






















June 2018 UofM Board of Trustees Meeting

Schedule	Wednesday, June 06, 2018, 01:30 PM — 02:30 PM CDT
Venue	University Center Ballroom - UC 320
Organizer	Melanie Murry

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1. Call to Order and Opening Remarks

Presented by Alan Graf

2. Roll Call and Declaration of Quorum

Presented by Melanie Murry

3. Approval of Minutes

THE UNIVERSITY OF MEMPHIS
BOARD OF TRUSTEES

MINUTES OF BOARD MEETING
MARCH 7, 2018
Memphis, TN

The University Of Memphis Board Of Trustees was called to order at 1:30 p.m. CDT, on Wednesday, March 7, 2018, on the main campus of the University of Memphis in Memphis, Tennessee.

I. CALL TO ORDER AND OPENING REMARKS

Chairman Alan Graf, Jr. called the meeting to order and stated that this meeting marked the first year anniversary of the formation of the Board. He stated that the Board had exceeded his expectations and ordered a doubling of their pay immediately. Chairman Graf acknowledged President Rudd's leadership team. Chairman Graf asked Secretary Murry for roll call and declaration of quorum.

II. ROLL CALL AND DECLARATION OF QUORUM

University Counsel and Board Secretary Melanie Murry called the roll, and the following members were present: Douglas Edwards, Alan Graf, Cato Johnson, Brad Martin, David North, Carol Roberts, Katharine Schaffzin, Susan Springfield, and Taylor Mayberry. Trustee Marvin Ellison was absent. Secretary Murry announced that a quorum was present.

Members of the administrative staff, faculty, students, and media representatives were also present.

III. APPROVAL OF MINUTES – DECEMBER 7, 2017

Chairman Graf requested a motion for the approval of the minutes for the December 7, 2017, Board of Trustees meeting on the Lambuth campus. The motion was properly made and seconded. The motion to approve the minutes, as detailed in the meeting materials, was unanimously approved by the voting members participating in the meeting.

IV. PRESENTATION BY PRESIDENT RUDD

Chairman Graf turned the meeting over to President Rudd for comments.

President Rudd stated Provost Weddle-West would be presenting a number of academic, programmatic issues, and other presentations would be offering other exciting news around the University.

Issues discussed during the morning session of the committee meetings included:

- The University is focused on issues of student costs. President Rudd announced that he is pleased the University is well positioned moving into the next fiscal year to recommend if the Governor's budget recommendations are approved to have no tuition increase this coming year. It would be the second year of five that there has been no tuition increase. The University is graduating more students by being able to offer no

tuition increase. President Rudd also mentioned affordability gains have an impact on the graduation rate.

- President Rudd mentioned the University will be pursuing a 2.5% raise. No recommendation has been made as to how this will be divvied up.

V. PRESENTATION BY PROVOST WEDDLE-WEST

Chairman Graf turned the meeting over to Dr. Karen Weddle-West.

Provost Weddle-West thanked President Rudd for his exemplary leadership. Dr. Weddle-West reported:

- An official proposal for the Ph.D. in Urban Affairs, an interdisciplinary program in School of Urban Affairs and Public Policy. There is nothing like this program across the state of Tennessee.
- Dr. Darrell Ray talked about the importance of the Healthy Memphis initiative, and student involvement surrounding this initiative. The University is working with the School of Public Health and will present at the next meeting a graduate certificate that is in campus and corporate public health.
- Dr. Weddle-West turned it over to Colton Cockrum, Assistant Vice Provost. He presented two efforts of Institutional Effectiveness Council:
 - Improving student veteran graduation numbers
 - Results from National Survey of Student Engagement (NSSE)
 - The University received the full amount of points that THEC has for categories that gauge institutional satisfaction – academic challenge, learning with peers, experiences with faculty, and campus environment.
 - 87% of seniors and 86% of first-year students rated their experience at the UofM as “Good” or “Excellent.”
 - UofM scored into the top 10% of NSSE institutions (over 800 in the country) in “Discussions with Diverse Others.”
 - Dr. Rudd asked Dr. Weddle-West to mention the critical conversations program the campus is having, where the theme is to agree to disagree agreeably. Some critical conversations include: immigration and the effects on students and faculty, marriage equality, First Amendment issues, and Me Too and Time’s Up.
 - Dr. Rudd harps on the need for a diverse campus and the efforts the University has made to achieve it.
 - Trustee Edwards applauded the efforts of the University in achieving a diverse environment.
 - Dr. Cockrum pointed out that even alumni are feeling the effects of the diversity long past graduation.
 - UofM did exceptionally well in other categories, including academic advising and interactions with other administrative staff and offices. This points to the high customer service at the University.

- UofM does significantly better than THEC cohorts in the high impact practice areas.
- Dr. Cockrum will administer NSSE in Spring 2019.
- Dr. Rudd mentions quality assurance funding has improved every year for four consecutive year. UofM now has second highest quality assurance funding score in Tennessee, second to UTK.

Chairman Graf thanks Dr. Weddle-West and Dr. Cockrum and challenges President Rudd to be number one next time in the quality assurance category.

VI. BUSINESS AND FINANCE LEADERSHIP

Chairman Graf turned the meeting over to President Rudd for the presentation of the approval of the Business and Finance Leadership.

President Rudd failed to mention in his previous presentation his appreciation for Sedgewick and Trustee North, who committed \$1,000,000 to the University's River City Partnership, a partnership with Shelby County Schools.

President Rudd thanks Trustee Roberts for assisting in the process and managing the search committee to find and hire a new CFO for the University. Trustee Roberts applauds the search committee. President Rudd thanks Jeannie Smith for her role as Interim Vice President of Business and Finance.

President Rudd recommends the Board to approve Raajkumar Kurapati as the University's new CFO, who will start May 7, 2018. Chairman Graf perceives this as a motion, and Trustee Johnson properly seconds the motion. The Board unanimously approves the motion to hire Raajkumar Kurapati as the new CFO of the University.

