

Spring 2016

English 3602: Professional Editing

Monday/Wednesday | 12:40-2:05

Instructor:

Dr. Will Duffy (weduffy@memphis.edu)

The course focuses on standard techniques for effective editing in academic, industry, and government settings. The curriculum incorporates a recursive process of print and online production in which editing plays an essential role and imparts the technical and analytical tools necessary when facing a variety of writing situations in professional contexts. Importantly, this course stresses professional editing as a holistic enterprise that tackles problems related to copyediting and proofing, to document organization, to visual design, and even usability. In sum, the course asks students to engage the rhetorical dimensions of the editing process to consider how notions of context, usability, and audience figure into the work of editing and text production more generally.