



Exceptional education. Real-world experience.

Accelerate your career in digital marketing or information technology with real experience from FedEx and MBA coursework at The University of Memphis.



When you're looking to advance your career, it's important to find opportunities that offer real-world experience and help develop valuable skills. With the FedEx Scholars Program, you can choose from two tracks — digital marketing or information technology — that help you develop the experience and skill set you need to accelerate your career.

As a FedEx Scholar, you'll learn:

- What it takes to complete real-world assignments
- How to apply what you learn in the classroom to your work at FedEx
- Invaluable skills, such as project management and problem-solving, that will help you manage your work process
- How to work with team members who have varying skill sets, backgrounds, and personalities
- How to work within a corporate infrastructure
- What different types of business, marketing, and IT challenges professionals solve on a day-to-day basis

And you'll learn all this while working toward your MBA and accumulating invaluable experience at a global organization. It's one of the best opportunities you will find to advance your career.

To apply for a position with the FedEx Scholars Program, go to **marketingcareers.fedex.com**.

Real Work

Gain valuable experience.

When you hear the word “internship,” you may have visions of printing handouts, delivering interoffice mail, or making coffee, but that’s not how we operate. We hire only the best, brightest candidates for our **FedEx Digital Marketing Scholars Program** and our **FedEx IT Scholars Program**, and we expect a lot from them.

FedEx Scholars work on real-world projects in the areas of SEO, digital marketing, customer experience analytics, and design thinking. Additionally, our FedEx Scholars connect with all levels of management through projects, our executive speaker series, lunch-and-learns, and tours. The net result is a very clear understanding of the breadth of digital marketing and information technology services at FedEx Services.

- Available to college graduates and working professionals
- FedEx Scholars are enrolled as full-time students and complete coursework toward their MBA at The University of Memphis
- Tuition, books, laptop, and other course materials fully paid
- 16-month paid position with four rotations at FedEx
 - 10 hours per week during academic semesters
 - 40 hours per week during the summer
 - Stipend of \$27,000 over the 16-month period
- Positions post in early spring
- Interviews occur in late April and early May
- Offers are generally extended starting in May
- Rotations typically begin in September and run through December of the following year
 - 1st Fall Rotation: September–December
 - Spring Rotation: January–May
 - Summer Rotation: June–August
 - 2nd Fall Rotation: September–December

Real Opportunities

Explore every aspect of digital transformation in digital marketing and information technology.

You may have heard the career advice: “Do what you love and you’ll always be happy.” The **FedEx Digital Marketing Scholars Program** and **FedEx IT Scholars Program** make finding what you love easy. This 16-month program provides invaluable experience and exposure to the different organizations within FedEx Services via education plans and rotational project assignments in digital marketing or information technology.

If you’re accepted into the program, you will be placed in Memphis, TN, or Collierville, TN. With management assistance, you will create a unique learning plan that supports your individual development goals while balancing business needs. Leadership and skill development opportunities are emphasized throughout the program, along with consistent coaching and mentoring.

- Available to college graduates and working professionals
- Opportunity to explore several focus areas of digital transformation

Real Experience

With the **FedEx Digital Marketing Scholars Program** and **FedEx IT Scholars Program**, you’ll learn that at FedEx, there’s more to digital transformation than what you’ve studied in school. At FedEx, both digital marketing and information technology encompass a variety of disciplines. You’ll have the opportunity to explore several areas of digital transformation, including:



Apply Now

Learn more about The University of Memphis and how to apply to the Customer-Driven MBA Program at memphis.edu/cdmba/admissions

Discover more about FedEx and the FedEx Scholars Program at marketingcareers.fedex.com/students



- Customer Engagement and Experience Design
- Digital Access Marketing
- Innovation and Design Thinking
- Retail Marketing
- IT System Solutions
- Corporate Systems and IT Governance
- Architecture, Development, and Operations
- Network and Communications Services
- Information Security

Real Change

It's not just about filling a resume.

If you become a FedEx team member, you can help make real, positive differences throughout the world. Global citizenship is about connecting the world responsibly and resourcefully, while integrating citizenship objectives into the core of our business. It's how we move possibilities forward for economic development, the environment, communities, and people.



FedEx team members are part of the culture of a company that's been recognized as a great place to work and one of the world's most admired and respected companies. Some of our recent awards include:

- FORTUNE: World's Most Admired Companies
- Black Enterprise: 40 Best Companies for Diversity
- Reputation Institute: The World's Most Reputable Companies
- Forbes: The World's Most Valuable Brands
- CR Magazine: 100 Best Corporate Citizens
- Computerworld: Best Places to Work in IT

