# The Profit Link (https://www.theprofitlink.com/)

The Profit Link is a small business support team based in Cordova. They do everything from advertising to social media to business analysis for small businesses in Memphis and the surrounding area. Currently, their big project is a new magazine called Project: You that focuses on health and fitness. See flyer below for more details about their currently available part-time writing internships!



## Forrest Spence Fund (<u>https://forrestspencefund.org/</u>)

The Forest Spence Fund's mission is to assist with the non-medical needs of critically or chronically ill children and their families throughout the Mid-South.

They seek a motivated, energetic, undergraduate, graduate student, or recent-graduate available for fall, spring, and/or summer semesters with a minimum 12-hour per week commitment. The internship is unpaid. Each intern will gain experience with event planning, day-to-day operations of the organization, and fundraising. Interns will leave with a letter of recommendation, a stronger resume, and valuable work experience.

#### To apply and for more detailed info., visit their Internships page: https://forrestspencefund.org/internships.

#### Stand for Children

To apply, please send cover letter and resume to Paul Garner, TN Regional Organizing Director,

pgarner@stand.org.

Job description: 10-15 hours/week, VIRTUAL work option, unpaid. Interns attend planning

meetings while learning and participating in various Stand-supported community projects and

campaigns. Other responsibilities and tasks may include copywriting, drafting editorial pieces,

and assisting the Communications and Organizing Departments with media, research, and

outreach opportunities.

## **Memphis Artists for Change**

Click here to view the Memphis Artists for Change website.

To apply, send cover letter and resume to info@mem4change.org. Successful internship candidates may have a background in: community development, activism, volunteering, social work; art, non-profit, humanitarian, or religious work; teaching, coaching, or mentoring; public speaking, public relations, team leadership; campaign managing, marketing, or branding; community or street fundraising, phone banking, or political canvassing; customer service, hospitality; entrepreneurship. Job description: 10-15 hours a week; unpaid; remote work with opportunity to attend occasional staff meetings as needed.

Social media and website management duties:

• Developing social media strategies, social media content calendars, and editing & creating content copy for social media and organization website

• Monitoring social media channels and using social media management tools to track brand content

• Creating engaging content copy, developing a template for the newsletter, monitoring channels & website for key/optimal mentions of the organization or website conversion and interaction

## Planning duties:

• Executing organization communications campaigns as an integral member of a grassroots org with partners local and nationwide

• Coordinating content copy through organization's communication tool of tracked data from spreadsheets, Google Docs, and Microsoft Office sheets

• Creating briefs, memos, and internal documentation to align teams and move multichannel projects forward

• Directly engaging with the community on a regular basis

• Participating in learning and professional development to hone marketing skills and demonstrate knowledge in advertising and promotion

• Supporting organizers and organization partners