

September 2026 Athletics Committee

Schedule

Wednesday, September 2, 2026 9:30 AM — 10:00 AM CDT

Organizer

Colton Cockrum

Agenda

1. Call to Order and Opening Remarks	1
Presented by Willie Gregory	
2. Roll Call & Declaration of Quorum	2
Presented by Willie Gregory	
3. Approval of Athletics Committee Meeting Minutes from March 4, 2026	3
For Approval - Presented by Willie Gregory and Colton Cockrum	
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Presentation - Presented by Ed Scott	
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5. Additional Business	16
Presented by Willie Gregory	
6. Adjournment	17
Presented by Willie Gregory	

1. Call to Order and Opening Remarks

Presented by Willie Gregory

2. Roll Call & Declaration of Quorum

Presented by Willie Gregory

3. Approval of Athletics Committee Meeting Minutes from March 4, 2026

For Approval

Presented by Willie Gregory and Colton Cockrum

University of Memphis Board of Trustees
Athletics Committee Meeting
March 4th, 2026

Meeting Minutes

Agenda Item 1: Call to Order and Opening Remarks

Trustee North called the meeting to order and welcomed everyone to the Athletics Committee meeting.

Agenda Item 2: Roll Call and Declaration of Quorum

Trustee North requested a roll call. Secretary Cockrum called the roll. Trustees North, Carter, Edwards, Gregory, Orgel, and Springfield were in attendance in-person. Trustee Ellison was absent. Secretary Cockrum declared a quorum.

Agenda Item 3: Approval of Athletics Committee Meeting Minutes from September 3, 2025

Trustee North called for a motion and a second to approve the meeting minutes from September 3, 2025. Trustee Springfield provided the motion and a second was provided by Trustee Gregory. There was no discussion on the meeting minutes. Secretary Cockrum called a roll call vote, and the meeting minutes were approved.

Agenda Item 4: Athletics Update

Trustee North recognized Dr. Ed Scott, Senior Vice President and Director of Intercollegiate Athletics. Dr. Scott provided a capital projects, ticket sales, and sport performance in academics and competition update. He provided an update on the *House Settlement*. Dr. Scott provided an update on new leadership hires.

Agenda Item 5: Additional Business

Trustee North stated there was no new business.

Agenda Item 6: Adjournment

Trustee North called for a motion and second for adjournment. A motion and second was properly made and the meeting was adjourned.

4. Athletics Update

Presentation

Presented by Ed Scott



THE UNIVERSITY OF
MEMPHIS

Board of Trustees

Department of Athletics

Athletics Committee

Ed Scott, Ph.D.
Senior Vice President &
Director of Athletics

September 2, 2026
University Center

MEMPHIS ATHLETICS: CAPITAL PROJECTS UPDATE

Simmons Bank Liberty Stadium

Closed: \$43,416,298

Goal: \$50,000,000

- **Closed:** 139 Gifts
- **Avg. Gift Closed:** \$312,347
- **Verbal:** \$944,000
- **Completion:** August 2026

Liza Wellford Fletcher Stadium

Closed: \$8,365,260

Goal: Completed

- **Closed:** 257 Gifts
- **Avg. Gift Closed:** \$32,550
- **Groundbreaking:** Sept. 21

Rhodes-Hanson Academic Center

Closed: \$3,350,000

Goal: Completed

- **Closed:** 4 Gifts
- **Avg. Gift Closed:** 837,500
- **Completion:** Jan. 2027