VII. REPORT AND RECOMMENDATIONS OF THE AUDIT COMMITTEE

Chairman Graf recognized Trustee Roberts who summarized the Audit Committee meeting as follows:

- Heard from Vicki Deaton of Internal Audit who introduced two new staff members, bringing the office up to full staff; reported on audit reports issued in the third quarter; reported on external audit report on NCAA procedures for revenue and expenses; presented summary of investigations that were completed during the quarter;
 - Spoke about having a speak up culture to report waste, fraud, and abuse;
 - Referred to issue follow-up during audits;
 - Report on the Center for Information Assurance Financial and Compliance audit
- Heard from Vicki Deaton about an update of the University audit plan for FY 2018;
- Heard from Jeannie Smith and George Ninan, who presented a report on the financial audit for the financial statements for the University for FY 2017; and
- Noted that the audit plan for the next FY will be presented at the June 2018 meeting.

Trustee Roberts turned the meeting back over the Chairman Graf, who stressed how great it is the leadership of the University takes the control environment so seriously.

VIII. REPORT AND RECOMMENDATIONS OF THE ACADEMIC, RESEARCH AND STUDENT SUCCESS COMMITTEE

Chairman Graf recognized Trustee Schaffzin who summarized the Academic, Research and Student Success Committee meeting as follows:

- Dr. Andy Meyers reported on the Carnegie I Five-Year Investment Strategy;
- President Rudd sought and received endorsement from Committee to a study on and evaluate the expansion of Campus School as a charter or training school for a middle school program and looking into potential partnerships;
- Dr. Colton Cockrum spoke to the Committee on the Institutional Effectiveness Council's Veteran Subcommittee report, which suggested a number of outreach efforts to increase retention of veterans;
- Bridgette Decent presented on how the University is using data and dashboards to increase retention and graduation rates and presented a report of the UofM programs offered for the top 20 fastest growing occupations and how faculty and staff can use dashboards to track programs offered that align with those occupations;
- Trustee Mayberry brought up issues regarding on-campus opportunities to develop entrepreneurship, as well as a discussion of the University's parking realities and perceptions; and
- Dr. Weddle-West presented on the Ph.D. in Urban Affairs and Ph.D. in Nursing.

Trustee Schaffzin indicated that there were two action items required of the Board of Trustees. The Academic, Research and Student Success Committee recommends the approval of the Ph.D. in Urban Affairs, as contained in the meeting materials, and delegate authority to the Provost to make any changes necessary to facilitate program approval by THEC. The Committee also asked for approval of the Ph.D. in Nursing with stated non-substantive revisions. Chairman Graf takes this as a motion. Trustee Roberts moved, and Trustee Johnson properly seconded. The Board unanimously approved the Ph.D. Urban Affairs and the Ph.D. in Nursing.

For the second action item, The Academic, Research and Student Success Committee recommends approval of the University's mission statement, as contained in the meeting materials. Chairman Graf takes this as a motion, which was properly seconded. The Board unanimously approved the motion to approve the University's mission statement.

Chairman Graf expresses his excitement about the Ph.D. in Urban Affairs and the Ph.D. in Nursing.

IX. REPORT AND RECOMMENDATIONS OF THE GOVERNANCE AND FINANCE COMMITTEE

Chairman Graf summarized the Governance and Finance Committee meeting as follows:

- Tom Bowen presented on the state of Athletics, which included financial status and the progress of student athletes on grades and graduation rates;
- Robert Jackson, Chief Information Officer, presented the network upgrade project, which will total \$6.6 million to bring better technology to campus; and

- President Rudd made presentation on convening group to look at administrative efficiency, provided an update on the strategic planning process; and provided feedback on the University's tuition increases over the years and potential of keeping tuition flat.

Chairman Graf indicated that there were three action items required of the Board of Trustees. The first is a presentation by Dr. Darrell Ray, VP of Student Affairs, asking for a five percent (5%) increase for traditional student residence on campus, as well as reductions to the Park Avenue apartments and housing at the Lambuth campus. Chairman Graf made the motion, which was properly seconded. The Board unanimously approved the motion.

The second action item is a presentation by Richard Irvine, Dean of UofM Global and Vice Provost of Academic Innovation and Support Services, recommending a drop in undergrad total fees and tuition from \$480 per hour to \$420 per hour and graduate rates from \$755 per hour to \$603 per hour. Chairman Graf made the motion, and Trustee Schaffzin properly seconded. The Board unanimously approved the motion.

The last action item is a recommendation to accept the Fold of Honor Scholarship, which provides scholarships to spouses and children of America's fallen and disabled service members. A roll call vote was taken by Secretary Murry. The Board approved the motion with an abstention from Trustee North.

X. ADDITIONAL BUSINESS

Chairman Graf turned the meeting over to Trustee Johnson to speak on the legal and regulatory affairs situation that impacts the University.

Trustee Johnson speaks on the legal and regulatory affairs impacting the University:

- In February, the executive subcommittee of the State Building Commission approved the disposal by lease with waiver or advertisement and appraisal for three properties designated for expansion of student internship opportunities affiliated with FedEx;
 - President Rudd states the hope is to have it expand to employ 350 students by the end of next fall and notes that all of the money that is raised through UMRF Ventures either goes to a student or any money returned as profit goes back into the research initiative for faculty and students
- At the legislative budget hearing in January, the Governor presented his budget, noting about \$6 million net increase in recurring state appropriations with a potential salary increase of up to 2.5% for the University. He presented an additional \$15 million in maintenance funds and also put money in the budget for the RISE (Research Investment to Stimulate the Economy) initiative; and
 - President Rudd presented to the House Finance Committee February 12, and to the Senate Education Committee on February 28
 - Noted that the Governor is likely to present an amended budget about early April
- Noted that the UT FOCUS Act is becoming a difficult piece of legislation than the original FOCUS bill.

XI. ADJOURNMENT

The meeting was adjourned at 2:17 p.m. CDT.

Melanie Murry, University Counsel and
Acting Board Secretary

4. Approval of Student Trustee

For Approval

Presented by M. David Rudd

The University of Memphis Board of Trustees
Agenda Item
For Approval

Date: June 6, 2018

Item: Appointment of the Student Trustee

Recommendation: Approval

Presented by: M. David Rudd, President

Background Information:

The University of Memphis Board of Trustees Bylaws specify there be one nonvoting member of the Board who shall be a student representative to be appointed by the Board. I am recommending Drew Gilmore as our selection for Student Trustee during the 2018-2019 academic year.

