

ENGL 4/6618_M50: Document Design

Dr. Liz Lane

This course introduces you to the theories, principles, and practices of using text and visuals as partner elements working together to shape information. You will receive instruction and hands-on exposure to the Adobe Creative Suite, including projects that focus on document development in Adobe InDesign and Adobe Illustrator. This course explores theories of design principles, layout approaches, typography, graphic design, visual rhetoric, and usability and audience-centric design.

The major course projects, a mixture of individual and collaborative case-based projects, aim to improve your management of digital tools that are frequently used in the workplace and require a rhetorical approach to design in order to explore how context, purpose, and audience shape design practices.