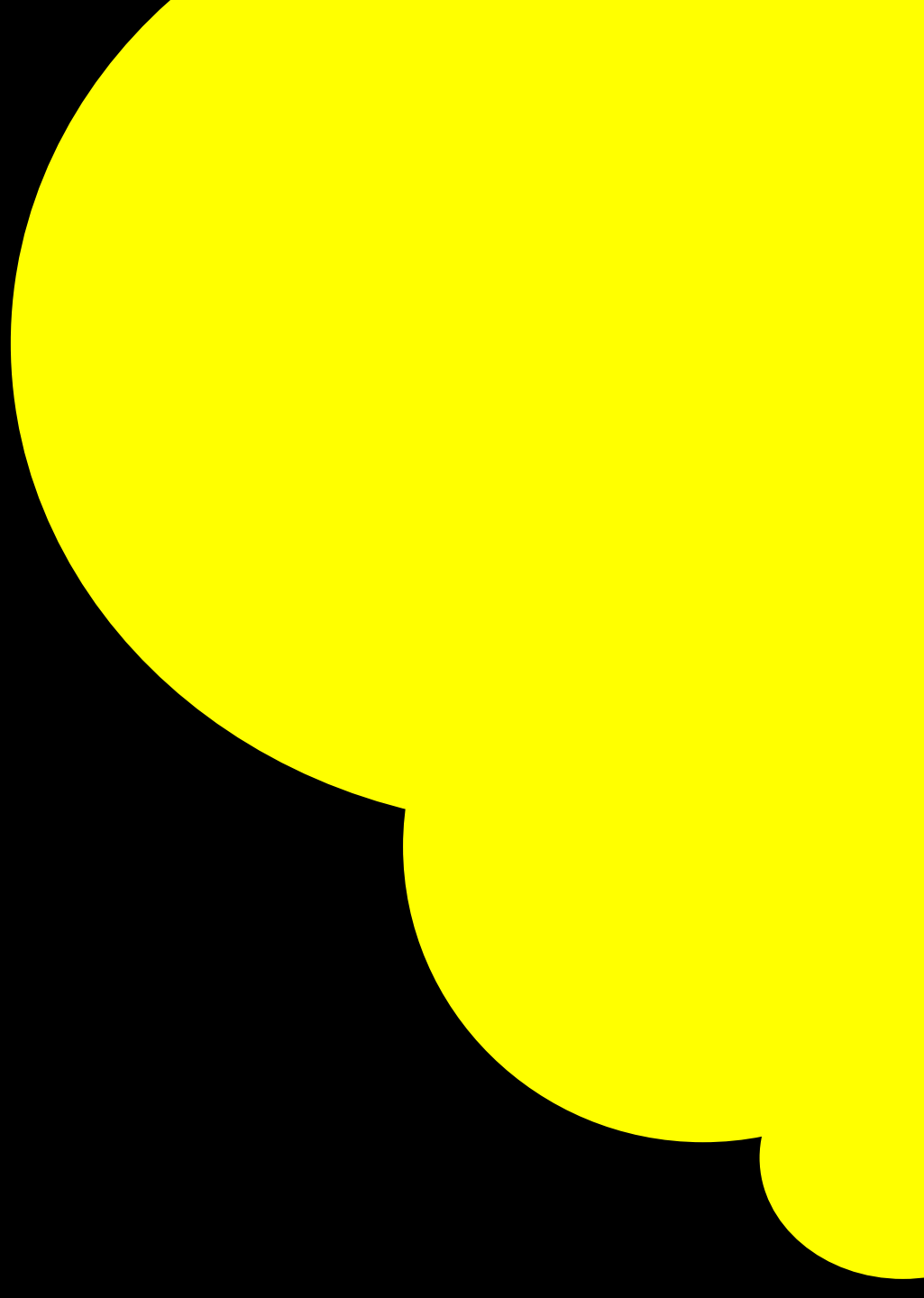


# Misinformation & Disinformation

What is it?

How can I recognize it?

What skills can help?