Recommendation:

The President recommends approval of Drew Gilmore as Student Trustee. His one-year term will be effective immediately and continue through May 31, 2019.

CHARLES ANDREW GILMORE, II

C O R D O V A , T E N N E S S E E , U N I T E D S T A T E S

+ 1 (9 0 1) 2 8 8 - 3 6 5 4

cglmore1@memphis.edu <https://charlesgilmore.weebly.com> <https://www.linkedin.com/in/drew-gilmore-148ba414b>

EDUCATION

Bachelor of Business Administration, Expected Graduation May 2019

University of Memphis, Memphis, TN

Concentration: Accounting & Finance

GPA 3.21/4.00

PROFESSIONAL EXPERIENCE

Accounting Coordinator & Shift Leader, August 2017- Present

UMRF Ventures, Memphis, TN

- Work closely with FedEx employees to support operations.
- Update and analyze critical call center statistics and solve customer problems through collaboration.
- Liaison between UMRF & accounting company as well as assist CEO and managers on a day to day basis.
- Lead team in shifts of up to twelve agents.

Junior Accounting Intern, August 2016 – April 2017

Collierville Tax and Business Services, Collierville, TN

- Processed payroll of twenty companies on a bi-weekly basis.
- Handled sales tax payments across multiple states for 35 companies.

Owner's Assistant, May 2012 – August 2016

Art & Speed Classic Car Gallery, Collierville, TN

- Maintained inventory for vintage car collection for customer marketing.
- Photographed and moved up to 120 cars for display purposes.
- Performed general customer service activities related to customer inquiries and relationship development.
- Assisted in sales and marketing of vintage cars.

EDUCATIONAL EXPERIENCE

Student Government Association (SGA), President, University of Memphis, Spring 2017 – Spring 2018

SGA Senator, February 2017-April 2017 SGA Cabinet, April 2016-February 2017

- Created and oversaw an expense budget of over \$285,000.
- Served as liaison between student body, University of Memphis administration, local and state government, and other institutions.
- Served as student speaker representative at University of Memphis events, including Commencement with audiences over 10,000.
- Interacted with community media for the University of Memphis student body including television appearances.
- Wrote memos and social media messages frequently that were read by a University of Memphis community of over 20,000.
- Served on over twenty committees as the student representative.

Fogelman College of Business & Economics Student Delegate Board, Vice President, Fall 2016 – Spring 2017

Vice President of Finance, Spring 2017- Spring 2018

- Assisted in recruit Students to the Fogelman College of Business and Economics at the University of Memphis at recruitment events for the University of Memphis.
- Developed plans and submitted proposals that enhanced the student experience and overall reputation of FCBE.

University of Memphis Blue Crew, Executive Director, Fall 2015 – Spring 2017

- Procured and managed a \$81,000 annual budget.
- Managed student tailgating lot by assigning spots, facilitating set-up, as well as ordering food and event supplies.
- Designed, ordered, and distributed all game day giveaways and student section props.
- Ensured smooth game day operations by ensuring efficient student section setup and take down.

HONORS, CERTIFICATES & LEADERSHIP ACTIVITIES

Fogelman College of Business and Economics High-Achieving Student, Fall 2017 & Spring 2018

Dean's List, Fall 2014-Fall 2015, Fall 2016

Bloomberg Market Concepts, November 2017

Memphis Innovation Bootcamp, January 2018

University of Memphis Frosh Camp, Counselor, Summer 2017

MILE (Memphis Institute of Leadership Education) Protegee, August 2017- April 2018

Zeta Beta Tau (ZBT, Social Fraternity), Active Member, June 2015- Present

- ZBT, Recruitment Chair, November 2015- April 2016

5. President's Update

Presentation

Presented by M. David Rudd

6. MLK50 Recap

Presentation

Presented by Kate Schaffzin

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
Presentation
For Information

Date: June 6, 2018

Committee: Board of Trustees

Presentation Title: University Commemorates MLK50 with Symposium, Speech Unveiling,
and Other Events

Presented By: Kate Schaffzin

7. Enrollment Growth

Presentation

Presented by Karen Weddle-West

8. 2018 Legislative Update

Presentation

Presented by Ted Townsend

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
Presentation
For Information

Date: June 6, 2018

Committee: Board of Trustees

Presentation Title: Spring 2018 Legislative Update

Presented By: Ted Townsend



Spring 2018 Legislative Update

Introduction:

During the 2018 Session the University of Memphis advocated for the University's continued success and defended against proposals contrary to the University's student-focused mission, including legislation that would affect the University of Memphis' commitment to tuition affordability. This legislative session, the University benefited from an additional \$8,010,000 in state investment to spend on improvements to the student recreation center, campus-wide building envelope repairs, and campus-wide boilers and hot water pipe repairs. The state budget also included \$3,095,000 in recurring funding for increased operational costs based on student outcomes, \$3,055,000 in recurring funding for University employee salaries, and \$530,800 in recurring funding for the state share of group health insurance premiums.

Governor Haslam's Higher Education Package:

- **SB 2259/HB 2114: Complete College Tennessee Act** This legislation requires recipients of the Tennessee Promise and HOPE scholarships to complete 30 credit hours per year to maintain the full scholarship. Students who drop below this threshold, may have aid reduced by two hundred fifty dollars per semester. *Impact and Outcome: After much discussion and many amendments, the Complete College Tennessee Act was rejected on the House floor by a vote of 41 ayes, 46 nays, and 10 members present not voting. Failed on the House Floor.*
- **SB 2260/HB 2115: UT FOCUS Act** This legislation restructures and reduces the University of Tennessee Board of Trustees from a 27 member board to 11 members and places advisory boards on individual system campuses. *Impact and Outcome: Following the passage of this legislation, the Senate Education Committee did not approve, by resolution, 5 of Governor Haslam's appointees. In the final days of session, the Senate confirmed an additional 3 appointees to the board. In total, the legislature appointed 8 board members to the newly reconstituted board. Signed by the Governor.*

Additional Key Higher Education Legislation

Passed

- **SB2619/HB2123: Membership of THEC and Board of Regents** This legislation clarifies state law to include the state university boards established by the FOCUS Act. The bill also reduces the number of student members on the higher education commission to a single voting member and revises the nominating process for that student member. This bill adds state universities, state university boards, and state university board members, as appropriate, to various present law provisions that apply to the board of regents and the UT board of trustees, their members, and the schools under their purview. *Impact and Outcome: Signed by the Governor.*
- **SB 583/HB 1198: THEC Executive Director** This legislation transfers the power to employ the executive director of the Tennessee Higher Education Commission from the governor to the commission. *Impact*

and Outcome: Tennessee's 2019 gubernatorial transition makes this legislation timely. Signed by the Governor.

