

Thomas Tiger IV

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Education:

The University of Memphis: *Bachelor of Science in Sports Management*

Expected Graduation: Month/Year

Relevant Courses: Sports Marketing, Public Speaking, Facility Management, Sports Analytics, Sports Law, Advertising, Financial Planning, Psychology, and Negotiation

Skills:

- Proficient in Microsoft Office Suite
- FA Referee Certification
- Data analysis and sports statistics

Experience:

Game Day Operations Intern | Memphis Grizzlies | Memphis, TN | October 2023- Present

- Connect with group leaders through web leads and personal prospecting to boost community engagement opportunities
- Planned and executed first ever Grizzlies Brewfest with an attendance of over 150 people
- Assist in the planning and execution of game day operations, ensuring smooth and memorable experiences for guests
- Collaborate with various departments, including marketing, ticketing, and concessions, to coordinate game day logistics
- Successfully achieved season ticket goals (22-23)

Assistant Field Hockey Coach | Rhodes College | August 2019- July 2020

- Recruited nearly 25 prospective student-athletes and aided their transition to collegiate athletics
- Reviewed and edited 2 hours of game film weekly throughout the season
- Scouted opposing teams in order to prepare and implement practice plans to target areas of improvement
- Managed various social media accounts and successfully increased engagement by 20% since the previous season
- Managed events like the Annual Mid-South Field Hockey Tournament, directing visiting team schedules and resources

Marketing Assistant | Memphis Redbirds | Memphis, TN | Summer 2023

- Contributed to marketing campaigns for sports events, athletes, and sports-related products
- Assisted in the creation of promotional materials, social media content, and email campaigns
- Conducted market research and analyzed data to evaluate campaign effectiveness

Sports Analytics Intern | FC Memphis | Memphis, TN | Summer 2022

- Worked on data analysis projects, using statistical tools and Longomatch software to provide insights to sports teams
- Assisted in player performance analysis and team strategy optimization seeing a 30% increase in team morale and wins
- Contributed to the development of weekly statistical reports and presentations on effective fan engagement throughout the season