# What is 'new denial?' An alarming wave of climate misinformation is spreading on YouTube, watchdog says



WKNO 91.1  
NPR for the Mid-South · WKNP 90.1

## Solar eclipse myths and rumors bubble up, from radiation to food poisoning

APRIL 8, 2024 · 1:59 PM ET

By Bill Chappell



Does the COVID-19 vaccine cause cancer? +

Was the COVID-19 vaccine only tested on 8 mice? +

Can the COVID-19 vaccine cause Vaccine-Acquired Immune Deficiency Syndrome (VAIDS)? +

Does Albert Bourla want to "reduce the number of people in the world by 50%"? +

## Pizzagate conspiracy theory

26 languages

Article Talk

Read View source View history Tools

From Wikipedia, the free encyclopedia

*"Pizzagate" redirects here. For the 2004 pizza-throwing incident, see Battle of the Buffet § "Pizzagate". For the Bill de Blasio controversy, see Bill de Blasio § Pizza controversy.*

*"SaveTheChildren" redirects here. For the charity, see Save the Children.*

**"Pizzagate"** is a [conspiracy theory](#) that went [viral](#) during the 2016 United States presidential election cycle, falsely claiming that the [New York City Police Department](#) (NYPD) had discovered a [pedophilia](#) ring linked to members of the [Democratic Party](#) while searching through [Anthony Weiner's](#) emails.<sup>[1][2][3]</sup> It has been extensively discredited by a wide range of organizations, including the [Washington, D.C. police](#).<sup>[2][3][4]</sup>

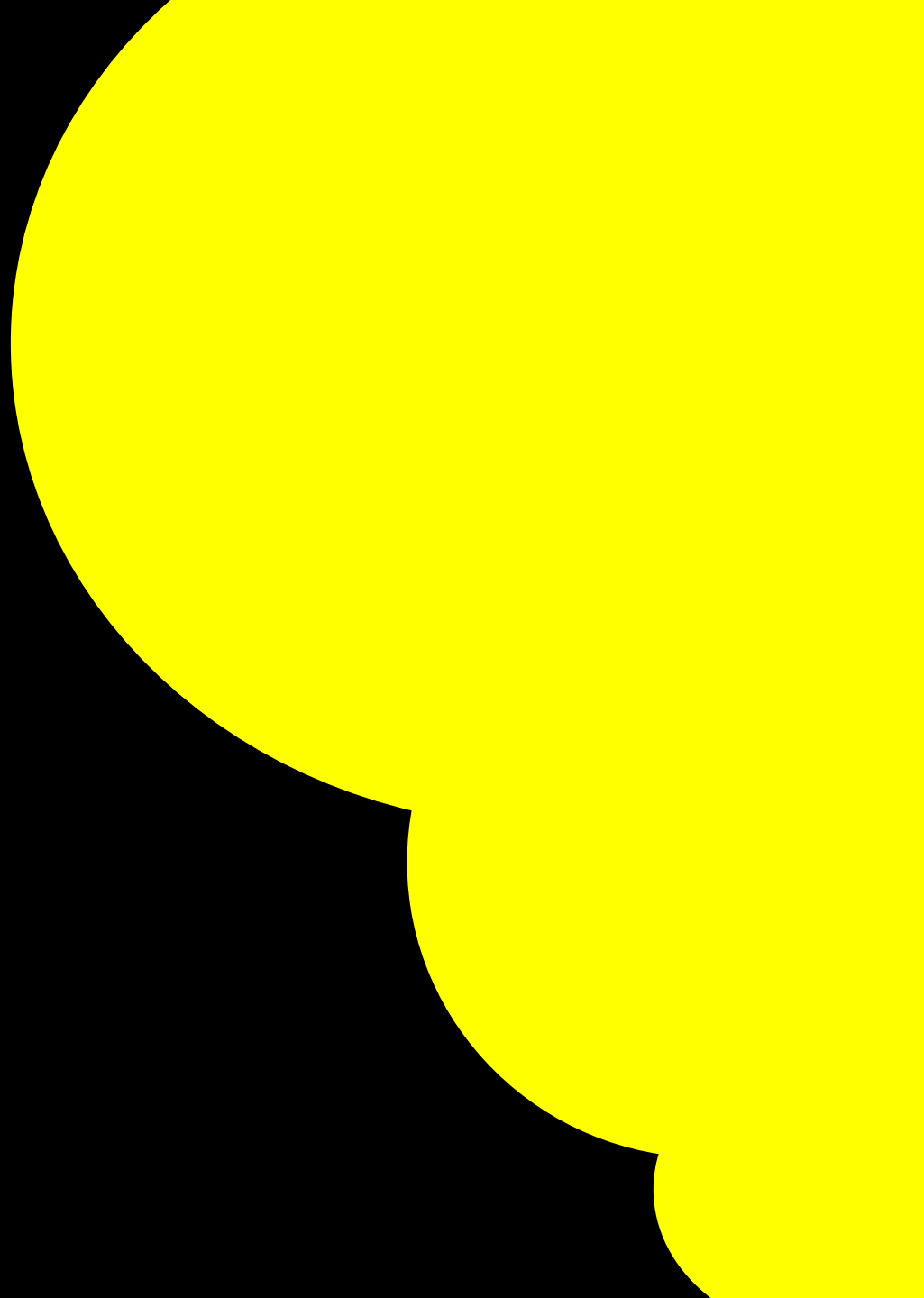


# Why should I care about misinformation?

Spreads faster than true information

Impacts the choices that we make

Makes the internet less reliable



# **What's the difference between misinformation & disinformation?**

**“Misinformation is false or inaccurate information—getting the facts wrong...”**

**“...Disinformation is false information which is deliberately intended to mislead—intentionally misstating the facts.”**