• **SB2180/HB2230: Transparency in Higher Education** This legislation requires each public college and university to notify parents of enrolled students of the parents' rights to view student records under the federal Family Educational Rights and Privacy Act (FERPA). *Impact and Outcome: The original bill language would have required each higher education institution to publicly list all reading, video, and audio materials required for each course offered by the institution as a part of a degree program. The scope of the legislation was tightened through an amendment after conversations with the bill sponsors. Signed by the Governor.*

• **SB 2174/HB 2434: Student Debt** This legislation exempts debt of less than \$100 from the reasons that state institutions may withhold diplomas, certificates of credit, or grade reports. *Impact and Outcome: Signed by the Governor.*

• **SB 1665/HB 1684: Tuition Transparency and Accountability Act** This legislation requires boards of public colleges and universities to give public notice of proposed tuition and mandatory fee increases prior to meeting, requires public colleges and universities to list factors resulting in tuition increases, requires public colleges and universities to provide a report on expenditures derived from tuition increases by February of each year, and requires public colleges and universities to provide accepted students with a four-year tuition estimate for their academic year beginning in 2020-2021. *Impact and Outcome: Signed by the Governor.*

• **SB 2586/HB 2000: Higher Education Presidents** This legislation limits the number of finalists for a public college or university president to three finalists, and requires that those names be publicly available 15 calendar days before the governing board appoints a president. *Impact and Outcome: Signed by the Governor.*

• **SB 2016/HB 2126: Administration of Deferred Compensation Plans** This legislation transfers responsibility for the management of deferred or tax-sheltered compensation plans maintained on behalf of employees of institutions of higher education from the chancellor of the board of regents and the president of the University of Tennessee to the state treasurer. This bill adds a requirement that the state treasurer develop a plan for the implementation and administration of deferred or tax-sheltered compensation plans established by the trustees. *Impact and Outcome: Signed by the Governor.*

• **SB1629/HB1694: Teacher Preparation Remediation** This legislation requires public and private teacher preparation programs to report to the Tennessee higher education commission, the state board of education, and the chairs of the education committees of the senate and house of representatives the number of program completers who receive a score of "below expectations" or "significantly below expectations" on their TEAM evaluation during their first year of teaching. The report must also include the estimated cost of providing remediation to graduates who fit this criterion. *Impact and Outcome: As originally drafted, this concept may have cost the University hundreds of thousands of dollars. This legislation was amended to a reporting mechanism after conversations with the bill sponsors. Signed by the Speakers. Governor's Signature Pending.*

Failed

- **SB1847/HB1753: Meal Plans** This legislation prohibits public institutions of higher education from requiring students to purchase meal plans. *Impact and Outcome: After discussing the University's concerns with education committee members and the bill sponsor, the bill was stalled for the year. The bill may be discussed this summer during a committee study session, but this study session is unlikely due to legislative retirements and elections. Deferred to Summer Study.*

- **SB 1844/HB 1481: Quality Assurance Funding** This legislation requires THEC to revise the higher education outcomes-based funding formula to be based, in part, on the outcomes of teacher training programs. Outcomes will be determined by the Tennessee Value-Added Assessment System scores of recent teacher training program completers. *Impact and Outcome: This legislation was supported by Senate leadership. As originally drafted, this legislation would have put at risk millions of dollars in recurring state funding. After conversations with the bill sponsors and education committee members, the legislation was amended to a study on the effectiveness of teacher preparation programs and the outcomes-based funding formula. The legislation was eventually taken off notice by the bill sponsors. A similar proposal is likely to be reintroduced in 2019. Taken Off Notice.*

- **SB 734/HB 738: Higher Education Efficiency Audits** This legislation requires efficiency audits to be performed for public colleges, universities, and systems. The legislation also creates the joint higher education efficiency audit committee to perform these audits. *Impact and Outcome: The bill sponsor has advocated for proposal over several years. If passed, the efficiency study would have cost the state over \$100,000 and the efficiency study may have been unnecessarily burdensome for public colleges, universities, and systems. Although this legislation did not pass in 2018, it is highly likely that the bill sponsor will reintroduce this proposal in future sessions. Failed in House Finance, Ways and Means Subcommittee.*

- **HB 2426/SB 1502: Tennessee Student Assistance Corporation Funds and Board** This legislation lowers the required amount to be held in the in the Lottery for Education General Shortfall Reserve Subaccount from \$100,000,000 to \$50,000,000. The legislation also adds the presidents of the locally governed institutions to the TSAC board for consecutive one-year terms beginning with the president of the University of Memphis. *Impact and Outcome: This legislation would have resulted in a transfer of the General Shortfall Reserve Subaccount excess funds to the Tennessee Promise Scholarship Special Reserve Account. Unfortunately, this legislation was drafted in a broad way that allowed unrelated amendments to be added to the bill. In the last days of legislative session, several amendments were added to this bill that would have greatly affected K-12 education. Because of these amendments, the bill was stalled for the year, but will likely be reintroduced in 2019. Re-referred to the Senate Calendar Committee.*

- **SB 2078/HB 2155: Early Postsecondary Credit Courses** This legislation requires school districts to offer community colleges and Tennessee colleges of applied technology the opportunity to provide early postsecondary credit courses before offering the opportunity to public or private universities. *Impact and Outcome: This legislation, brought by the Tennessee Board of Regents, would have prevented public and private universities from providing early post-secondary experiences to students. After explaining the numerous benefits that university based dual enrollment presents students, this legislation lost support in the education committee. The TBR has plans to reintroduce similar legislation in 2019. Taken Off Notice.*

- **SB 2263/HB 2429: In-state Tuition** This legislation exempts students from paying out-of-state tuition at a state institution of higher education if the student meets certain requirements outlined in the bill.

