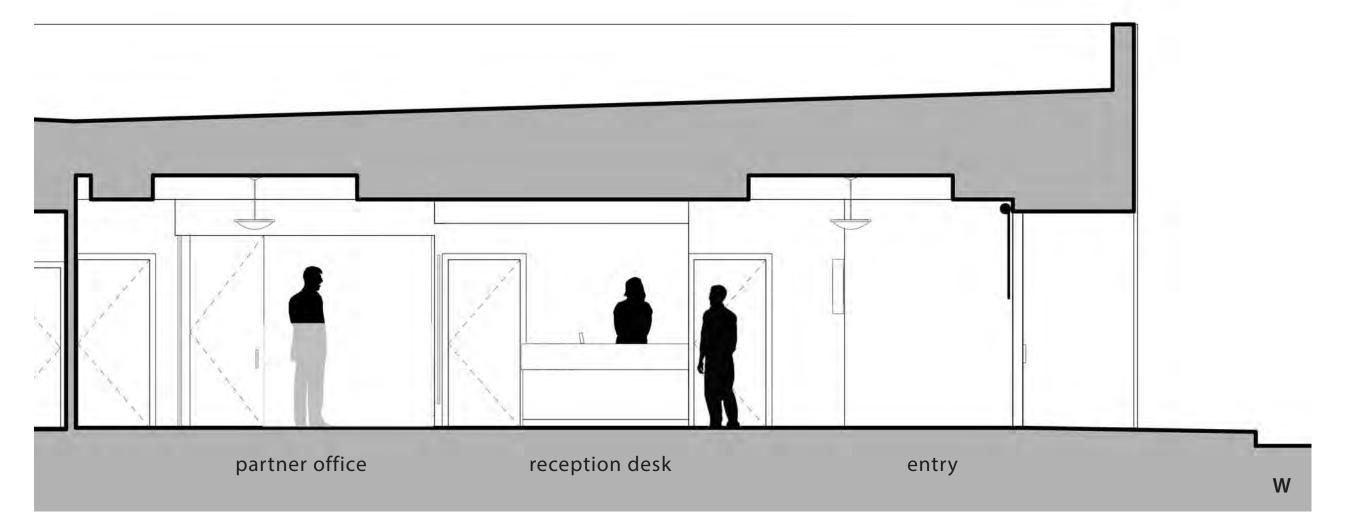


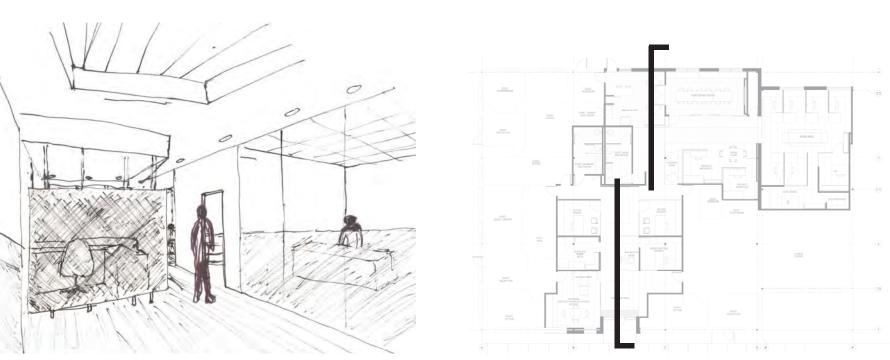


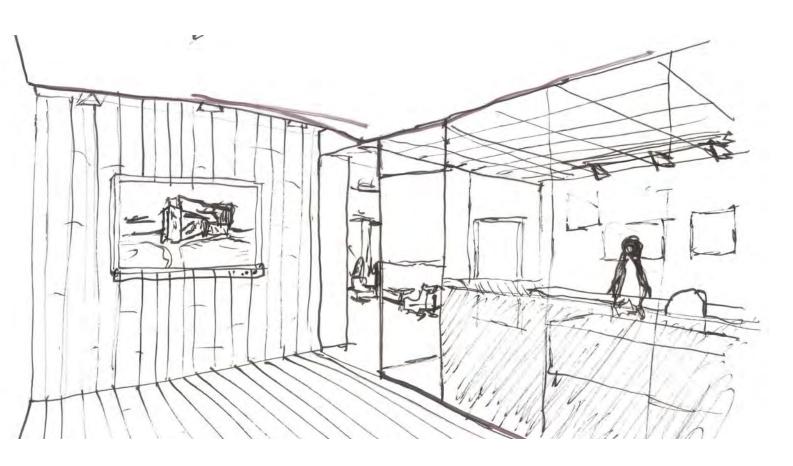
Thought Zone Focal Wall











