

March 2026 Athletics Committee

Schedule

Wednesday, March 4, 2026 9:15 AM — 9:30 AM CST

Organizer

Colton Cockrum

Agenda

1. Call to Order and Opening Remarks 1
Presented by David North

2. Roll Call & Declaration of Quorum 2
For Approval - Presented by David North

3. Approval of Athletics Committee Meeting Minutes from September 3, 2025 3
For Approval - Presented by David North
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Presentation - Presented by Ed Scott
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5. Additional Business 15
Presented by David North

6. Adjournment 16
For Approval - Presented by David North

1. Call to Order and Opening Remarks

Presented by David North

2. Roll Call & Declaration of Quorum

For Approval

Presented by David North

3. Approval of Athletics Committee

Meeting Minutes from September 3, 2025

For Approval

Presented by David North

**University of Memphis Board of Trustees
Athletics Committee Meeting
September 3, 2025**

Meeting Minutes

Agenda Item 1: Call to Order and Opening Remarks

Trustee Edwards called the meeting to order and welcomed everyone to the Athletics Committee meeting. Trustee Edwards announced two new members of the Athletics Committee, Trustee Gregory and Trustee Orgel.

Agenda Item 2: Roll Call and Declaration of Quorum

Trustee Edwards requested a roll call. Secretary Cockrum called the roll. Trustees Carter, Edwards, Gregory, Orgel and Springfield were in attendance in-person. Several trustees who were not on the committee were also in attendance and Secretary Cockrum recognized those trustees. Those trustees included Trustees Johnson, Marchetta, Khokhar, McKinney. Trustee North joined virtually, and he stated that he was alone and could hear. Secretary Cockrum declared a quorum.

Agenda Item 3: Approval of Athletics Committee Meeting Minutes from March 5, 2025

Trustee Edwards called for a motion and a second to approve the meeting minutes from March 5, 2025. Trustee Carter provided the motion and a second was provided by Trustee Carter. There was no discussion on the meeting minutes. Secretary Cockrum called a roll call vote, and the meeting minutes were approved.

Agenda Item 4: Athletics Update

Trustee Edwards recognized Dr. Ed Scott, Senior Vice President and Director of Intercollegiate Athletics. Dr. Scott provided an update on capital projects, ticket sales, and sport performance in academics and competition update. He also provided an update on the *House* Settlement.

Agenda Item 5: Additional Business

Trustee Edwards asked if there was any additional business and there was none.

Agenda Item 6: Adjournment

Trustee Edwards called for a motion and second for adjournment. A motion and second was properly made and the meeting was adjourned.

4. Athletics Update

Presentation

Presented by Ed Scott

The University of Memphis Board of Trustees

Recommendation

Presentation

Date: March 4, 2026

Committee: Athletics Committee

Presentation: Athletics Update

Presented by: Dr. Ed Scott, Senior Vice President & Director of Intercollegiate Athletics

Background: Dr. Scott will be providing an athletics update that will include a capital projects update, ticket sales update, fall 2025 recap, a revenue share/house settlement update, and key leadership hires.

Motion to be Made: The items presented in the Athletics Committee are for informational purposes only and do not require a vote of the committee.

Department of Athletics

Athletics Committee

Ed Scott, Ph.D.

Senior Vice President & Director of Intercollegiate Athletics

March 4, 2026

UC Fountain View Room



THE UNIVERSITY OF
MEMPHIS

Board of Trustees

4. Athletics Update

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MEMPHIS ATHLETICS: CAPITAL PROJECTS UPDATE

Simmons Bank Liberty Stadium

Closed: \$40,225,298

Goal: \$50,000,000

- **Closed:** 106 Gifts
- **Avg. Gift Closed:** \$379,234
- **Verbal:** \$1,090,000 (2 Gifts)

Liza Wellford Fletcher Stadium

Closed: \$8,365,260

Goal: \$8,000,000

- **Closed:** 256 Gifts
- **Avg. Gift Closed:** \$32,677
- **Verbal:** \$0 (0 Gifts)

