



# **Reducing Plagiarism & Protecting Academic Integrity**

**Dr. Barrett Schwarz**

# Learning Objectives

- After participating in this informative session, attendees will be able to:
  - Identify the main concerns faculty have regarding academic integrity.
  - Identify the main reasons students are academically dishonest.
  - Evaluate the most effective strategies to reduce instances of plagiarism.

**Activity**

# **Padlet: What concerns do you have about Plagiarism?**



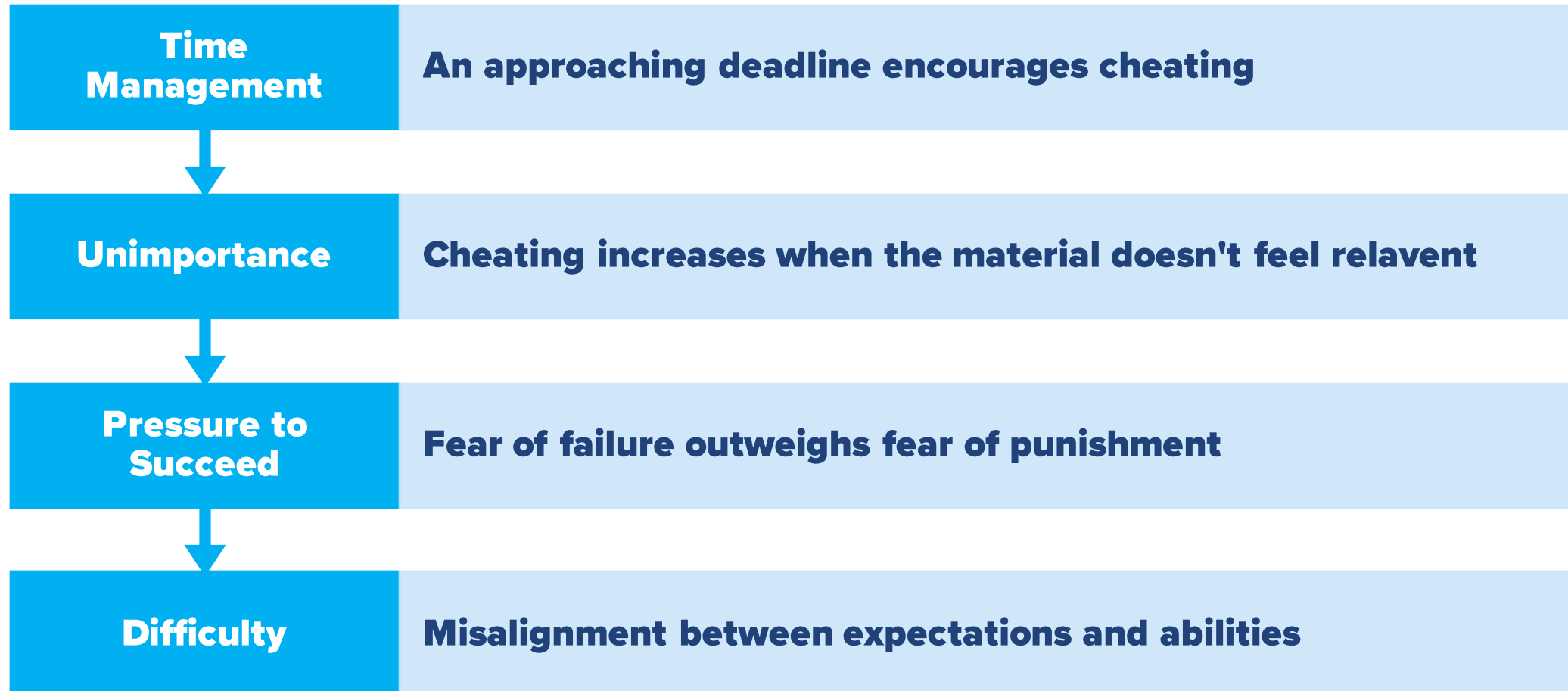
<https://padlet.com/bhschwrz/plagiarism-concerns-zlun2gp0y3oew0pd>

# The Problem: Academic Dishonesty



- Faculty reporting high-levels of dishonesty tracks data gathered from the [International Center for Academic Integrity](#).
  - 23% of Undergrads Reported Cheating on an Exam
  - 25% of Undergrads Reported Using Unauthorized Electronic resources
  - 28% of Undergrads Reported Working with Other Students on Individual Work
- Common Issues & Concerns Reported
  - Inappropriate Collaboration
  - Access to Solutions
  - Cheating During Exams
  - Contract Cheating

# Students' Motivating Reasons





# Technology Will not Save Us

- Technology tools play a part in curbing dishonesty, but not complete solution.
  - Technology helps deter and catch cheating in the moment, but it does not change students' internal motivations and preconceptions about cheating.
- Effective course design, development, and delivery
  - Academic Integrity thrives when all the pieces come together.
- If it's easy for you, it's easy for them.
  - Sparingly use textbook integrations, old course content, and unrestricted content.