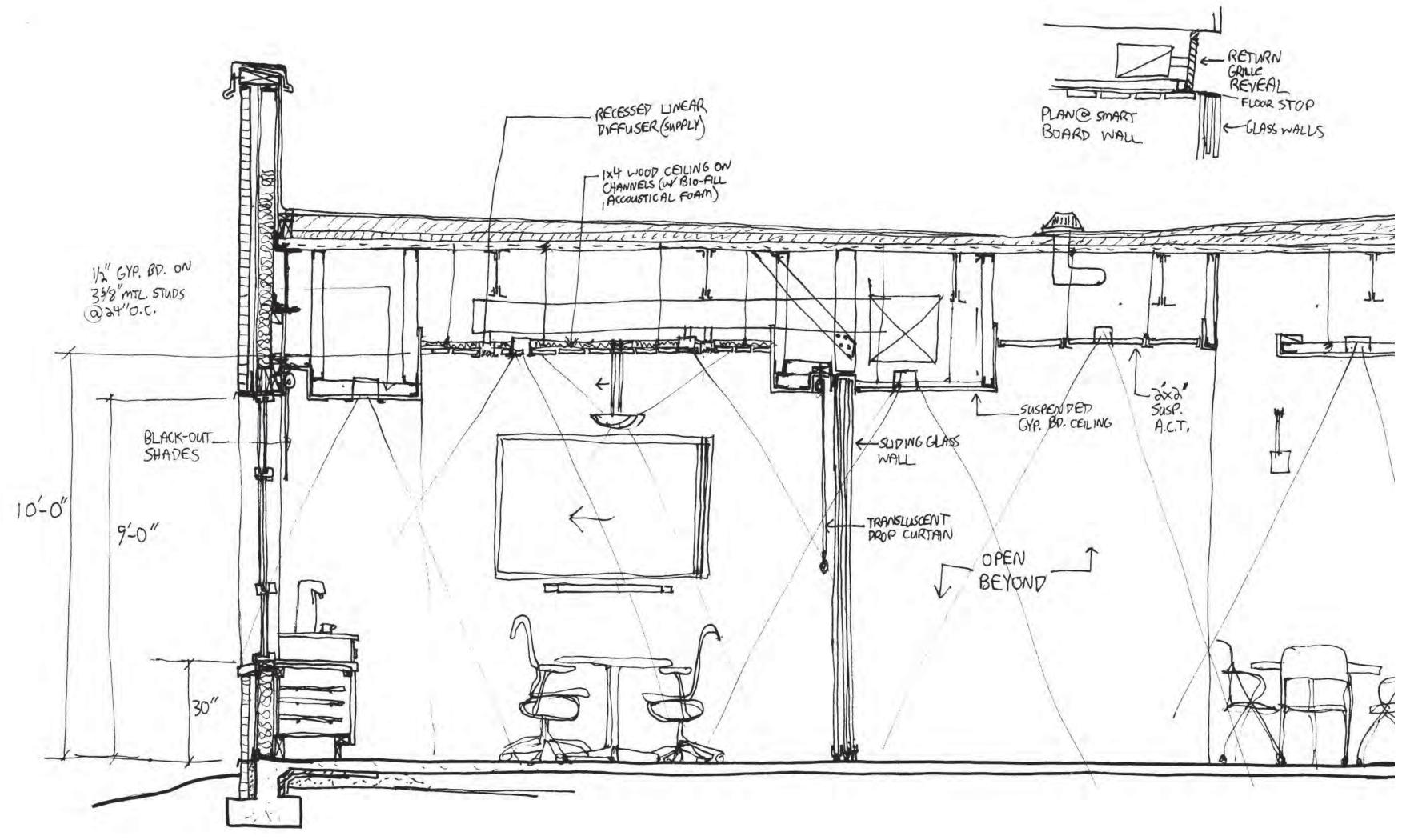




Conference Area



Conference Area

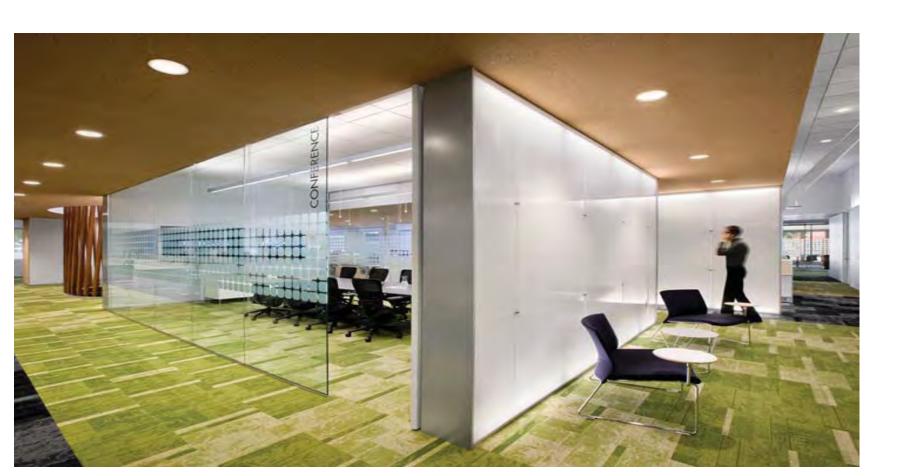


Detail Section @ Conference Room

Scale: 1/2'' = 1'-0''



