

ENGL 7475-001: LITERARY PUBLISHING / Fall 2015

Tuesdays, 1:00-4:00 pm / Patterson Hall #305

Prof. Tim Johnston / t.johnston@memphis.edu / Office: PT 304

Course prerequisite:

Permission of instructor.

Course Overview:

Students will be deeply involved in editing, producing, and marketing *The Pinch*, the award-winning, nationally distributed literary journal of The University of Memphis. We will focus on the art and craft of evaluating and editing fiction, poetry, creative nonfiction, art, and photography as well as layout, production, and all the business aspects of publishing a literary journal including subscriptions, marketing, and distribution.

This course also provides an introduction to the larger literary market, and we will discuss the process of building a career as a writer, including topics such as literary contests, colonies and conferences, agents and editors, book production, readings, marketing, and the publishing environment overall. In addition to producing *The Pinch*, students will gain substantial experience in editing and preparing manuscripts of their own creative work and submitting work for publication.

Required Texts:

- *The Pinch Manual* (available in class)
- *The Pushcart Prize XXXVI: Best of the Small Presses* (2014 Paperback Edition). Edited by Bill Henderson.
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