

“It’s awesome how my baby’s learning, and to know how much I matter.”

**LENA
START™**

Talk builds babies’ brains!

To your baby’s brain, the most important time in life is before the 3rd birthday. Those first 36 months, while baby’s brain is growing the most, are a **once in-a-lifetime chance** to do something wonderful with your child!



The LENA® System – like a pedometer for talk!

LENA System technology analyzes speech at home for a day after each class. You get reports on how much you’re talking with your child, when you could talk more, and how much you’re growing with your baby!

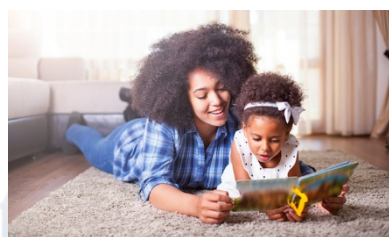


Nurturing Parenting Programs



Communicating feelings can be difficult for adults and children. Would you like to learn more about communication? A workshop will be held in your area to help you and your family learn about communicating with respect.

- Child must be 30 months or younger and does not have to be present.
- 2- hour weekly group session.
- Free childcare with enrollment.
- All class materials provided, including free books for kids.
- Refreshments and gift cards awarded for participation weekly.



For more information call 901.678.3589 or visit:

Memphis.edu/ceed/

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Research shows that talking more with babies is one of the most critical elements in their early brain development. It works right from birth – even before the baby understands a single word! Most parents don't know how much they're talking with their babies. And **almost all parents can do it more!**

LENA technology records speech at home for a full day. During your home visit, you'll get reports on how much you're talking, when you could talk more, and how much you're growing with your baby!



The LENA® System – like a pedometer for talk!

The LENA System only tracks words, conversations, and other data, not meanings of words. **No one can listen to what was said.** Sound recordings are deleted after processing.

Easy to learn, easy to use

With LENA Home, you get:

- Conveniently scheduled one-on-one coaching sessions
- Short, entertaining videos and hands-on activities
- Use of the LENA System during the program
- Easy-to-use Talking Tips to build conversations with your child every day
- Personalized reports that show your progress over time
- Recognition for achievement



"It's really helped our relationship grow!"

All materials are in both English & Spanish! Start building your baby's brain today!

Parents will receive a gift card weekly for participation and a book for your child.

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