This graduate seminar will explore the future of rhetoric and rhetoric studies, as well as the manner in which writing technologies shape the future of rhetoric and the future itself. Insofar as rhetoric and history (past, present, and future) are punctuated by the syntax of writing technologies, broadly understood, the constant redoubling of technological development has caused a certain disorientation. As such, rhetoric studies needs to adopt a more proactive, rather than reactive, approach to technology in general, writing technology in particular. In other words, we will attempt to reorient ourselves through methods of speculative inquiry and modeling, reimagining and reinventing the potential future of rhetoric, corresponding writing technologies, and the future itself. Within the context of this thematic anchor, this comprehensive course will examine rhetorical theory, the rhetorical import of technical/professional/business writing, rhetoric and identity (gender, race, class, etc.), electracy, and other emergent theories and practices.

This seminar will prepare students for emerging and future trends in rhetoric both inside and outside of academe.