Early Studies



Conference Room Precedent





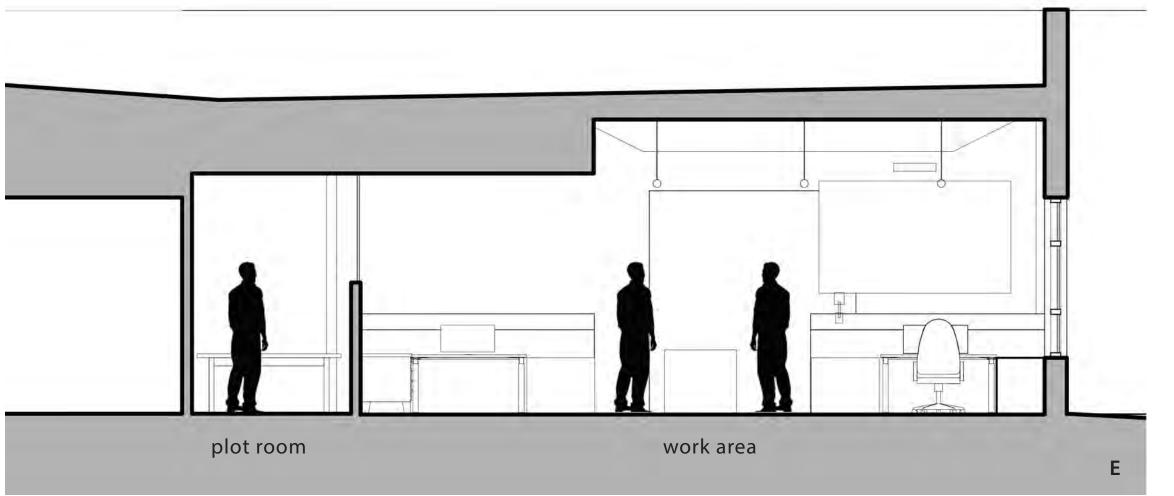


