



Introduction to Technical and Professional Writing

Fall 2016

This is a course in applied rhetoric that is designed to introduce students to the practical tools necessary to negotiate the myriad writing situations they will face in their professional lives. The course takes as a given that most professional writing now takes place in digital environments, but it also acknowledges that emerging managers, engineers, technical experts, and consultants need to develop an understanding of basic communicative principles and rhetorical strategies that will enable them to navigate a work culture where conventions of professional discourse can and do change. In addition to the production and analysis of digital genres like websites, infographics, and “listicles,” we will study and produce professional correspondence, job application materials, and reports. All of these activities will revolve around the work of revising and editing our writing to meet professional standards.

ENGL 3601-003
M/W 12:40-2:05

ENGL 3601-M50 (Web)