The language excludes international students and trainees who are non-immigrants from receiving in-state tuition. *Impact and Outcome: This proposal was designed to provide in-state tuition to undocumented students who are graduates of Tennessee secondary schools. This legislation is likely to be reintroduced in 2019. Taken of notice in Senate Education Committee.*

- **SB 2569/HB 2582: In-state Tuition** This legislation requires the board of regents and each state university board to classify a student as an in-state student for the purposes of tuition only if the student is a Tennessee citizen, meaning a person who is a United States citizen and who is domiciled in Tennessee. *Impact and Outcome: This legislation would have added additional road-blocks for undocumented students seeking scholarships or tuition reductions. After heated committee debate, the legislation failed to gain support. It is likely that a similar bill will be filed in 2019. Failed in House Education Administration and Planning Subcommittee.*

- **SB 2031/HB 2101: State Benefits** This legislation expands the definition of “state or local public benefit” to include any postsecondary education benefit provided or appropriated by, any state or local governmental entity. *Impact and Outcome: This legislation would have added additional road-blocks for undocumented students seeking scholarships or tuition reductions. After heated committee debate, the legislation was tabled for the year. It is likely that a similar bill will be filed in 2019. Taken Off Notice.*

Elections

August primaries and November general elections will mark significant turnover in Tennessee elected offices. In addition to transitions in the Governor’s office and in Senate and House leadership, more than half of the state senate seats will be on the ballot, as well as every state house seat.

- **Gubernatorial:** Six major candidates are running for governor: four Republicans and two Democrats. The major Republican candidates include Congressman Diane Black, former Economic and Community Development Commissioner Randy Boyd, Speaker of the House Beth Harwell, and businessman Bill Lee. The major Democrat candidates include former Nashville Mayor Karl Dean and House Minority Leader Craig Fitzhugh. Randy Boyd has both outraised and outspent all other candidates in the race, while Bill Lee currently boasts the most cash on hand. Both Harwell and Fitzhugh were prohibited from raising campaign funds during the legislative session by state law. Each candidate has loaned or contributed to their own campaign.

- **Senate:** While three State Senate seats are open, the most significant changes to the chamber will center around leadership. At least three leadership changes are likely in the Senate, including minority leader, Republican caucus chairman, and majority leader. Additionally, two seats currently not in cycle could become vacant before the 111th General Assembly begins; both are currently held by Republicans. Finally, with eighteen State Senate seats standing for election in 2018, there may be some additional, unexpected turnover after election day.

- **House:** House Speaker Beth Harwell’s run for governor triggers a race for House Speaker, which will likely lead to significant changes in leadership and committee chairmanships in 2019. Additionally, the entire House will be up for re-election. Marking the largest legislative turnover in many years, 23 members will not seek re-election in 2018. Many of these members are seeking different offices including Congress, county or city mayor, and Governor. Only thirteen State Representatives face no competition and will automatically return next year.



Spring 2018 Legislative Update

Board of Trustees

Ted Townsend

June 6, 2018

University Center



JUNE 2018

- \$8,010,000 for capital projects
 - Student Recreation Center
 - Building Envelope Repairs
 - Boilers and Hot Water Pipe Repairs
- \$3,095,000 (recurring) for increased operational costs
- \$3,055,000 (recurring) for University employee salaries
- \$530,800 (recurring) for health insurance premiums

- No legislation passed in 2018 to cause the University of Memphis to increase tuition.

Passed	Failed
Adding Locally Governed Institutions to Present Statute	Prohibiting Required Meal Plans
THEC Executive Director Appointment	Quality Assurance Funding Based on Teacher Training
University President Selection	Higher Education Efficiency Audits

- Six major candidates are running for Governor.
- Two members of the General Assembly are running for governor.
- Three members of the General Assembly are running for Congress.
- Twenty-four members of the State House of Representatives are retiring or seeking other offices.
- Four members of the State Senate are retiring or seeking other offices.
- The race for speaker of the House will likely lead to significant changes in leadership and committee chairmanships in 2019.
- Changes in Senate leadership next year could have a major effect on the chamber.

- For additional questions, please contact:
 - Ted Townsend, Chief Economic Development and Government Relations Officer
 - Phone: 901.678.5561
 - E-mail: Ted.Townsend@memphis.edu

9. First Generation Student Initiative

Presentation

Presented by Darrell Ray

A blue-tinted photograph of four graduates in caps and gowns standing in front of a building with columns. The graduates are smiling and posing for a photo. The image is overlaid with a blue gradient and white text.

First Generation Outreach

Board of Trustees

Dr. Darrell Ray

June 6, 2018
University Center



JUNE 2018

The University of Memphis will be an internationally recognized, urban public research university preparing students for success in a diverse, innovative, global environment. We provide the highest quality education. We focus on research and service benefiting communities and society, local and global.

- To fully operationalize this mission, requires special attention to student success and developing customized approaches to for the various demographic profiles served.
- First generation students comprise a large demographic segment, with multiple layers of diversity.

