



# ImagineU

## SUMMER ACCELERATOR PROGRAM

Get ready to turn your summer into a season of innovation and entrepreneurship with our Summer Entrepreneurship Accelerator, **ImagineU!**

ImagineU is a unique, immersive and intensive 8-week (June 1 - July 24) entrepreneurial experience in which students learn and live the early stages of their entrepreneurship journey. It teaches innovation, teamwork, and self-confidence; providing a unique competitive advantage in the post-college job market.

### APPLY TODAY

Scan to Register



**DEADLINE TO APPLY  
APRIL 5**

### WHAT WILL I LEARN

- **Entrepreneurship Fundamentals** | Learn the basics of starting and running a business, including business planning, marketing, finance and operations.
- **Lean Startup Methodology** | Gain hands-on experience with lean startup principles, emphasizing rapid experimentation, validated learning and customer-centric product development.
- **Problem-Solving** | Develop problem-solving skills to navigate the challenges and uncertainties of launching a business.
- **Critical Thinking** | Hone critical thinking skills by analyzing data, identifying trends and making informed decisions.
- **Pitching and Presentation Skills** | Communicate ideas and business concepts to investors, partners and customers.

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THE UNIVERSITY OF  
**MEMPHIS.**

**Crews Center  
for Entrepreneurship**