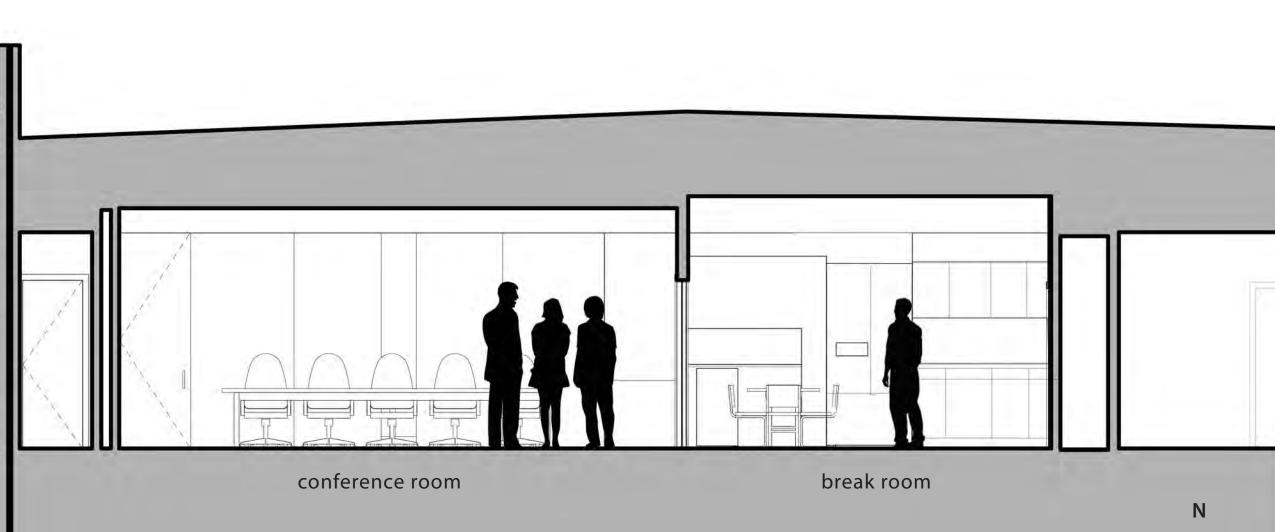


Project Architects Work Area



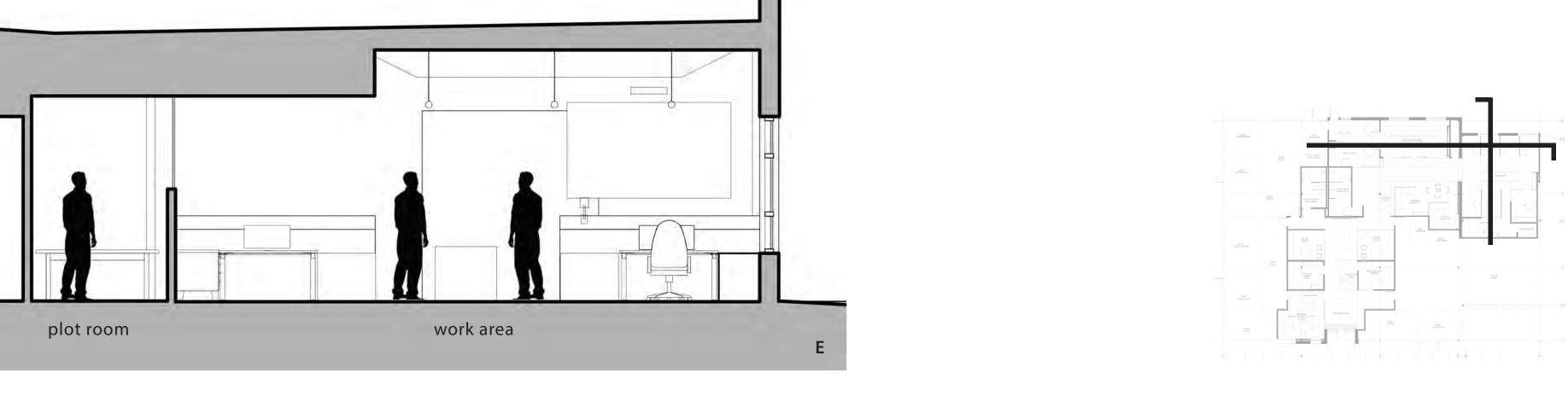
