




September 2018 Academic, Research and Student Success Committee Meeting

Schedule	Wednesday, September 05, 2018, 08:30 AM — 09:00 AM CDT
Venue	Fountain View Board Suite (UC 350)
Organizer	Melanie Murry

Agenda

1. Call to Order	1
Presented by David North	
2. Roll Call	2
Presented by Melanie Murry	
3. Approval of Minutes - June 6, 2018	3
Presented by David North	
 ARSS committee minutes 06.06.2018.docx	4
4. Strategic Plan for Dual Enrollment	7
Presentation - Presented by M. David Rudd	
 September ARSS Agenda Item - Dual Enrollment Plan.docx	8
5. D.O. Study for Lambuth	9
Presentation - Presented by M. David Rudd	
 September ARSS Agenda Item - D.O. Study for Lambuth.docx	10
6. Additional Committee Business	11
7. Adjournment	12

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Presented by David North

2. Roll Call

Presented by Melanie Murry

3. Approval of Minutes - June 6, 2018

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THE UNIVERSITY OF MEMPHIS
BOARD OF TRUSTEES

MINUTES OF THE ACADEMIC, RESEARCH AND STUDENT SUCCESS COMMITTEE

June 6, 2018
Memphis, Tennessee

The Academic, Research and Student Success Committee of The University of Memphis Board of Trustees met at 8:30 a.m. CDT, on Wednesday, June 6, 2018, at the University of Memphis main campus in Memphis, Tennessee.

I. CALL TO ORDER

Trustee North called the meeting to order.

II. ROLL CALL AND DECLARATION OF QUORUM

University Counsel and Board Secretary Murry called the roll, and the following Committee members were present:

Trustee Douglas Edwards*
Trustee R. Brad Martin*
Trustee David North*
Trustee Carol Roberts*

Non-voting Trustees present for the meeting:

Trustee Springfield
Trustee Graf
Trustee Johnson

*Voting members

Secretary Murry announced the presence of a quorum.

Trustee North announced that Trustee Schaffzin has resigned to accept the position of Interim Dean of the Law School. He introduced and welcomed Dr. David Kemme, professor and William N. Morris Chair of Excellence in the Department of Economics, as the new faculty trustee. Dr. Kemme provided an overview of his background.

Administrative staff, faculty and members of the media were also present.

III. APPROVAL OF MINUTES – MARCH 7, 2018

Trustee North moved to approve the minutes of the March 7, 2018, Academic, Research and

Student Success Committee meeting. The motion was made by Trustee Springfield and properly seconded. A roll call vote was taken, and the motion passed with unanimous consent.

IV. UNIVERSITY STUDENT RESPONSE

Trustee North recognized Dr. Darrell Ray to make a presentation on University Student Response.

In crisis and emergencies across the nation or locally, students expect real time responses. The University has several elements/ways to respond to local and national incidents. Actions include direct messaging based on location and timing of reports, campus town halls, critical conversations, and pursuit of grants to expand efforts. The Southern Methodist University (SMU) Research Collaborative grant was received as a bystander intervention. Secretary Murry added that the Title IX Academy is being hosted in July 2018 as a training seminar for people across the country. Dr. Ray mentioned two recent incidents and highlighted the University's responses to each. The University's emergency response and general safety direct messaging is provided through the Live Safe app. The app provides the University the ability to be proactive and prompt with incidents (weather included). Challenges to communication include construction of careful messages to multiple audiences, lack of understanding of restrictions of information sharing, and delays in responses for incidents that occur off campus. Dr. Rudd added his opinion on the effort to be proactive and to better position themselves for safety. Trustee Edwards asked how Tammy Hedges' and Dr. Ray's efforts interact; all messages go through Tammy prior to sending to determine the platforms and refine the messages. Secretary Murry added that the continuous challenge is that, for privacy reasons, we cannot provide all the facts and are limited to general messaging.

V. ACADEMIC PROGRAMS

Trustee North recognized Provost Karen Weddle-West to make a presentation on non-substantive program revisions and new academic programs.

Dr. Weddle-West presented the non-substantive proposal revisions for approval. According to the THEC process, there is a need for the Board to approve the final changes.

The motion to approve the non-substantive program revisions was made by Trustee Roberts and properly seconded. A voice vote was taken, and the motion passed with unanimous consent.

Dr. Weddle-West presented three graduate programs for approval: the Doctor of Physical Therapy (DPT), the Doctor of Social Work (DSW), and the Master of Science in Engineering Management (MSEM). The DPT will be offered primarily at the Lambuth Campus and online and will answer the need for another DPT programs due to a shortage of them across the nation. With a shortage of professionals with a doctorate in social work, the DSW will generate new social work scholars to support the need for faculty in this area. Memphis is a logistics capital with engineering manager jobs expected to grow by 10%. The MSEM will be a collaboration between Engineering and the Fogelman College of Business and Economics; fully online targeting employed engineers with tuition often paid by employers/employees (versus a

University scholarship). Trustee North added the MSEM meets the needs of society and employers in these areas.

The motion to approve the three graduate programs was made by Trustee Johnson and properly seconded. A voice vote was taken, and the motion passed with unanimous consent for all three programs. The Committee also delegated authority to the Provost to make any changes necessary to facilitate program approval by THEC.

Dr. Weddle-West highlighted other academic affairs notes, such as two new interim deans, Dr. Katherine Schaffzin as Interim Dean of the School of Law and Dr. Marla Stafford as Interim Dean of the Fogelman College of Business and Economics. Dr. Weddle-West also provided an update surrounding our partnership with EAB using predictive analytics to improve enrollment, retention, and graduation. There have been record increases in summer and fall enrollments, along with a record number of degrees awarded during the May 2018 commencement. Additionally, the Finish Line program has graduated nearly 500 students since the program's inception in Fall 2013.

VI. TENURE AND PROMOTION

Trustee North recognized Provost Karen Weddle-West to make a presentation on tenure and promotion.

Dr. Weddle-West presented the slate of candidates for tenure and promotion review and approval.

The motion to approve the candidates listed for tenure and promotion was made by Trustee Roberts and properly seconded. A roll call vote was taken, and the motion passed with unanimous consent.

VII. ADDITIONAL BUSINESS

There is no additional Committee business.

VIII. ADJOURNMENT

Trustee North adjourned the Academic, Research and Student Success Committee meeting at 9:15 a.m. CDT.

4. Strategic Plan for Dual Enrollment

Presentation

Presented by M. David Rudd

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
Presentation
For Information

Date: September 5, 2018

Committee: Academic, Research and Student Success Committee

Presentation Title: Strategic Plan for Dual Enrollment

Presented By: President M. David Rudd

5. D.O. Study for Lambuth

Presentation

Presented by M. David Rudd

Presentation to the Board of Trustees

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Presentation
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Date: September 5, 2018

Committee: Academic, Research and Student Success Committee

Presentation Title: D.O. Study for Lambuth

Presented By: President M. David Rudd

6. Additional Committee Business

7. Adjournment