

Marissa Tiger

Memphis, TN | mtiger@memphis.edu | 555.555.5555 | www.linkedin.com/in/mtiger/

Education

Bachelor of Arts in Communication

Expected Graduation Date: May 2025

Minor: Social Media Marketing

University of Memphis – Memphis, TN

GPA: 3.7

Dean's List: Spring 2022

Relevant Courses

Oral Communication, Communication Inquiry, Media and Literacy, Principles of Social Media Marketing

Projects

Spring 2022

Online Privacy and Social Media: A Journalistic Study of Instagram, University of Memphis, Memphis, TN

- Researched the effects of social media on privacy including but not limited to personal information such as address, phone number, date of birth, marital status, etc.
- Studied the risks of data breaches and the dangers of hackers, companies, and malicious interlopers mining data in ways that undermine personal privacy.
- Formed a focus group to gain insight and gather information for reporting.
- Collected data and created a comprehensive report to submit to the Communication faculty team.

Campus Involvement

Fall 2021- Present

University of Memphis, Memphis, TN

- Student Activities Council
- Meeman 901 Strategies
- Social Media and Marketing Club
- Intramural Soccer

Skills

Technical:

Proficient in Microsoft Office Suite

Social Media (TikTok, Facebook, YouTube, Instagram, Twitter, LinkedIn) - Expert

Photoshop - Expert

Adobe Illustrator - Intermediate

Photography - Intermediate

Interpersonal:

Effective Verbal and Written Communication

Teamwork and Collaboration

Active Listening

Leadership

Languages:

Fluent in Spanish