Fall 2017 - 5,512 students self-identified as first generation

Select Demographic Variables

- Enrollment status 4,242 full-time / 1,270 part-time
- Gender 3,520 women / 1,992 men
- Age 1,444 age 25+ / 4,068 under 25 years old
- Academic Year 1,552 Freshmen / 1,195 Sophomores / 1,242 Juniors / 1,517 Seniors / 6 non-degree seeking
- Pell Eligibility 3,937 'Pell status' / 1,575 no Pell

*** Data is self-reported**

- Open access programs –
 - Memphis Career Preparation Academy
 - Tiger Success Institute
- Cost for participation
 - First Generation Living Learning Community
 - Frosh Camps
- Highly selective/limited capacity
 - First Scholars
 - TRIO programs
 - Hooks African American Male Initiative

- First Generation Work Group –
 - Bi-weekly meeting to assess, align, and examine current institutional offerings
- Actively pursuing grants and fundraising
 - Has submitted proposal to Suder Foundation to provide funding to establish an Office of First Generation Student Success
 - Once an analysis of needs is complete a strategy for fundraising will be developed and deployed
 - Developing strategies to engage parents in the process
 - Designing the appropriate messaging for the recruitment and yield processes
- Challenges
 - Student engagement
 - Help-seeking behaviors
 - Strategic timing and placement of messaging

Questions/Comments

10. Report and Recommendations of the Academic Research and Student Success Committee

Presented by David North

10.1. Revised Programs Approvals

For Approval

Presented by David North

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Academics, Research, & Student Success Committee

Presentation Title: Approval of Programs
Doctor of Liberal Studies (revised)
BS in Commercial Aviation
MS in Biostats

Presented by: Dr. Karen Weddle-West, Provost and Director of Diversity Initiatives

Background:

The Doctor of Liberal Studies, BS in Commercial Aviation and MS in Biostats were previously approved by the Board of Trustees. Subsequent to the BOT approval and per THEC Policy No. A1:0 New Academic Programs – Approval Process, the program was presented to THEC for review and approval. In response to the THEC review and approval process, which included visits from external reviewers, the original program proposals were updated to reflect non-substantive revisions which are included in the meeting materials.

Committee Recommendation:

The Academics, Research, & Student Success Committee recommends the final approval of the programs: Doctor of Liberal Studies, BS in Commercial Aviation and MS in Biostats with the non-substantive revisions as reflected in the meeting materials,

10.2. Doctor of Physical Therapy

For Approval

Presented by David North

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Academics, Research, & Student Success Committee

Presentation Title: Approval of New Academic Programs: Doctor of Physical Therapy

Presented by: Dr. Karen Weddle-West, Provost and Director of Diversity Initiatives

Background:

Among the powers given to the Board of Trustees by the FOCUS Act is the power "to prescribe curricula and requirements for diplomas and degrees." The University of Memphis has the authority to create new courses, terminate existing courses, determine course content or design, and carry out less extensive curriculum revisions. The Tennessee Higher Education Commission (THEC) must review and approve new academic programs, off-campus extensions of existing academic programs, new academic units (divisions, colleges, and schools), and new instructional locations as specified in THEC Policy No. A1:0: New Academic Programs - Approval Process and A1:1: New Academic Programs.

A need exists in the Memphis area and the Mid-South region for a greater number of generalist physical therapists capable of evaluating and treating diverse patients through direct access. The Mid-South region represents a unique blend of backgrounds, cultures and traditions which includes urban, suburban and rural locations. The medical needs of citizens within the Mid-South region are not met by the number of current physical therapy professionals. As such, the School of Health Studies at the University of Memphis proposes the development of a new Doctor of Physical Therapy program to address the needs of our diverse region.

The development of a Doctor of Physical Therapy program will benefit Memphis and the Mid-South region as well as the School of Health Studies and the University of Memphis. A large proportion of undergraduate and graduate students within the School of Health Studies and across the University of Memphis intend to pursue a career in physical therapy. As such, a Doctor of Physical Therapy program at the University of Memphis would enhance both the quality and quantity of undergraduate students within the School of Health Studies, College of Arts and Sciences and other related academic programs. Job placement rates for graduates of DPT programs is greater than ninety percent nationally, with the University of Tennessee Health Science Center boasting a 100% graduate employment rate within six months of graduation.

In response to the current medical needs of Memphis and the Mid-South region as well as the high and growing interest of our students in the profession of physical therapy, we have developed a Doctor of Physical Therapy program within the School of Health Studies.

This program proposal has been considered and approved by the respective College or School faculty and Deans. Subsequently, the program was considered and approved by the University Council for Graduate Studies, which is the highest governing body that has representation across all colleges and schools. The program was also considered and approved by the Provost and President of the University.

Committee Recommendation:

The Academics, Research, & Student Success Committee recommends approval of the Doctor of Physical Therapy as contained in the meeting materials and delegates authority to the Provost to make any changes necessary to facilitate program approval by THEC.

10.3. Doctor of Social Work

For Approval

Presented by David North

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Academics, Research, & Student Success Committee

Presentation Title: Approval of New Academic Programs: Doctor of Social Work

Presented by: Dr. Karen Weddle-West, Provost and Director of Diversity Initiatives

Background:

Among the powers given to the Board of Trustees by the FOCUS Act is the power "to prescribe curricula and requirements for diplomas and degrees." The University of Memphis has the authority to create new courses, terminate existing courses, determine course content or design, and carry out less extensive curriculum revisions. The Tennessee Higher Education Commission (THEC) must review and approve new academic programs, off-campus extensions of existing academic programs, new academic units (divisions, colleges, and schools), and new instructional locations as specified in THEC Policy No. A1:0: New Academic Programs - Approval Process and A1:1: New Academic Programs.

The Doctor of Social Work (DSW) degree is designed to further the education and enhance the practice and research skills of practicing social workers. The mission of University of Memphis' DSW program will be:

The mission of the Doctor of Social Work (DSW) program is to prepare practitioner-scholars who can generate new social work knowledge and respond to increasingly complex practice environments. The DSW program seeks to enhance the professional skills of practicing social workers and prepare them for supervision, teaching, management, and data-driven decision-making.

This program proposal has been considered and approved by the respective College or School faculty and Deans. Subsequently, the proposal was considered and approved by the University Council for Graduate Studies, which is the highest governing body that has representation across all colleges and schools. The proposal was also considered and approved by the Provost and President of the University.

Committee Recommendation:

The Academics, Research, & Student Success Committee recommends approval of the Doctor of Social Work as contained in the meeting materials and delegates authority to the Provost to make any changes necessary to facilitate program approval by THEC.

