

ENGLISH 3604-M150 (WEB!): PERSUASIVE WRITING

# RHETORIC *for the* PEOPLE



# SUMMER

**2016** May31-Jun30

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This section of Persuasive Writing will survey three different books about rhetoric written for popular audiences —*Thank You for Arguing* (a handbook), *Words Like Loaded Pistols* (a long-form primer) and *Understanding Rhetoric* (a comic book) — while considering their value for “everyday” citizens. Along the way we will produce short persuasive essays, visual arguments, and analyses while considering some of the most controversial debates currently underway in the media, including the dispute between Apple and the FBI, the merits of #BlackLivesMatter, and whether guns should be allowed on college campuses.

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