ImagineU SUMMER ENTREPRENEURSHIP ACCELERATOR

Get ready to turn your summer into a season of innovation and entrepreneurship with our Summer Entrepreneurship Accelerator, ImagineU!

ImagineU is a unique, immersive and intensive 12-week entrepreneurial experience in which students learn and live the early stages of their entrepreneurship journey. It teaches innovation, teamwork, and self-confidence; providing a unique competitive advantage in the post-college job market.

APPLY TODAY
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DEADLINE TO APPLY
MARCH 1, 2024
memphis.edu/crews

WHAT WILL I LEARN?

1. Entrepreneurship Fundamentals | Learn the basics of starting and running a business, including business planning, marketing, finance and operations.
2. Lean Startup Methodology | Gain hands-on experience with lean startup principles, emphasizing rapid experimentation, validated learning and customer-centric product development.
3. Problem-Solving | Develop problem-solving skills to navigate the challenges and uncertainties of launching a business.
4. Critical Thinking | Hone critical thinking skills by analyzing data, identifying trends and making informed decisions.
5. Pitching and Presentation Skills | Communicate ideas and business concepts to investors, partners and customers.

This program emphasizes diversity and inclusion. To make the experience accessible to all, the program pays participating students a $3,000 stipend.