10.4. MS in Engineering Management

For Approval

Presented by David North

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Academics, Research, & Student Success Committee

Presentation Title: Approval of New Academic Programs: MS in Engineering Management

Presented by: Dr. Karen Weddle-West, Provost and Director of Diversity Initiatives

Background:

Among the powers given to the Board of Trustees by the FOCUS Act is the power "to prescribe curricula and requirements for diplomas and degrees." The University of Memphis has the authority to create new courses, terminate existing courses, determine course content or design, and carry out less extensive curriculum revisions. The Tennessee Higher Education Commission (THEC) must review and approve new academic programs, off-campus extensions of existing academic programs, new academic units (divisions, colleges, and schools), and new instructional locations as specified in THEC Policy No. A1:0: New Academic Programs - Approval Process and A1:1: New Academic Programs.

The proposed MS in Engineering Management is a collaboration between the Herff College of Engineering and with the Fogelman College of Business that is designed to serve the needs of both our students and local industry. According to the National Center for Education Statistics, engineering management is a discipline that prepares students to plan and manage industrial and manufacturing enterprises through the application of engineering principles. The MS in Engineering Management provides an opportunity for graduates of BS programs in engineering to prepare themselves for careers as managers. The curriculum provides further technical training for engineers, as well as basic management instruction. With the cooperation of the Fogelman College of Business, the degree will be awarded by the Herff College of Engineering and is intended to be a fully online program.

This proposal has been considered and approved by the respective College or School faculty and Deans. Subsequently, the proposal was considered and approved by the University Council for Graduate Studies, which is the highest governing body that has representation across all colleges and schools. The proposal was also considered and approved by the Provost and President of the University.

Committee Recommendation:

The Academics, Research, & Student Success Committee recommends approval of the MS in Engineering Management as contained in the meeting materials and delegates authority to the Provost to make any changes necessary to facilitate program approval by THEC.

10.5. Tenure and Promotion

For Approval

Presented by David North

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Academics, Research, & Student Success Committee

Presentation Title: Approval of Tenure and Promotion Recommendations

Presented by: Dr. Karen Weddle-West, Provost and Director of Diversity Initiatives

Background:

Tenure is the principle that entitles a faculty member continuation of his or her annual appointment until relinquishment or forfeiture of tenure, or until termination of tenure for adequate cause. A healthy tradition of academic freedom and awarding tenure and promotion are uniquely fundamental to the academy and essential to the proper functioning of a University. Faculty members eligible for tenure must serve a probationary period and must demonstrate continuing value to the institution.

Tenure and promotion are granted only by positive action by the Board of Trustees to faculty members in a particular department, school or college of the University of Memphis. The following summary of the tenure and promotion approval process describes the careful processes that lead to the request for Board action to grant tenure and promotion. Following the summary is the list of faculty members recommended for tenure and promotion.

Committee Recommendation:

The Academics, Research, & Student Success Committee recommends approve and grant tenure and promotion to the faculty members recommended by the Provost in the particular department, school or college of the University as indicated in the meeting materials.

11. Report and Recommendations of the Audit Committee

Presented by Carol Roberts

11.1. FY2019 Audit Plan

For Approval

Presented by Carol Roberts

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Audit Committee

Presentation Title: Proposed FY2019 Audit Plan

Presented by: Vicki D. Deaton, Chief Audit Executive

Background:

To comply with the requirements of state statutes relative to internal audit activities and the UofM Audit Committee Charter, the Proposed FY2019 Audit Plan for the University is presented for review and approval by the Audit Committee.

Committee Recommendations:

The Audit Committee recommends approval of the Proposed FY2019 Audit Plan.

11.2. Audit Charter

For Approval

Presented by Carol Roberts

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Audit Committee

Presentation Title: Approval of University of Memphis Office of Internal Audit and Consulting Charter

Presented by: Vicki D. Deaton, Chief Audit Executive

Background:

To comply with the requirements of the State of Tennessee statutes and the Audit Committee Charter, which was based on State of Tennessee Comptroller of the Treasury guidelines and approved by the University of Memphis Board of Trustees and the Tennessee Comptroller of the Treasury, the attached University of Memphis Office of Internal Audit and Consulting Charter is presented for approval by the Audit Committee of the Board of Trustees.

All internal audit activities will be conducted in accordance with all state statutes relative to internal audit and audit committees. In addition, the state statutes require that internal audit activities be conducted in accordance with standards established by The Institute of Internal Auditors (IIA).

The purpose, authority, and responsibility of the internal audit activity must be formally defined in an internal audit charter, consistent with the IIA's Definition of Internal Auditing, the Code of Ethics, and the Standards. The internal audit charter establishes the internal audit activity's position within the organization, including the nature of the Chief Audit Executive's functional reporting relationship with the board; authorizes access to records, personnel, and physical properties relevant to the performance of engagements; and defines the scope of internal audit activities. The Chief Audit Executive must periodically review the internal audit charter and present it to senior management and the Board of Trustees for approval. Final approval of the internal audit charter resides with the Board of Trustees.

Committee Recommendation:

The Audit Committee recommends approval of the University of Memphis Office of Internal Audit and Consulting Charter.

11.3. FY2019 Proposed Audit Budget

For Approval

Presented by Carol Roberts

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Audit Committee

Presentation Title: Proposed FY2019 Internal Audit Budget

Presented by: Vicki D. Deaton, Chief Audit Executive

Background:

To comply with the requirements of the Audit Committee Charter, which was based on State of Tennessee Comptroller of the Treasury guidelines and approved by the Tennessee Comptroller of the Treasury, the Proposed FY2019 Internal Audit Budget is presented for review and approval of the Audit Committee.

Committee Recommendation:

The Audit Committee recommends approval of the Proposed FY2019 Internal Audit Budget.

11.4. BoT President Expenditure Policy

For Approval

Presented by Carol Roberts

Presentation to the Board of Trustees

The University of Memphis Board of Trustees
For Approval

Date: June 6, 2018

Committee: Audit Committee

Presentation Title: Board of Trustees President Expenditure Policy

Presented by: Melanie Murry, University Counsel and Secretary to the Board

Background:

Under T.C.A. § 49-14-104, the University of Memphis Board of Trustees is tasked with creating a policy requiring that annual reports detailing expenditures made by, at the direction of, or for the benefit of a system head or chief executive of an institution are to be filed with the Board.

Committee Recommendation:

The Audit Committee recommends approval of the Board of Trustees President Expenditure Policy as contained in the meeting materials.

