COMM 3342

"Communication and Leadership" Tuesday & Thursday 9:40 – 11:05am

Instructor:

Course Description:

This course is designed to educate students about leadership issues, including self-understanding, working with others, and employing a collaborative model of leadership. The class will be participatory in nature with students having opportunity to practice what they are learning. Students will be exposed to elements of leadership through assigned readings, discussions, research projects, and informed presentations. Students will make presentations and lead discussion on assigned readings.

Course Objectives:

Upon completion of the course, students will be able to:

- 1. Understand his/her individual strengths and leadership style.
- 2. Explain the inherent benefits of working with others in leadership situations.
- 3. Possess a working knowledge of a "relational leadership model".
- 4. Present relevant points from readings and lead discussion on those topics.
- 5. Comprehend contemporary leadership issues, challenges facing leaders, approaches to leadership, and resources available to leaders.

Attendance Policy:

Students are expected to attend each class, arriving on time and remaining for the duration of the session. Inasmuch as class participation is heavily weighed in grade determinations, class attendance is of paramount importance. Only in emergencies will absences be approved.

Academic Integrity:

Students are expected to practice integrity in their scholarly work in this class. Academic dishonesty including cheating and plagiarism are intolerable and will result in a grade of "F" for the course.

Assignments:

<u>Thought Paper</u> – "My Philosophy of Leadership". Three pages. Due on September 7.

<u>Leadership Issue Paper</u> – Each student will select a leadership topic that he or she will research throughout the semester. Possible topics include effective communication, conflict resolution, teamwork, challenges of leadership, etc. Students must present their topics for approval of the instructors by September 28.

A research paper of 6-8 pages (not including the title page) presenting the findings of the research is due on November 16. Papers are to be double-spaced with one-inch margins and must have a minimum of three sources.

<u>Presentation of Leadership Issue Paper</u> – On November 28 and November 30, each student will present the findings of the research paper. The presentation should be 10-12 minutes. Information content and presentation will be evaluated.

<u>Leading Class Discussion</u> – Students will form teams to lead the class in discussion of assigned readings. Each student will take an active role in the process of presenting information and/or leading discussion. Presenting students will provide overview information of the assigned readings, highlight the significant work contained in the chapter(s), and lead discussion on the salient points. Evaluation will be determined by group and individual effort (60% group / 40% individual performance).

Evaluation:

5 points
25 points
15 points
30 points
25 points

Grading Scale:

CLASS SCHEDULE AND ASSIGNMENT DUE DATES

Thursday, September 7

Due: Thought Paper
Review of Course Syllabus
Discussion of Class Participation

Tuesday, September 12 Preface and Chapter 1

Group Exercises - Strengths/Weaknesses

Thursday, September 14 Chapter 4 – Understanding Yourself

Tuesday, September 19

Thursday, September 21 Chapter 5 – Understanding Others

Tuesday, September 26

Thursday, September 28

<u>Due: Leadership Issue Topic</u>

Chapter 11 – The Mind, Body, & Soul of the Leader

Tuesday, October 3

Thursday, October 5 Chapter 2 – The Changing Nature of Leadership

Tuesday, October 10 Fall Break – No Class

Thursday, October 12

Tuesday, October 17 Chapter 3 – A New Way of Understanding Leadership

Thursday, October 19

Tuesday, October 24 Chapter 6 – Interacting in Teams and Groups

Thursday, October 26

Tuesday, October 31 Chapter 7 – Understanding Complex Organizations

Thursday, November 2

Tuesday, November 7 Chapter 8 – Building Coalitions and Communities

Thursday, November 9

Tuesday, November 14 Chapter 9 – Leading with Integrity and Moral Purpose

Thursday, November 16

Tuesday, November 21 Chapter 10 – Why Renewal is Vital to Groups & Organizations

Thursday, November 23 Thanksgiving – No Class

Tuesday, November 28

Leadership Issues Paper and Student Presentations Due

Thursday, November 30

Student Presentations Due

Tuesday, December 5

Evaluation of Class

Review for Final Examination

Thursday, December 7

Study Day - No Class

Tuesday, December 12

Final Examination 10:30am-12:30pm