

ENGL 7485
M/W 2:20-3:45pm
Prof. Courtney Santo

Literary Publishing

This experiential learning course engages students in the production, marketing, distribution, and management of *Pinch*, the award-winning, internationally distributed literary journal, housed at The University of Memphis. Each fall and spring, *Pinch* prints a journal of 150-pages of fiction, poetry, nonfiction and art, while each week it publishes work digitally at *Pinch Journal Online (PJO)*.

In addition to a contextual and historical understanding of literary publishing, students will evaluate, edit, and layout literary submissions in digital and print form; develop a marketing and publicity plan for an issue of the journal; prepare journals for distribution; and learn to manage budgets and personnel.

This course also provides an introduction to trade publishing with a focus on building a career as a writer. Any graduate student interested in literary publishing is encouraged to enroll. Email cmsanto@memphis.edu with any questions.