12. Report and Recommendations of the Governance and Finance Committee

Presented by Alan Graf

12.1. Capital Budget Requests

For Approval

Presented by Alan Graf

The University of Memphis Board of Trustees
Recommendation

Date: June 6, 2018

Committee: Governance and Finance Committee

Topic: Capital Budget Request for Fiscal Year 2020

Presented by: Tony Poteet, Assistant Vice President for Campus Planning and Design

Background:

Per Tennessee Higher Education Commission (THEC) Policy F4.0 Capital Projects: As the coordinating body for higher education in Tennessee, THEC engages with institutions and governing boards on capital investment through its role to develop and approve recommendations for capital outlay and maintenance funding. THEC identifies capital investment needs and determines priorities for those investments for consideration by the Governor and the General Assembly as part of the annual appropriations act. Categories of projects submitted to THEC in the annual Capital Budget Request are as follows:

Capital Outlay: In accordance with funding request guidelines annually disseminated by THEC staff, the Commission receives a prioritized list of capital outlay projects from each governing board for evaluation and scoring into a single prioritized list for the state. These projects either provide new space or major renovations (or a combination of both), and respond to: state goals for education, strategic plans, space guidelines, facility assessments, program plans, business plans, and/or external funding.

Capital Maintenance: THEC shall receive a prioritized list of capital maintenance projects from each governing board. THEC staff makes project recommendations to the Commission's Board in accordance with a capital maintenance formula. The formula may include, but not be limited to, the age, gross Education & General (E&G) square footage, usage, and conditions of institutions facilities. Individual projects should reduce deferred maintenance and protect the assets of the state.

Disclosed Projects: The reporting of disclosed capital projects to THEC should be performed at least quarterly and shall include all projects to be initiated in the following quarter that will have total expenditures on capital improvements exceeding \$100,000 or capital maintenance exceeding \$500,000. Disclosed projects are those funded by campus funds, bonds, gifts or other non-appropriated sources.

Out-year & Other Projects (Informational Only): These projects are listed for informational purposes only. They are included in the request to THEC to make them aware of what the University intends to request once our current needs are funded.

Committee Recommendation:

The Governance and Finance Committee met June 6, 2018, and recommended approval of the Capital Budget Request for Fiscal Year 2020 as submitted by staff and detailed in the meeting materials.

12.2. Natatorium Project Funding

For Approval

Presented by Alan Graf

The University of Memphis Board of Trustees
Recommendation

Date: June 6, 2018

Committee: Governance and Finance Committee

Topic: Natatorium Project Funding

Presented by: Raaj Kurapati, Chief Financial Officer

Background:

Through a partnership between the University of Memphis, Memphis Tiger Swimming, Splash Mid-South, and the Rose Foundation, a one-of-a-kind natatorium, named for Memphis businessman and philanthropist Mike Rose, will be developed that draws upon a robust aquatics program in the heart of Memphis to promote water safety and enrich community health and provide instructional and recreational swimming access among diverse populations. This project was disclosed to the legislature in the FY 2018-2019 budget.

Two state funded capital maintenance projects (pool repairs \$3.5M and roof replacement \$3.5M – state appropriations) will be combined with \$6 million in gift funds for the Student Recreation and Fitness Building improvements and will be presented to the State Building Commission for approval on July 12, 2018.

The cash-flow source for the gift funded portion of the construction is requested to be short-term, five-year, low-interest financing from Tennessee State School Bond Authority repaid from the gift proceeds.

Recommendation:

The Governance and Finance Committee recommends approval for the use of \$6 million dollars of Tennessee State School Bond Authority low interest short term debt (commercial paper) during the construction phase of the Natatorium project to be repaid by gifts within a maximum of five (5) years.

12.3. President's Salary Supplement

For Approval

Presented by Alan Graf

The University of Memphis Board of Trustees
Recommendation

Date: June 6, 2018

Committee: Governance & Finance Committee

Topic: President's Salary Supplement

Presented by: Brad Martin, Vice-Chair

Background:

During FY2017, the President was awarded a salary supplement for the year in the amount of \$50,000 based on an evaluation conducted by the University which revealed that his compensation was significantly lower compared to other presidents of peer institutions.

To bring the president's salary in line with peers, it is proposed that the salary supplement of \$50,000 be added to his annual base salary and permanently continued for as long as private funds are available.

Recommendation:

The Governance and Finance Committee recommends approval that the president's salary supplement in the amount of \$50,000 be added to his annual base salary and permanently continued for as long as private funds are available.

13. Operating Budget

For Approval

Presented by Alan Graf

The University of Memphis Board of Trustees
Recommendation

Date: June 6, 2018

Committee: Governance and Finance Committee

Topic: FY2018-19 Proposed Budget and FY2017-18 Estimated Budget Recommendation

Presented by: Raaj Kurapati, Chief Financial Officer

Background:

The General Appropriations Act requires that the operating budget of all higher education institutions be submitted by the respective governing boards to the Tennessee Higher Education Commission. At this time, both the FY2018-19 Proposed budget and FY2017-18 Estimated budget are presented for consideration.

The *Proposed Budget* is prepared in the spring for implementation each fiscal year on July 1. This budget is based on the level of state funds recommended in the Governor's proposed budget as well as early estimates of factors such as enrollment projections, proposed tuition increases and research activities. The *Proposed Budget* is submitted to the Board for approval prior to the start of the subsequent fiscal year.

The final budget submitted for each fiscal year is the *Estimated Budget*. This budget includes carryforward balances from prior years that represent available resources at the departmental level. Although these funds are available, we do not anticipate that all resources will be spent in the current fiscal year. The *Estimated Budget* also includes final adjustments to the current year budget and is the budget against which final year-end actual amounts are compared. It is prepared, submitted, and considered by the Board at the same time as the *Proposed Budget* for the upcoming fiscal year.

Recommendation:

The Governance and Finance Committee met June 6, 2018, and recommended approval of the FY2017-18 Estimated Budget and the FY2018-19 Proposed Budget and assumptions as presented in the meeting materials.

14. Additional Business of the Board of Trustees

15. Adjournment