

Fall 2022 Grad Course Atlas

COMM-6822/4822-001: Audio Production for Film/Video - Dr. Elja Roy | Tuesday 1pm - 4pm TH G25

This course is designed primarily for students of film and video production. Emphasizing practical applications of sound recording techniques, signal processing, structuring and design, the course requires extensive "hands-on" work. The class discusses various theories dealing with the relationship of sound to image.

COMM 6824 Cinema/Videography - Professor David Goodman | Thursday 1pm - 4pm TH G25

This course is designed to give students a better understanding of the tools and procedures necessary for solving the multitude of problems, aesthetic and technical, that confront the filmmaker. We will cover cameras, lighting, lenses, exposure, composition, color, and set management. In-class demonstrations and outside assignments give students ample opportunity to apply what they learn. Pre-requisite – Motion Picture Production 2 or permission of instructor.

COMM 6861: Science Fiction Film – Dr. Marina Levina | Wednesday 1pm - 4pm

This course will examine science fiction and styles of international and U.S. narrative film from 1960s to present. The course will argue that science fiction has become one of the most important genres of contemporary cinema. The course will ask how contemporary cinema has dealt with uncertainties of modern day life, including, but not limited to, human extinction, technological advances, and robotic and cyborg entities. We will argue that science fiction cinema is singularly important to an understanding of contemporary cultural anxieties.

Particulars: Graduate students will be required to write a film analysis essay and answer advance level questions on the exams. They might be required to do additional readings

COMM 6970 Screenwriting – Professor Marty Lang | MW 10:20am - 12:25pm TH 237A

This course will introduce students to the writing of scripted films and television. Students will learn the fundamentals of writing visual stories, the structure of narrative film, the structure and collaborative aspects of episodic narrative, and the business of screenwriting.

COMM 7891: Graduate Film Production - Professor Marty Lang | Friday 9:00am - 12:00pm TH G25

This course will introduce graduate students to the aesthetic, organizational and craft responsibilities in the production of short narrative and documentary projects. Students will work in both major and supporting roles on films made in the course. (May be taken twice for credit.)

COMM 7/8017: Introduction to Graduate Studies in Communication - Dr. Wendy Atkins-Sayre | Monday 5:30pm - 8:30pm ACB 301

This course is designed as an introduction to the norms and expectations of graduate training in communication. Focusing on the major areas of academic assessment (teaching, research, and service), the course will introduce students to various communication sub-fields with a particular emphasis on the department expertise; help them begin to develop a teaching portfolio; teach fundamentals of research such as developing research agenda/finding publication venues; and begin preparations for the academic and non-academic job market. Students will also be introduced to some of the main methodological and theoretical approaches used in the discipline.

COMM 7/8014: Public Health Communication – Dr. Amanda Young | Wednesday 5:30pm - 8:30pm ACB 247

This course explores the communication processes and practices that are used to promote positive change in health behaviors. In addition to exploring the research models and methodologies used to disseminate health information and promote behavior change, we will examine issue of health literacy; health equity, formats for disseminating medical, health, and wellness information; and the complex, specific audiences that public health communication must address. Students will create a health communication campaign on the topic of their choice.

COMM: 7/8804: Social Media: History, Theory, Methods - Sem Media Theory/Crit - Dr. David Stephens | Tuesday 5:30pm - 8:30pm ACB 301

In this graduate seminar, students will interrogate social media's evolution over time, and through frameworks like participatory culture, new media, and network culture. Furthermore, we will discuss the various facets of social media including its political economy, its relationship with culture, and how these changes influence media production in the contemporary moment. As a methods class, we will also analyze articles to uncover the various approaches that can be applied to social media research and discuss the social, ethical, and political implications of these different methods. Final research project asks students to implement methods discussed in class towards an original paper/project.

Selected Texts:

Social Media: A Critical Introduction—Christian Fuchs

The SAGE Handbook of Social Media Research--Anabel Quan-Haase, Luke Sloan

Beyond Hashtags: Racial Politics and Black Digital Networks—Sarah Florini

Feminism, Labour and Digital Media: The Digital Housewife—Kylie Jarrett

Digital Rhetoric: Theory, Method, Practice—Douglas Eyman

COMM 7/8820: Regionalism: Topics in Rhetoric- Dr. Christina Moss | Wednesday 5:30pm - 8:30pm ACB 301

This course will focus on the ways regions are constructed rhetorically. Topics for reading and discussion will include regional identity, regional formation, regional fluidity and strategic use of region. Specific attention will be given to the tensions of regional insiders and outsiders and

regional border crossing. Discussions will also include various ways to critically research regionalism through a rhetorical lens.