**Talk builds babies' brains!**

To your baby’s brain, the most important time in life is before the 3rd birthday. Those first 36 months, while baby’s brain is growing the most, are a **once-in-a-lifetime chance** to do something wonderful with your child!

Research shows that talking more with babies is one of the most critical elements in their early brain development. It works right from birth – even before the baby understands a single word! Most parents don’t know how much they’re talking with their babies. And **almost all parents can do it more!**

LENA technology records speech at home for a full day. During your home visit, you’ll get reports on how much you’re talking, when you could talk more, and how much you’re growing with your baby!

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**The LENA® System – like a pedometer for talk!**

The LENA System only tracks words, conversations, and other data, not meanings of words. **No one can listen to what was said.** Sound recordings are deleted after processing.

**Easy to learn, easy to use**

With LENA Home, you get:

- Conveniently scheduled one-on-one coaching sessions
- Short, entertaining videos and hands-on activities
- Use of the LENA System during the program
- Easy-to-use Talking Tips to build conversations with your child every day
- Personalized reports that show your progress over time
- Recognition for achievement
- $15 Gift card and book for baby weekly
- Three cases of diaper given throughout the program

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Visit our website: memphis.edu/ceed/lena