Work Area

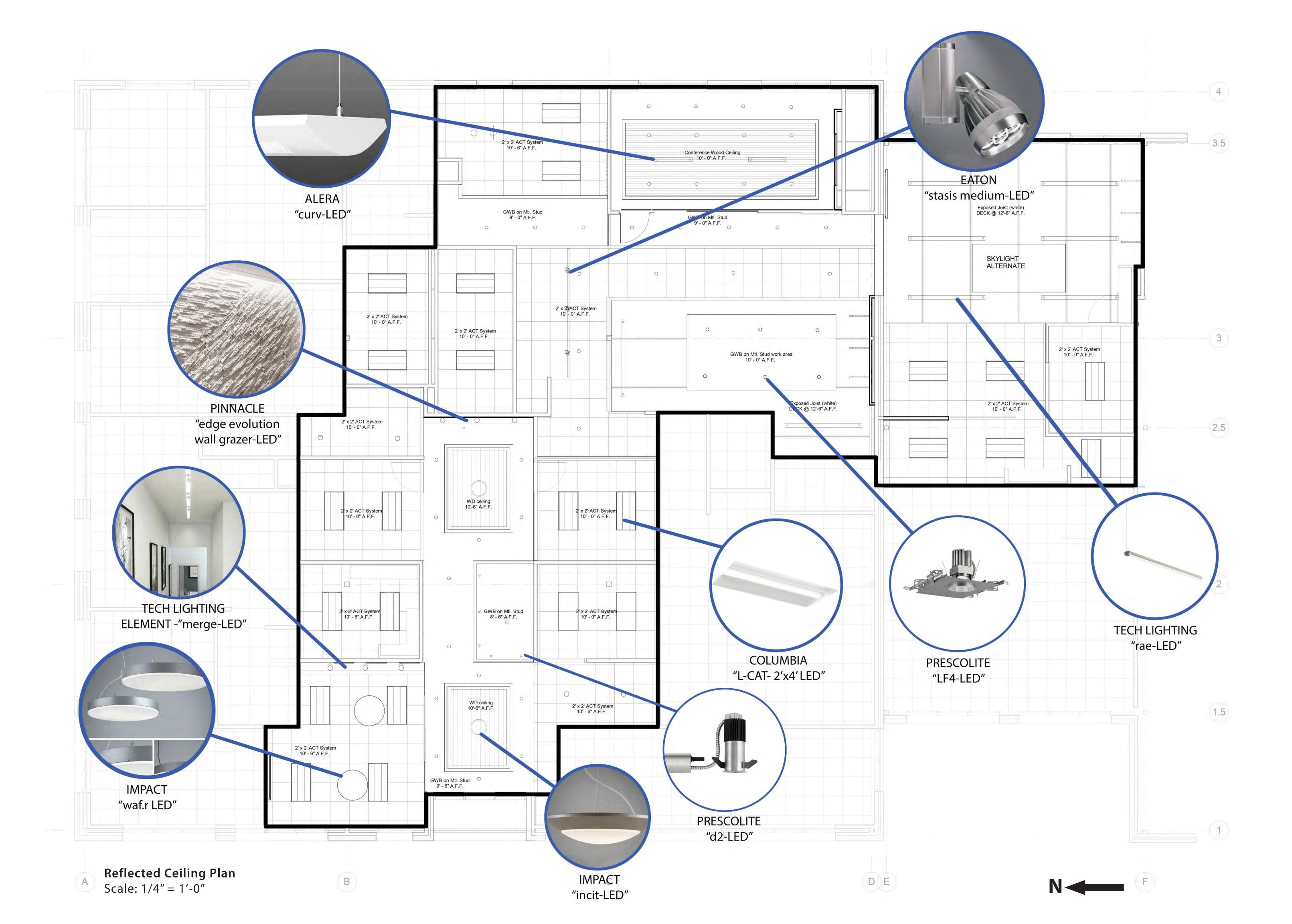


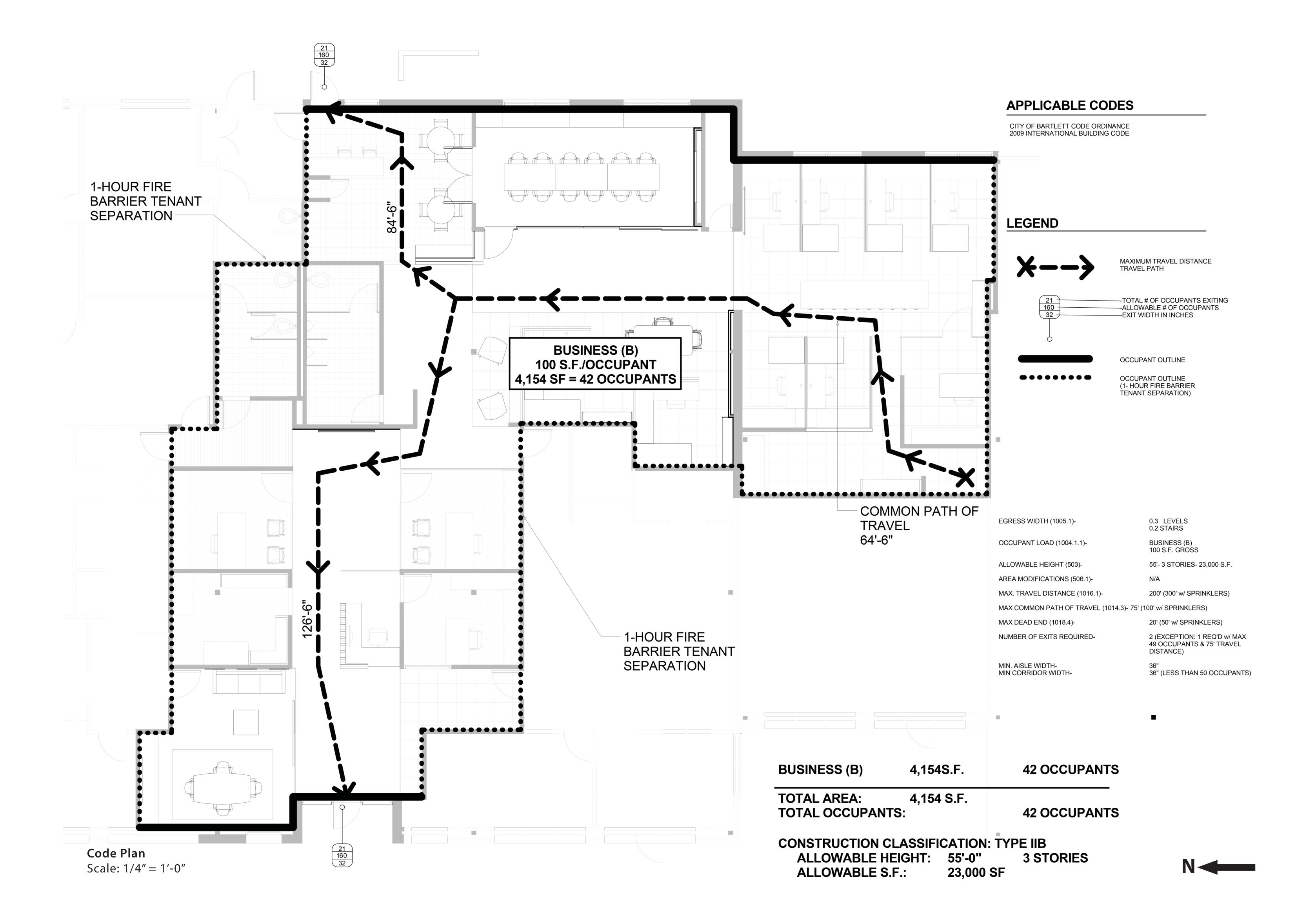


