

English 3604 Persuasive Writing
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Catalog Description

This course offers students an advanced study and practice in academic writing. Students will

- evaluate the effectiveness of a formal argument by identifying its major parts and characteristics
- learn to collect and evaluate information using secondary and primary research and then use this information to illuminate, analyze, and argue about contentious social issues or difficult professional problems
- follow the conventions of academic writing to communicate their arguments in proposals and research essays
- increase their sensitivity to and practical knowledge of rhetorical strategies, as well as style, grammar, punctuation, and mechanics

Required Textbook:

Lundsford, A., Ede, L., Moss, B. J., Papper, C. C., & Walters, K. (2013). *Everyone's an author*. New York, NY: W. W. Norton. ISBN978-0-393-93211-9