**- American Psychological Association**

# Are you susceptible to misinformation?

Misinformation  
Susceptibility Test  
(MIST)

Developed by  
researchers at:





**What does  
misinformation  
look like?**

# Mememes

What does  
misinformation  
look like?



**What does  
misinformation  
look like?**

## **Unusual URLs**

**Usatoday.com.co**  
**Channel16news.com**  
**Foxbusiness.xyz**  
**Theredpanther.com**

For trustworthy  
sources, look for:  
.gov  
.edu  
.org

If in doubt, check  
the page “About”



Wild or  
Outrageous  
Claims

Grammar  
or  
ALL CAPS

What does  
misinformation  
look like?

delicious.

Search Delicious...

RECIPES

FOOD FILES

ENTERTAINING + STYLE

EAT OUT

TRAVEL

MCDONALD'S TO STOP SERVING THE BIG  
MAC



New Gummy Is Now A  
500% More Effective  
Pain Reliever Than  
Hemp Oil - It's True!

Health Exploration

Obama Announces Plans For A Third Term  
Presidential Run

Washington, DC — President Barack Obama shocked the country this morning with news that he is running for a third term.

NATIONALREPORT.NET

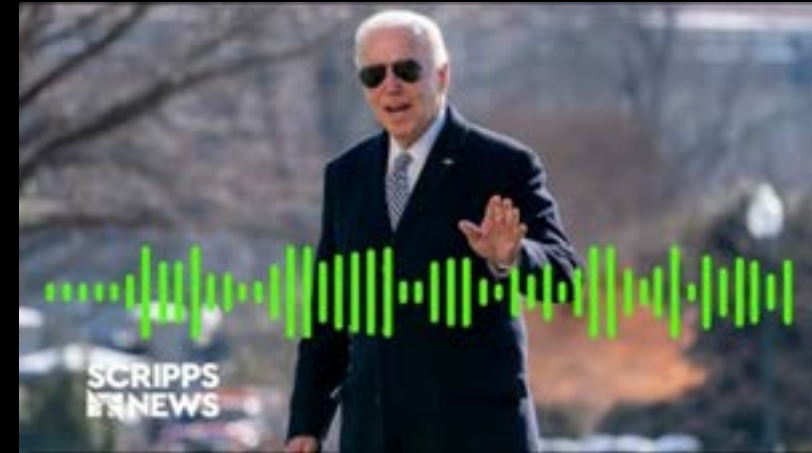
What does  
misinformation  
look like?

Parody or  
Satirical  
News

The logo for 'CLICK HOLE' features the word 'CLICK' in a bold, white, sans-serif font above the word 'HOLE' in the same font. The letter 'O' in 'HOLE' is replaced by a white spiral graphic. The entire logo is set against a solid orange square background.The logo for 'the ONION' features a green onion icon on the left. To its right, the text 'the ONION' is written in a bold, black, sans-serif font, with 'ONION' in all caps. Below this, the tagline 'America's Finest News Source' is written in a smaller, black, sans-serif font.The logo for 'Reductress' features the word 'Reductress' in a red, cursive script font. A small red flower icon is positioned at the end of the word.

# AI Generated Content

What does misinformation look like?



By David Bauer, Associated Press

Leave your feedback

## Sports Illustrated found publishing AI generated stories, photos and authors

## Discussion Question

What is your experience with encountering these kinds of misinformation?

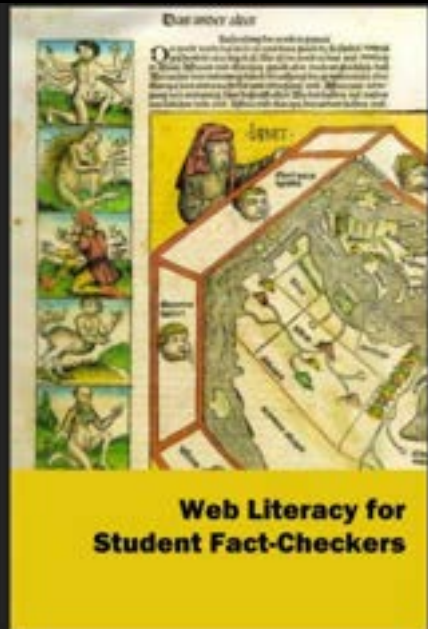
## Web Literacy for Student Fact-Checkers

...and other people who care about facts.