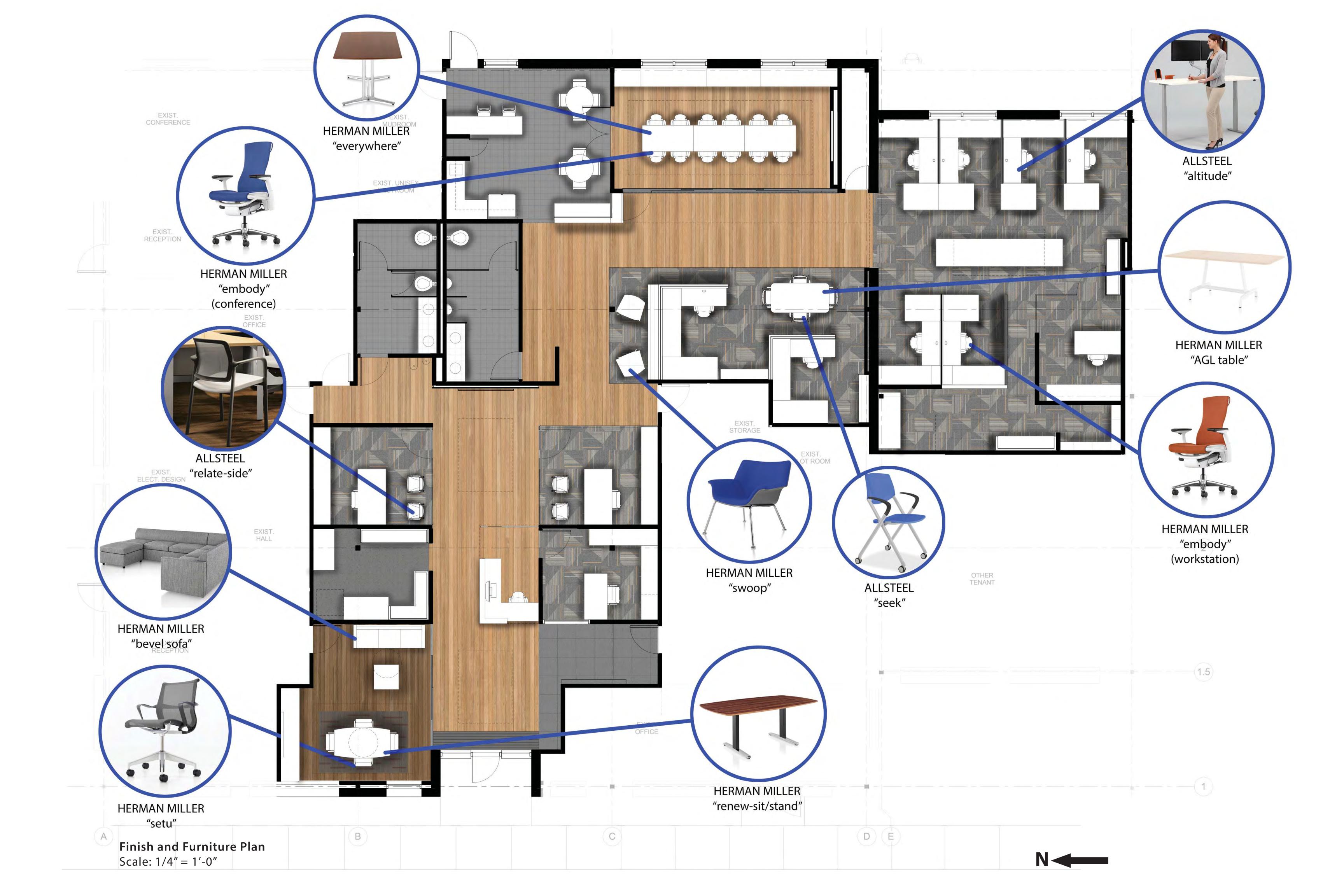
Building Sections
Scale: 1/4" = 1'-0"