# Designing for Academic Integrity



# Multiple Means of Student Expression

- **Design a variety of assessments allowing students the chance to demonstrate their learning**
  - Provide multiple options for a grade item when appropriate
  - Students will see themselves within assignments
- **Connecting to students' interests & preferences lends importance**
- **Utilize Course Planning Sheet to Align Assessments & Learning Objectives**

# Course Planning Sheet

- Outline your courses to see how projects, collaborative assessments, and alternative submissions can support your course learning objectives.

## Course Plan

Determine the major topics or themes for each module and map them out in the “Module Topic” column. Next, match each module topic with the learning outcome listed above. Module specific learning objectives are smaller, measurable statements of what students should be able to do at the end of the unit of instruction. It is through mastery of the module learning objectives that students will be able to demonstrate that they have achieved the course learning goals.

Week, Module, or Unit	Week, Module, Or Unit Topic	Applicable Learning Goal(s)  <u>By the end of this course, the learner will:</u>	Learning Objectives  <u>By the end of module/ week/unit, the learner will:</u>	Content/Activities  What will students do (read, watch, listen to, perform) to obtain the learning objectives and corresponding competency?	Assessment  To demonstrate learning students will:
Example	Business Models – Startup vs. Small Business	A, E	By the end of this module, students should be able to: • Compare and contrast startups and small businesses • Apply strategies to evaluate given ideas for business potential • Create a plan for conducting market research	<ul style="list-style-type: none"> <li>• Read Chapters 1 and 2</li> <li>• Watch “How to Evaluate Business Potential”</li> <li>• Watch <a href="#">mini-lectures</a> on planning for market research (Parts 1-3)</li> <li>• Review requirements for Market Research Plan Assignment</li> </ul> <p><b>Canvas Tool(s):</b> Record lecture in Studio</p>	<ul style="list-style-type: none"> <li>• Chapter Quiz</li> <li>• Discussion – share business ideas, give pro/con, feedback to peers</li> </ul> <p>Project Report #1 – Market Research Plan</p>



# **Appropriately Translate Assessments**

- **Plan for Asynchronous Assessments**
  - Ex: Unsupervised & Open Book or Note
- **Integrate Ungraded Assessments**
  - Ex: Ungraded Quizzes & Discussions
  - Alleviates Pressure to Succeed
  - Provides consistent low-stakes feedback
  - Ensures students on track for success

# Scaffold Written Assignment

- Supports high-quality academic writing
- Deters Dishonesty by:
  - Presenting argument, structure, and references prior to writing
- Establishes a manageable pace for most students

# Integrate AI Tools

- **Start using ChatGPT**
- **Create assignments where students engage with AI**
  - **Research Tool**
  - **Compare & Contrast**
  - **Evaluate & Revise**
- **Place AI tools within the context of other computer-based tools and technology.**



# Delivering for Academic Integrity



# Acknowledge the Importance of Integrity



**Bring the Conversation  
out of the Syllabus**

Engage students in a discussion  
Code of Conduct "Quiz"



**Share how Dishonesty  
Makes You Feel**

Explain the work that goes into  
course creation

# Clearly Define Expectations

- **Provide Detailed Rubrics**
  - Connects Assessments to Objectives
  - Provides a Roadmap of Expectations and Requisite Skills
- **State how academic integrity is ensured on each assignment**
- **Include an honor pledge within the instructions on each assignment.**



# Clearly Define Expectations

[BX](#) > [Assignments](#) > [Summer Institute Essay](#)

63 Student

## Summer Institute Essay

✓ Published

Edit

By uploading a submission, I affirm that this assignment represents my own work, without the use of any unpermitted aids or resources. I understand that there will be no tolerance towards academic dishonesty, and cheating can and will lead to automatic failure from the class as well as a report to the Office of Student Accountability. Please visit the [Office of Student Accountability's webpage on Academic Misconduct](#) for more information on what qualifies as academic dishonesty.

To guarantee academic integrity, all submissions will be submitted for Turnitin's plagiarism review.

Points50

Submittinga file upload

# Analytics & Redevelopment



**Review student success and progress after each semester**



**Connect to Your Current Research Interests**




**Stagnant content and assessments are the best indicator for academic dishonesty.**

# Advocate for Programmatic Alignment

- Focus on Redesigning Programs not Courses:
  - Include Academic Integrity Awareness into Early Courses
    - Define Expectations Early
    - **Create and Share Templates**
  - Scaffold Writing Skill Development across Courses within a Program
    - Scaffold Development of Writing Competencies across Program
    - Ensure Relevance across Courses
    - Reduce Skills Misalignment
  - Integrate Student Choice Strategically
  - Create a Data Storage and Analysis Plan
    - Use the Outcomes Tool
    - Use New Analytics
    - Identify Where and Why Students Struggle

# Key Takeaways

- Students' motivations to cheat can be mitigated through effective course design.
  - Technology can help us ensure academic integrity but is not sufficient to stop cheating on its own.
  - Engage your students directly about the importance of academic integrity.
  - Use analytics to periodically update your course materials and identify cheating.
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# **Asynchronous PD Course**

<https://memphis.instructure.com/enroll/9YBEMD>



# Schedule a Consultation

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# Survey

- Link:  
[https://memphis.co1.qualtrics.com/jfe/form/SV\\_55VKNgr1zfMbG6i](https://memphis.co1.qualtrics.com/jfe/form/SV_55VKNgr1zfMbG6i)