

ENGL 7475.001: Literary Publishing

Professor: Courtney Miller Santo

Office location: Patterson Hall 416

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Class schedule: 5:30 to 8:30 p.m. on Thursdays

Overview

This course provides hand-on experience working on a literary magazine. Much like an internship, the class is focused on the day-to-day management and production of the magazine. This class is an exceptional accompaniment to any English Graduate student and we encourage those outside of the MFA to take the course.

Classwork involves the development of practical, hands-on skills related to editing, producing, and promoting the literary magazine ***The Pinch***, the award-winning, nationally distributed literary journal of The University of Memphis. We will focus on the art and craft of evaluating and editing fiction, poetry, creative nonfiction, art, and photography as well as layout, production, and all the business aspects of publishing a literary journal including subscriptions, marketing, and distribution. We are moving into an exciting new phase of *The Pinch* as we create a stronger online presence, prepare an application for tablets, and work on increasing our visibility.