work area













http://workdesign.com/wp-content/uploads/2013/05/MonoSpace_1-800.jpeg



http://www.ideapaint.com/media/images/work_gallery4.jpg

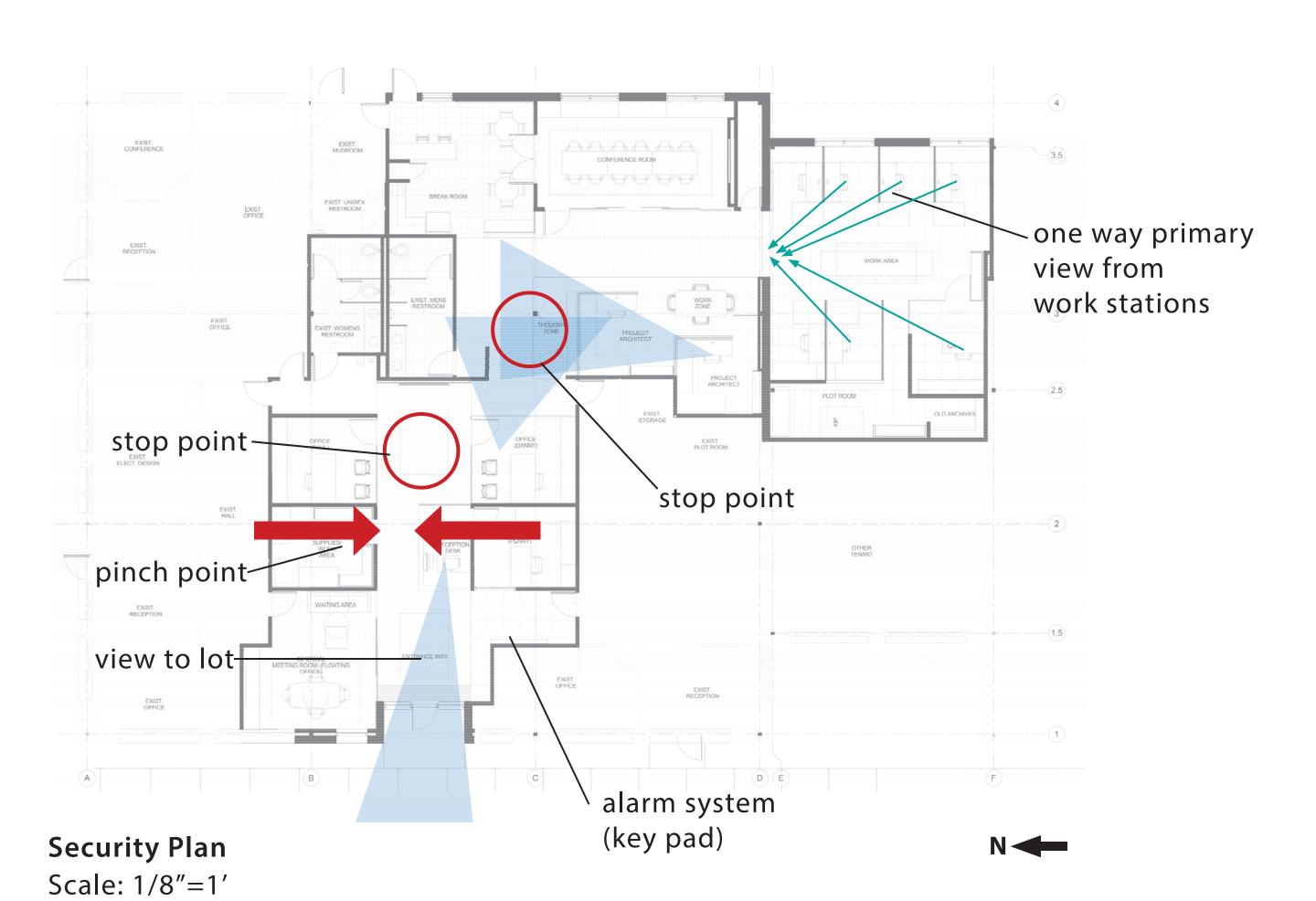


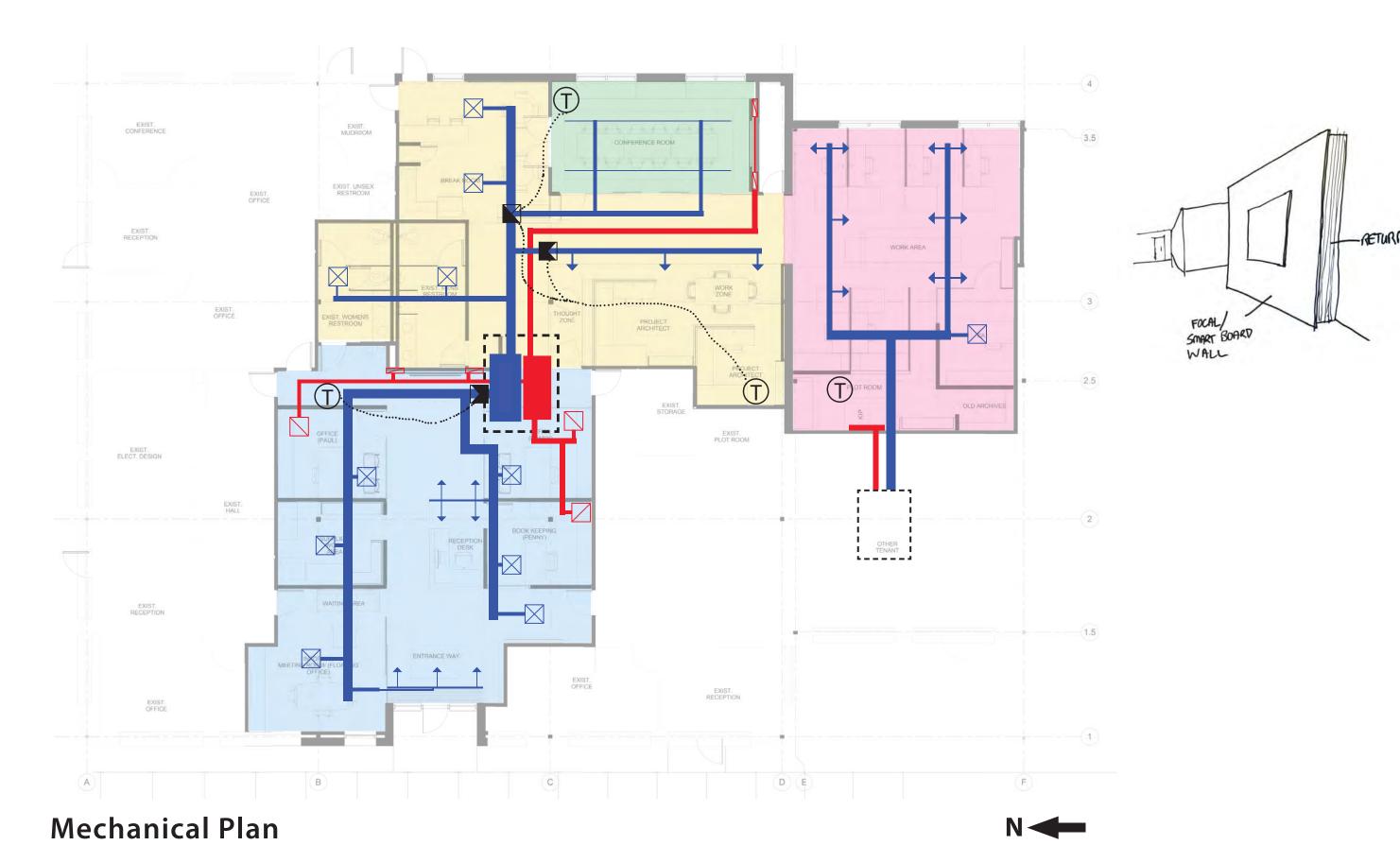
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Collaboration Wall

