



FOGELMAN COLLEGE OF BUSINESS AND ECONOMICS

DEPARTMENT OF **ECONOMICS**



THE UNIVERSITY OF
MEMPHIS

Department of Economics

Are you the type of person who is fascinated by how local, national and global affairs — from politics to technological forces — affect markets? Do you love solving complex problems with critical thinking, analytical reasoning and scientific evidence? Are you the type of person who enjoys using math to help solve real world problems? If this sounds like you, then you should consider choosing economics as your major.

Economists work in a wide range of industries, analyzing market trends to improve organizational operations and forecast sales, or studying societal challenges to help shape public policy. By majoring in economics, you will learn fundamental principles that guide decision-making across nearly every aspect of business. Economics explores the science of human behavior and intersects with diverse disciplines such as law, anthropology, physics, sociology, engineering, history, mathematics, education, medicine, environmental studies and agriculture.

ACADEMIC OFFERINGS

Bachelor in Business Administration (BBA) | Business Economics

- **Concentration** (*available to students majoring in Economics*)
 - Financial Economics
- **Minor** (*available to business majors and non-business majors*)
 - Economics
- **Accelerated Bachelor to Master of Arts Program (BBA+MA) | Economics**

Master of Arts (MA) | Economics **STEM Designated Program*

Doctor of Philosophy (PhD) in Business Administration | Economics



**Bachelor's of Arts (BA) in Economics offered through the College of Arts and Sciences.*

STUDENT RESOURCES

METHODIST LE BONHEUR CENTER FOR HEALTHCARE ECONOMICSS (MLCHE)

This innovative center focuses on issues of efficiency, effectiveness and equity in healthcare through a variety of research initiatives, internships and public service programs.



A CAREER IN DEMAND

As the global economy grows more complex and competitive, the demand for economists with strong analytical skills will continue to increase. Multinational companies, such as Amazon and Google, continue to seek economic scholars who are prepared to meet the challenges of an ever-evolving marketplace. And if your sights are set on attending law school, a focus in economics is solid preparation.

CAREER OPPORTUNITIES

Our economics graduates continue to secure exciting, well-compensated positions across a wide variety of business and business-related careers, including:

- Actuary
- Banker
- Compensation and Benefits Manager
- Credit Analyst
- Economic Consultant
- Financial Analyst
- Foreign Affairs
- Insurance Journalist
- Labor Relations Specialist
- Lawyer
- Management Consultant
- Market Research Analyst
- Policy Analyst
- Public Administrator
- Sales Manager

FAST FACTS

9:1

Student-to-Faculty Ratio
**Department of Economics*

1%

JOB GROWTH RATE (2022-32)
bls.gov/ooh

\$115,400

MEDIAN SALARY FOR ECONOMIST WITH MASTER'S DEGREE (2025)
bls.gov/ooh



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SCAN TO VISIT

memphis.edu/economics

