



CHARTING YOUR COURSE IN **HOSPITALITY MARKETING**

This event is sponsored by the American Marketing Association (AMA) University of Memphis chapter.



EVENT DETAILS

Did you know Hilton is the No. 1 Best Place to Work per *Fortune Magazine*? What if we told you their large corporate office is located right here in Memphis?

Join the American Marketing Association (AMA) as Toni Zoblotsky, director of B2B Engagement & Event Marketing dives into her testimony on how she proudly became a 24-year Hilton Hotel veteran. As a UofM alumna (BBA & MS in JRSM), Zoblotsky is thrilled to share her inspiration, insights and investment into the Hilton Hotel Hospitality Industry. During this meeting, you will learn:

- Memphis' rich hotel history and where it stands today
- Job-seeking tips within the many facets of an organization
- Attributes for a successful team member in the hospitality business
- And more!

WHEN Tuesday, March 12 | 4:15–5:30 PM

LOCATION FCBE | Room 269

QUESTIONS COMMENTS CONCERNS

Tracy Cosenza
Faculty Advisor, AMA
trickman@memphis.edu



Toni Zoblotsky

Director | B2B Engagement
& Event Marketing | Hilton