Mike Caulfield

  Creative Commons Attribution

READ BOOK



# Skills for Dealing with Misinformation

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# 4 Moves and a Habit

**1. Check for  
previous work**

**POLITIFACT**

**Snopes**



## 2. Go Upstream to the Source

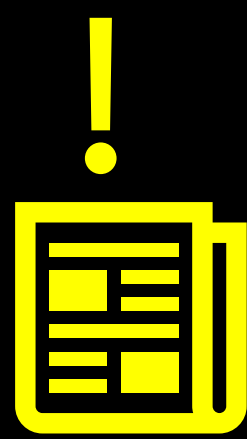
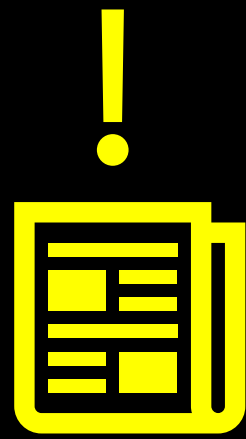
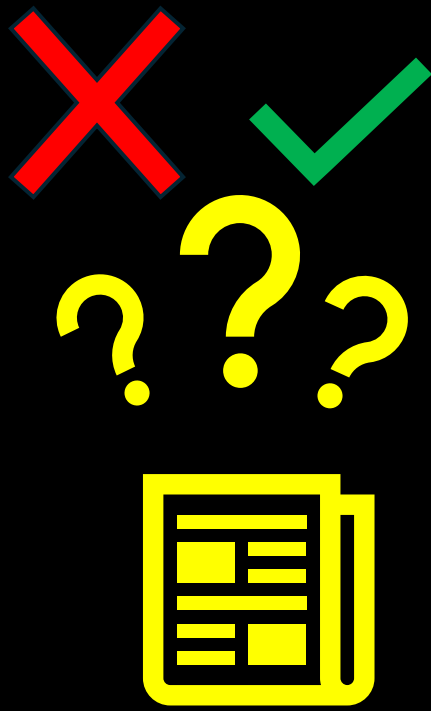
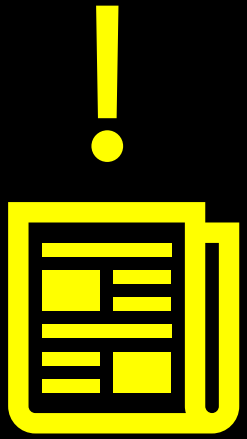
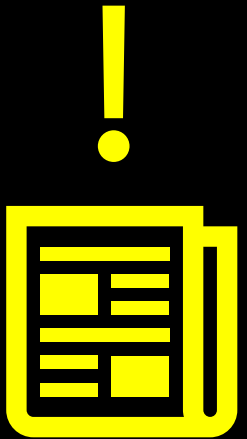
Find what information that source is citing either in text of article or through hyperlinks

Evaluate if source is sponsored content or from a disreputable source

Options for going Upstream:

- Google Search for Terms
- Finding evidence of syndication – publishing of news on one site to another (ex: Associated Press)
- Reverse Image Search

# 3. Read Laterally





## 4. Circle Back



# Questionable Information



**The Habit**

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**Checking Your  
Emotions**

# **4 Moves & A Habit in Action**

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[Case Studies from Central  
Washington University  
Libraries](#)

## **Activity:**

**Select one of the  
provided examples of  
misinformation in the  
next slide and practice  
the 4 Moves**

# Fake News Content for Activity

- **Group 1 - Ivermectin:**

<https://new.finalcall.com/2024/04/08/blood-on-its-hands-fda-will-remove-anti-ivermectin-social-media-website-posts-under-lawsuit-settlement-agreement/>

- **Group 2 - Great Barrier Reef:**

<https://clintel.org/great-barrier-reef-in-excellent-condition/>

- **Group 3 – Francis Scott Key Bridge Explosion:**

<https://archive.ph/4V7oc>

# Other Resources:

- [On the Media – Breaking News Consumer Handbook – Fake News Edition](#)
- [Web Literacy for Student Factcheckers](#)
- [UNHCR Factsheet on Misinformation](#)