THE UNIVERSITY OF MEMPHIS
ENGL 7485-001: LITERARY ARTS PROGRAMMING
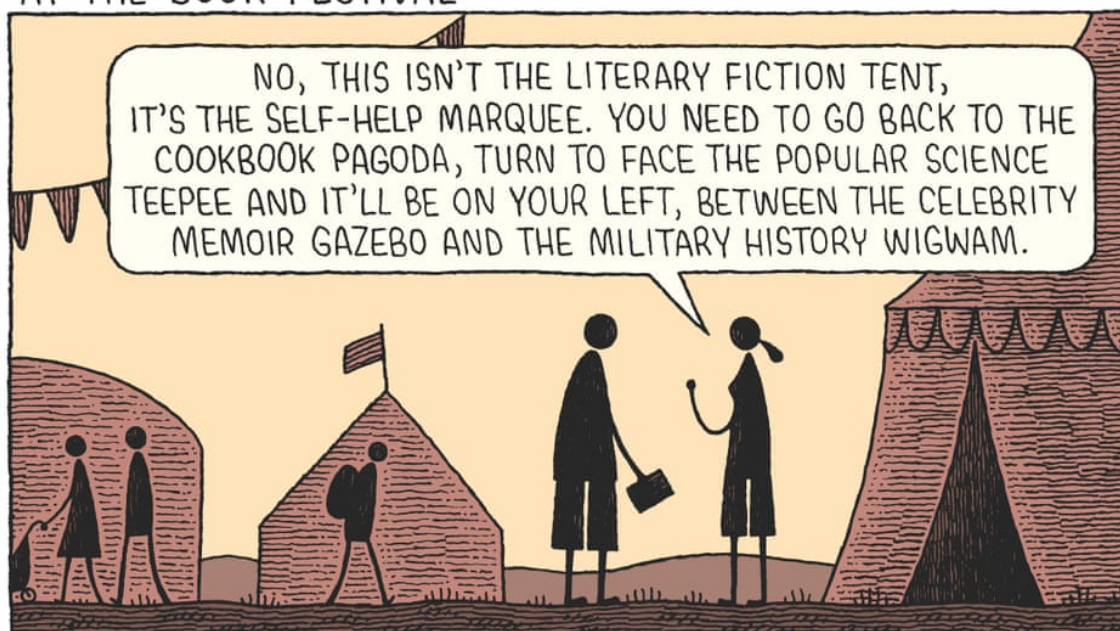
Professor: Eric Schlich **Email:** bschlich@memphis.edu
Office: Patterson 431 **Class:** W 5:30-8:30 pm

COURSE DESCRIPTION

This course involves the development of practical, hands-on skills related to editing, producing, and promoting the literary magazine *The Pinch*, the award-winning, nationally distributed literary journal of The University of Memphis. We will focus on the art and craft of evaluating and editing fiction, poetry, creative nonfiction, art, and photography as well as layout, production, and all the business aspects of publishing a literary journal including subscriptions, marketing, and distribution.

In addition to editorial work, this course includes planning, programming, and promoting literary events connected to *The Pinch*, such as the release party and reading for the newest issue.

This is an excellent course for **ALL** graduate students, whether they are enrolled in the MFA program or not. The class functions like an internship with students expected to work (including the three class hours) about ten hours a week.

REQUIRED TEXTS

The Pinch Manual (distributed in class)
Issue of *The Pinch* (distributed in class)