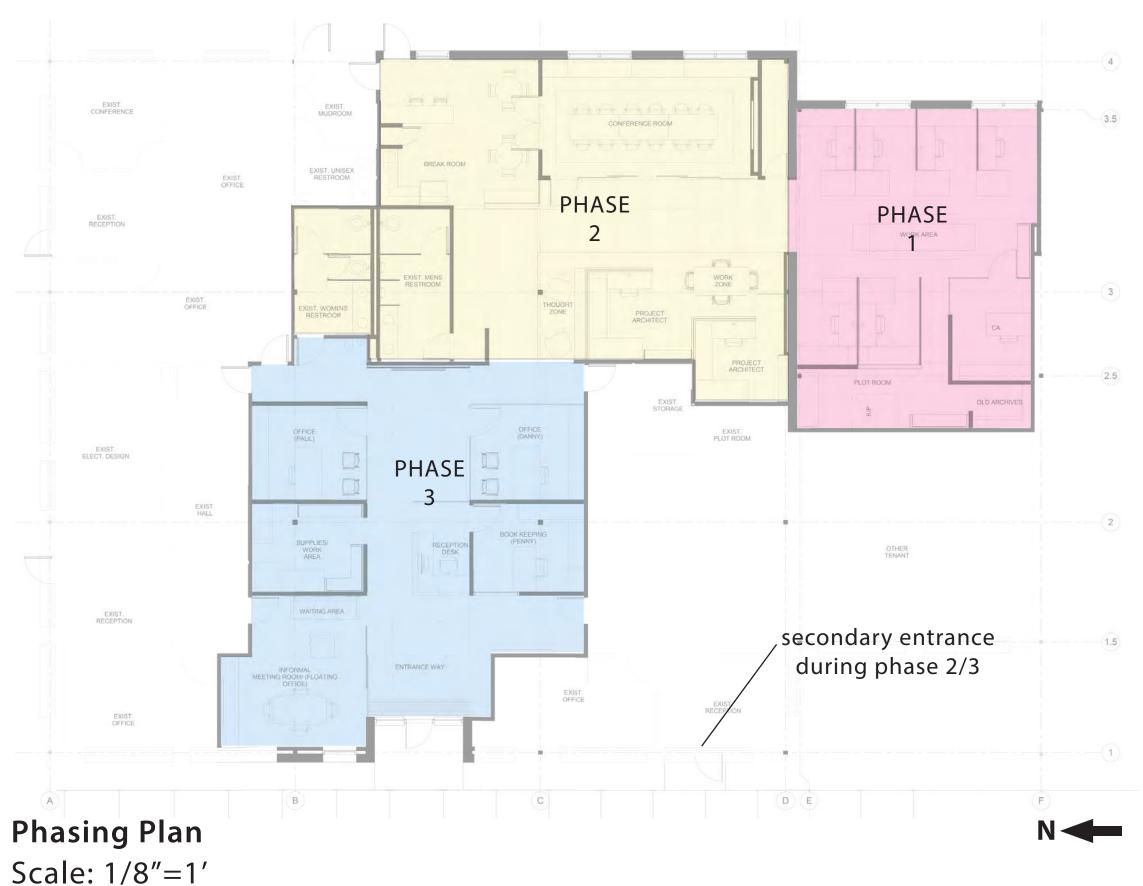


Accessibility plan Scale: 1/8"=1'





Scale: 1/8"=1'



Scale: 1/8"=1'