***Broke Fundraising Record Second Consecutive Year (\$32.03M in FY25)**

→ Secured \$35.3M in 5,500 new gifts and commitments in FY26

MEMPHIS ATHLETICS: RHODES-HANSON ACADEMIC CENTER



MEMPHIS ATHLETICS: MEN'S SOCCER LOCKER ROOM



MEMPHIS ATHLETICS: TICKET SALES UPDATE

Tickets & Parking YTD Sales Comparison Revenues

Revenue Item	FY27 Budget	FY27 YTD	FY27 Week Prior	Budget Difference	Overall % to Budget	FY26 Budget	FY26 YTD	FY26 Final
Football	\$ 3,925,000.00	\$ 2,475,205.64	\$ 2,291,750.43	(\$1,449,794.36)	63.06%	\$ 3,875,000.00	\$ 3,005,878.87	\$ 4,416,759.62
Men's Basketball	\$ 3,365,000.00	\$ 1,014,054.32	\$ 939,285.78	(\$2,350,945.68)	30.14%	\$ 4,380,000.00	\$ 1,954,703.24	\$ 3,134,300.23
Women's Basketball	\$ 40,000.00	\$ 19,679.86	\$ 18,569.86	(\$20,320.14)	49.20%	\$ 30,000.00	\$ 17,320.48	\$ 32,937.60
Volleyball	\$ 5,000.00	\$ 2,150.00	\$ 2,150.00	(\$2,850.00)	43.00%	\$ -	\$ -	\$ 6,546.00
Softball	\$ 15,000.00	\$ -	\$ -	(\$15,000.00)	0.00%	\$ -	\$ -	\$ 21,821.88
Baseball	\$ 50,000.00	\$ -	\$ -	(\$50,000.00)	0.00%	\$ 40,000.00	\$ -	\$ 50,937.00
Totals	\$ 7,400,000.00	\$ 3,511,089.82	\$ 3,251,756.07	\$ (3,888,910.18)	47.45%	\$ 8,325,000.00	\$ 4,977,902.59	\$ 7,663,302.33

Season Ticket YTD Sales Comparison Quantities

Item	FY27 YTD	FY27 Week Prior	FY26 YTD	FY26 Week Prior	FY26 Final	FY26 to FY27 Difference
FB - Season	9,850	8,796	9,553	9,467	10,442	297
MBB - Season	1,988	1,877	4,000	3,982	5,088	(2,012)
WBB - Season	230	218	200	197	275	30
VB - Season	35	35	0	0	13	35
BSB - Season	0	0	0	0	219	0
Totals	12,103	10,926	13,753	13,646	16,037	(1,650)

MEMPHIS ATHLETICS:

REV SHARE / PROTECT COLLEGE SPORTS ACT

- Memphis will be at **FULL** revenue share during the 2026-27 academic year
- Memphis student-athletes have begun signing **multi-year deals**
- PCSA creates **\$22.5M** retention fund in addition to rev share cap
- PCSA allows schools to exceed the rev share cap by **\$5M** if earmarked for women's and Olympic sports
- PCSA prohibits football coaches from leaving the institution and joining another during the season (*Lane Kiffin Rule*)
- PCSA states for departments w/ over \$80M in revenue, monies for head coaches over \$500K must come from revenue or donors
- PCSA limits eligibility to **5 years** and limits ALL student-athletes to a **one-time transfer**

MEMPHIS ATHLETICS:

2025-26 ATHLETIC HIGHLIGHTS

FOOTBALL

- 12th consecutive bowl appearance in 2025
- Attendance increased by over 5,000 fans per game (24,552 vs. 30,064)
 - *8th largest percentage increase (25%) in FBS year-over-year*
- Sold out the Arkansas game with 39,861 fans in attendance
 - *Most viewed regular season game in the American (2.1 million viewers)*

WOMEN'S SOCCER

- Third consecutive regular season championship
- Advanced to second round of NCAA Women's College Cup
- Finished season ranked No. 18 in the country

MEN'S GOLF

- Diego Lourenco won 2026 American Conference Men's Golf Individual Championship
- Men's Golf earned an NCAA at-large bid and finished third in the Columbus Regional
- Advanced to the finals of NCAA Men's Golf Championship placing 28th overall

MEMPHIS ATHLETICS: 2025-26 ACADEMIC HIGHLIGHTS

- Recorded second-highest GPA in department history - **3.53 GPA**
- **26** consecutive terms with a GPA 3.0 or higher department GPA
- **50** student-athletes achieved perfect 4.0 GPA
- **321** student-athletes earned a 3.0 GPA or higher
- APR of **989** qualifies Memphis for NCAA Academic Unit
- **10** programs scored a perfect 1000 single-year APR
- **Football** recorded highest GPA in program history: **3.58**
 - *Won the American Conference Team Academic Excellence Award (2nd straight)*

MEMPHIS ATHLETICS: KEY LEADERSHIP HIRES



Hana Haden
Women's Basketball Head Coach



Sean Tuttle
Sr. Associate AD,
Compliance

GO TIGERS GO!

5. Additional Business

Presented by Willie Gregory

6. Adjournment

Presented by Willie Gregory