

# Communication 4842

## Television Studio Production II / Workshop

**Required Reading:** To be distributed by the instructor.

**Recommended Text:** The Bare Bones Camera Course for Film and Video, 2<sup>nd</sup> ed., Schroepfel.  
Television Production Handbook, 7<sup>th</sup> ed., Zettl.

**Required Materials:** 1 VHS tape and 1 mini-DV tape &/or 1 DVCAM tape

**Course Description:** Communication 4842 is intended to enable students opportunities to exercise technical expertise in the production of broadcast quality television studio productions. Students will assume technical positions on a variety of production assignments as camera operator, sound engineer, technical director, floor director, talent, and VTR operator, among others. As producers and directors of studio productions, students will study the dynamics of interpersonal communication, television aesthetics, and the various stages of project execution.

These objectives are to be met via the students' involvement in the weekly production of *In Sight*, a live to tape studio production airing locally on Time Warner Cable. The production is co-produced by Journalism and Communication 4842 students.

**Course Requirements:** Communication 4842 students produce, direct, and manage all technical and studio aspects of the *In Sight* production, as well as produce 5 minutes of content per show. **Each student will produce, direct, and crew several in-studio interview sessions, which must feature B-roll.** Studio segments will be taped during Tuesday class sessions, which will require B-roll to have already been shot and edited prior to the Tuesday taping.

**Interview questions are subject to the instructor's approval. Scripts/questions are due at least one week prior to production.** All materials must be submitted in the proper format and either word processed or typed.

In addition to the studio interviews, students may be required to assist Journalism students in the production of their remote field packages. The number of Journalism packages each student must assist with will be dependent upon the total number of Journalism students and the number of shows produced. This information will be provided at a later date.

Communication 4842 students also aid in the maintenance of the television studio facility, as it relates to the production of *In Sight*.

**Attendance Policy: Attendance is mandatory.** More than two unexcused absences will result in a drop of one letter grade, and an additional reduction for each unexcused absence thereafter. Students assume key crew positions in the production of other students' projects as well as the live to tape production of *In Sight*. Absence on a scheduled class production date adversely affects the outcome of that production and student moral. Students have an obligation to one another and must attend class regularly, fulfilling assigned production responsibilities.

<b>Grading:</b>	Crew participation	30%	<b>Scale:</b>	90-100	A
	Field & B-Roll Production	15%		80-89	B
	Segment Production	30%		70-79	C
	Show Direction	20%		60-69	D
	Final Exam*	5%		59 & below	F

**Comm. 4842 TVII  
Proposed Schedule**

T	8/26	Introduction to TV 2 and Journalism Scripts/Script Marking
TH	8/28	Script Marking and A.D. Instruction
T	9/2	Short Show Rehearsal
TH	9/4	NewsKing Demo with Dr. Rosengard and Journalism Students
T	9/9	Segment Pre-production and Rehearsal
TH	9/11	Rehearsal # 1 with Journalism students
T	<b>9/16</b>	<b>Segment # 1 Production</b>
TH	9/18	Rehearsal # 2 with Journalism students
T	9/23	Segment # 2 Production
<b>TH</b>	<b>9/25</b>	<b><u>Show # 1</u></b>
T	9/30	Segment # 3 Production
<b>TH</b>	<b>10/2</b>	<b><u>Show # 2</u></b>
T	10/7	Segment # 4 Production
<b>TH</b>	<b>10/9</b>	<b><u>Show # 3</u></b>
<b>T/TH</b>	<b>10/14-16</b>	<b>Fall Break – no class</b>
T	10/21	Segment # 5 Production
<b>TH</b>	<b>10/23</b>	<b><u>Show # 4</u></b>
T	10/28	Segment # 6 Production
<b>TH</b>	<b>10/30</b>	<b><u>Show # 5</u></b>
T	11/4	Segment # 7 Production
<b>TH</b>	<b>11/6</b>	<b><u>Show # 6</u></b>
T	11/11	Segment # 8 Production
<b>TH</b>	<b>11/13</b>	<b><u>Show # 7</u></b>

Proposed Schedule cont.

T	11/18	Make-up Segment Production
TH	11/20	<u>Show # 8</u>
T/TH	11/25-27	Thanksgiving Break – no class
T	12/2	Last Day of Class, Pizza Party & <u>Final Exam</u> ☺

SAMPLE