

ENGL 3601.M50: Intro to Technical & Professional Writing
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Online

Technical Writing in Popular Culture

This section of Technical & Professional Writing explores how professional and technical communication shapes (and hides within) popular media and culture. From the **onboarding manuals of dystopian corporations** to the disclaimers in **viral TikTok trends** to the **AI “slopification”** of certain social platforms, we’ll uncover how technical communication informs stories, interfaces, and social platforms. Through three major projects that **blend audience analysis, critical literacy, multimodal design, and ethical considerations**, we’ll focus on writing and designing clear, accessible, and ethical documents and projects that work across audiences, platforms, and technologies.