

ENGL 3604.M50  
Dr. Scott Sundvall  
Online

### **Persuasive Writing: Rhetoric & Film**

Contemporary persuasive writing is increasingly multimodal--meaning that, in addition to alphabetic print, elements of image and sound are often incorporated into a given composition. This course will develop persuasive writing skills by examining how film and moving images work both rhetorically and discursively. Course materials will include both texts and films.