

## **ENGL 7/8806: Research Methods in Writing: Studying Users, People, and Design Methods**

This graduate seminar explores an introduction to empirical methodologies for user experience research (UX), design methods, and how to apply qualitative, quantitative, and mixed methods to research projects.

Students will sample various research methods as well as apply and design their preferred research methodology to an ongoing project, resulting in a fully developed written methods approach by the end of the course.

Expect hands-on experience with research tools such as Nvivo, Obsidian, Qualtrics, Zotero, and more.