

3607.001: Graphic Writing- Crafting Visual Narratives

This upper-level course delves into the techniques of graphic writing, focusing on the creation and analysis of visual narratives such as graphic novels, poems, comics, and illustrated stories. Students will explore the relationship between visual and textual storytelling, acquiring the ability to craft immersive narratives that seamlessly integrate dialogue, character development, and visual design.

Through in-depth studies of diverse graphic texts, students will engage in critical discussions on the cultural, social, and political implications of graphic literature. The course emphasizes writing for visual media, including the development of detailed scripts, storyboarding, and illustration. Students will produce both the writing and the illustrations for their projects, refining their ability to convey narratives through both words and images. Key topics include narrative pacing, the semiotics of visual language, and the role of graphic writing in contemporary literature and media.

Students will produce a major creative project—experimenting with both writing and visual storytelling. This course is designed for students pursuing a focus in creative writing, professional writing, or literature, and those interested in expanding their expertise in multimodal narrative forms.