

MANAGEMENT MAJOR

Entrepreneurship concentration



WHAT YOU CAN DO WITH IT

- Start your own business! Entrepreneurship students are well-rounded with business, innovation, and venture creation skill sets.
- Join a startup company as a founder or early employee. Startups look for people with quick minds, big-picture thinking, and an entrepreneurial mindset.
- Find a “regular” job at a company that values innovators and “corporate intrapreneurs,” or people that take risks, execute big ideas, and exercise vision within an existing organization.
- Secure a job that requires significant problem-solving skills, agility, adaptability, and vision such as jobs in sales, marketing, finance, technology, etc.

CAREER OPPORTUNITIES

- With support, resources, and mentorship from faculty and the Crews Center for Entrepreneurship, entrepreneurship students have every opportunity to start their own company, consulting firm, or nonprofit organization while still pursuing coursework—ideally creating your own job by the time you graduate.
- Typical entry-level jobs are venture capital associate, consultant, business developer, franchiser, financial planner, marketing administrator, and more.
- Experienced graduates progress to jobs such as CEO, venture capitalist, executive coach, economic developer, and small business executive/owner.
- Entrepreneurship courses are excellent preparation for general management positions in all industries. Small business managers, owners, and entrepreneurs also find entrepreneurship coursework useful for innovation- and product development-oriented jobs.

SCHOLARSHIPS & INTERNSHIPS

General business scholarships as well as scholarships specifically for management majors are available for qualified students. A variety of internships are available for summer, one semester, or a full academic year. Strong department relationships with the UofM Crews Center for Entrepreneurship and local entrepreneurship support organizations greatly strengthen meaningful internship availability. A maximum of 3 credit hours of internship may be used in the major.

If you're unsure which business discipline you're most interested in, entrepreneurship sets you up as a versatile, adaptable, “one-size-fits-all” employee with unique innovation-oriented skills.

Course Requirements Major (24 hours) Valid Catalog: 2019

A minimum 2.25 GPA is required in the major.

Major Core (6 hours)

Choose 6 Hours From the Following:

MGMT 3215 (3) Management of Human Resources
MGMT 4420 (3) Organizational Behavior in Business
MGMT 4461 (3) Managerial Leadership
MGMT 4411 (3) Managing a Diverse Workforce

Entrepreneurship Concentration (18 Hours)

UNIV 2555 (3) Intro Creativity/Innov/Design
MGMT 2820 (3) Intro to Entrepreneurship
MGMT 4820 (3) Advanced Entrepreneurship
MGMT 4920 (1-3) Independent Study in Entrepreneurship
MGMT 4921 (1-6) Internship in Entrepreneurship
Elective (3) Propose an Elective course, in the entrepreneurial spirit, that will enhance and support related learning and success of the entrepreneurial activity, project, or business that is the focus of the concentration

MANAGEMENT, ENTREPRENEURSHIP CONCENTRATION: TYPICAL 4 YEAR SEQUENCE

FRESHMAN

Course	Hours	Course	Hours
ENGL 1010	3	ENGL 1020	3
History	3	ECON 2010	3
Humanities	3	Humanities	3
Elective	1-3	MIS 2749	3
MATH 1710 (if needed)	3	MATH 1830	3
Semester Total	13-15	Semester Total	15

SOPHOMORE

Course	Hours	Course	Hours
ACCT 2010	3	ACCT 2020	3
ENGL 2201 or 2202	3	Natural Science with lab	4
COMM 2381	3	History	3
Natural Science with lab	4	ECON 2020	3
SCMS 2710/MATH 1530	3	SCMS 2610	3
Semester Total	16	Semester Total	16

JUNIOR

Course	Hours	Course	Hours
MGMT 3510	3	MGMT 4420	3
MGMT 3110	3	MIS 3210	3
SCMS 3711	3	MGMT 2820	3
MGMT 3215	3	ACCT 3130	3
UNIV 2555	3	MKTG 3010	3
Semester Total	15	Semester Total	15

SENIOR

Course	Hours	Course	Hours
FIR 3410	3	MGMT 4921	3
MGMT 4820	3	Elective	3
MGMT 4920	3	Elective	3
Elective	1-3	MKTG 4530	3
MGMT 4921	3	MGMT 4710	3
Semester Total	15	Semester Total	15

TOTAL Hours: 120 - 122

Effective catalog: 2019 Total hours required for graduation: 120