

ACCEPTING EARLY APPLICATIONS NOW



# ImagineU

## SUMMER ENTREPRENEURSHIP ACCELERATOR

Get ready to turn your summer into a season of innovation and entrepreneurship with our Summer Entrepreneurship Accelerator, **ImagineU!**

ImagineU is a unique, immersive and intensive 12-week (May 18 - Aug. 8) entrepreneurial experience in which students learn and live the early stages of their entrepreneurship journey. It teaches innovation, teamwork, and self-confidence; providing a unique competitive advantage in the post-college job market.

### APPLY TODAY

Scan to Register ▶▶▶

### DEADLINE TO APPLY

**MARCH 2, 2025**

[memphis.edu/crews](https://memphis.edu/crews)



### WHAT WILL I LEARN?

- 1. Entrepreneurship Fundamentals** | Learn the basics of starting and running a business, including business planning, marketing, finance and operations.
- 2. Lean Startup Methodology** | Gain hands-on experience with lean startup principles, emphasizing rapid experimentation, validated learning and customer-centric product development.
- 3. Problem-Solving** | Develop problem-solving skills to navigate the challenges and uncertainties of launching a business.
- 4. Critical Thinking** | Hone critical thinking skills by analyzing data, identifying trends and making informed decisions.
- 5. Pitching and Presentation Skills** | Communicate ideas and business concepts to investors, partners and customers.

This program emphasizes diversity and inclusion. To make the experience accessible to all, the program pays participating students a **\$3,000 stipend**.