

"It's awesome how my baby's learning, and to know how much I matter!"



## Talk builds babies' brains!

To your baby's brain, the most important time in life is before the 3rd birthday. Those first 36 months, while baby's brain is growing the most, are a **once-in-a-lifetime chance** to do something wonderful with your child!

Research shows that talking more with babies is one of the most critical elements in their early brain development. It works right from birth – even before the baby understands a single word! Most parents don't know how much they're talking with their babies. And **almost all parents can do it more!**

LENA technology records speech at home for a full day. During your home visit, you'll get reports on how much you're talking, when you could talk more, and how much you're growing with your baby!



LENA  
HOME™

### The LENA® System – like a pedometer for talk!

The LENA System only tracks words, conversations, and other data, not meanings of words. **No one can listen to what was said.** Sound recordings are deleted after processing.

#### Easy to learn, easy to use

With LENA Home, you get:

- Conveniently scheduled one-on-one coaching sessions
- Short, entertaining videos and hands-on activities
- Use of the LENA System during the program
- Easy-to-use Talking Tips to build conversations with your child every day
- Personalized reports that show your progress over time
- Recognition for achievement
- \$15 Gift card and book for baby weekly
- Three cases of diaper given throughout the program



"It's really helped our relationship grow!"

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