

How we study writing *changes what we find.*

And AI is rewriting the research toolkit.

See how new technologies are revitalizing the ways we collect, read, and visualize evidence.

one question about writing



Ethnography & autoethnography

Historical research

Qualitative & quantitative

Critical discourse analysis

Data visualization & coding

Digital humanities

Archival research

Feminist & decolonial

Every method tells a story about what counts as knowledge.
Who gets to tell it?

Many lenses, one field

Explore qualitative, quantitative, and mixed methods side by side, and learn how each tradition constructs, contests, and advances what we know about writing. Theory, method, and practice stay connected throughout.

Research with purpose. Examine how methods intersect with power, identity, and access, and design studies that advance equity, inclusivity, and social justice.

Emerging ways of knowing

Digital and synthetic ethnography /

Iconographic tracking / Grounded theory /

Corpus analysis /

Indigenous methodologies: research as ceremony /

Data epistemologies / Data visualization /

Community-based research

1

Design

Frame a question that matters to you.

2

Collect

Gather data ethically and with care.

3

Analyze

Code, map, and interpret your evidence.

4

Pilot study

Launch your own research in your voice.

Find your researcher voice.

For academic, pedagogical,
and professional researchers