



Sponsorship Tiers

Tiger Cub: \$500

- Mention on CTAF website
- One Social media shoutout on all channels
- Recognition in CTAF program

Tiger Stripes: \$1,000

- *All benefits of Tiger Cub tier.*
- Small logo on CTAF website and CTAF printed materials.
- 1 feature post on one CTAF social media channel of sponsor's choice (sponsor provides content)
- Small logo displayed on venue monitors/digital signage at event
- (size & location) booth space (sponsor provides all set-up & staffing)
- 2 VIP passes to the Expose Performance

Roaring Tiger: \$2,500

- *All benefits of the Tiger Strips tier.*
- Medium-sized logo on CTAF website and CTAF printed materials
- Medium-sized logo displayed on venue monitors/digital signage at event
- 1 feature post on ALL CTAF social media channels (sponsor provides content)
- Mention in all press release and media coverage
- Opportunity to sponsor a specific event segment (e.g., dance performance, fashion show, etc.)
- Display/table in lobby prior to Expose Performance (sponsor provides all set-up & staffing)
- 4 VIP passes to the Expose Performance

Majestic Tiger: \$5,000

- *All benefits of the Roaring Tiger tier.*
- Large logo on CTAF website and CTAF printed materials
- Large logo displayed on venue monitors/digital signage at event
- Opportunity to introduce a performance or segment
- 6 VIP passes to the Expose Performance

Royal Tiger: \$10,000

- *All benefits of the Majestic Tiger tier.*
- Title sponsorship status ("Presented by [Sponsors Name]) – **is this possible at this level or is university wanting higher level?**
- Prominent logo placement on all event materials, including day of event venue monitors/digital signage
- Feature article about the partnership in CCFA's newsletter *Voices*
- Speaking opportunity at the event (opening or closing remarks)
- 10 VIP passes to the Expose Performance