Football Academic Building

Closed: \$3,120,000

Goal: \$3,120,000

- Naming Rights secured by Hanson Family



MEMPHIS ATHLETICS: TICKET SALES UPDATE

Tickets & Parking YTD Sales Comparison Revenues to Budget Detail						
Revenue Item	FY26 Budget	FY26 YTD	FY25 YTD	FY26 to FY25 YTD Comparison	FY26 Budget Difference	Overall % to Budget
FB - Season *	\$ 2,400,000.00	\$ 2,314,771.90	\$ 2,394,940.00	(\$80,168.10)	(\$85,228.10)	111.74%
FB - Single	\$ 600,000.00	\$ 1,129,532.73	\$ 415,045.61	\$714,487.12	\$529,532.73	
FB - Parking **	\$ 875,000.00	\$ 885,617.00	\$ 884,354.80	\$1,262.20	\$10,617.00	
MBB - Season	\$ 3,200,000.00	\$ 2,474,869.08	\$ 3,238,739.00	(\$763,869.92)	(\$725,130.92)	69.73%
MBB - Single ***	\$ 800,000.00	\$ 228,845.30	\$ 693,228.21	(\$464,382.91)	(\$571,154.70)	
MBB - Parking	\$ 380,000.00	\$ 350,636.50	\$ 379,848.75	(\$29,212.25)	(\$29,363.50)	
WBB - Season	\$ 15,000.00	\$ 23,940.00	\$ 27,024.00	(\$3,084.00)	\$8,940.00	104.77%
WBB - Single ****	\$ 15,000.00	\$ 7,490.60	\$ 32,346.50	(\$24,855.90)	(\$7,509.40)	
VB - Season	\$ -	\$ 1,000.00	\$ -	\$1,000.00	\$1,000.00	654600.00%
VB - Single	\$ -	\$ 5,546.00	\$ -	\$5,546.00	\$5,546.00	
SB - Single *****	\$ -	\$ 624.00	\$ -	\$624.00	\$624.00	62400.00%
BSB - Season	\$ 15,000.00	\$ 16,750.00	\$ 16,236.00	\$514.00	\$1,750.00	46.11%
BSB - Single *****	\$ 25,000.00	\$ 1,693.00	\$ 64.00	\$1,629.00	(\$23,307.00)	
Totals	\$ 8,325,000.00	\$ 7,441,316.11	\$ 8,081,826.87	\$ (640,510.76)	(\$883,683.89)	89.39%

- \$764,620 lost revenue in FB season tickets due to stadium renovation
- \$43,200 lost revenue in FB Parking due to stadium renovations
- 3 Home MBB Games Remaining

- 5 Home WBB Games Remaining
- 26 Home SB Events Remaining
- 34 Home BSB Events Remaining



MEMPHIS ATHLETICS: FALL 2025 RECAP

▪ FOOTBALL

- 12th consecutive bowl appearance
- Attendance increased by over 5,000 fans per game (24,552 vs. 30,064)
 - *8th largest percentage increase (25%) in FBS year-over-year*
- Sold out the Arkansas game with 39,861 fans in attendance
 - *Most viewed regular season game in the American (2.1 million viewers)*

▪ WOMEN'S SOCCER

- Third consecutive regular season championship
- Advanced to second round of NCAA Women's College Cup

▪ Finished season ranked No. 18 in the country



MEMPHIS ATHLETICS: FALL 2025 RECAP

- Recorded highest GPA in department history - **3.56 GPA**
- **25th** consecutive terms with a GPA 3.0 or higher department GPA
- **63** student-athletes achieved perfect 4.0 GPA
- **356** student-athletes earned a 3.0 GPA or higher
- APR of **985** qualifies Memphis for NCAA Academic Unit
- **12** programs scored a perfect 1000 single-year APR



MEMPHIS ATHLETICS: *REV SHARE/HOUSE SETTLEMENT*

- Fully implemented all aspects of the *House Settlement*
- Signed **394** Name, Image and Likeness (NIL) contracts
- **174** student-athletes are currently receiving revenue share payments
 - 58 new transfer student-athletes have been signed to NIL contracts since Jan. 2
- Approximately **\$11 million** in total payments since July 1
- Implementing financial literacy and tax education with student-athletes



MEMPHIS ATHLETICS: KEY LEADERSHIP HIRES



Charles Huff
Head Football Coach



Ted White
Exec. Assoc. AD,
Academics



Tabrian Arnold
Associate AD, Capital
Projects



Kela Jones
Associate AD, Annual Fund



**GO TIGERS
GO!**

5. Additional Business

Presented by David North

6. Adjournment

For Approval

Presented by David North