

ENGL 3601_002: Technical/ Professional Writing

T/TH 1:00- 2:25

Course Description

ENGL 3601 helps students become better technical communicators, meaning that you will be trained for professions that require clarity and brevity in workplace communication. This course will place heavy emphasis on the presentation of technical material in written and visual formats that are user centered and aware of audience and context. Core course projects explore document design for various technical writing conventions (i.e. employment documents and technical instructions), rhetorical theory and audience persuasion (i.e. white papers and presentations), collaborative project management, client-facing project work, and key principles of simple, precise, and clear technical writing. This class aims to model these successful communication practices. Students will develop a variety of informative and visually effective print and electronic documents that adhere to technical communication best practices.

Required Materials:

- *Technical Communication* (12th Edition). Mike Merkel and Stuart Selber. ISBN: 978-1319058616 (**eBook ok**)