

Sales + Marketing Intern Position Description

Company Description

Gnarled Oak Farm is a small, diverse farm located in northwest Mississippi. The farm primarily grows cattle, pigs, and sheep and sells directly to the public. We are starting to expand into flowers and have a line of tallow skin care products. We farm regeneratively, without harmful inputs, in a way that's beneficial to the ecosystem. Find out more at www.gnarledoakfarm.com.

Responsibilities

- Manage farm and tallow social media accounts and grow social media following through daily posts.
- Identify and work with local retail stores to expand tallow sales.
- Photography: Take photos of farm and tallow products for social media and other marketing purposes
- Manage website store and ship out tallow products.
- Assist with Hernando Farmers Market every Saturday morning
- Identify other sales opportunities and markets for farm products.
- Assist with development of new tallow products.
- Assist with farm events
- Other duties as assigned

Preferred Qualifications

- Familiarity with Canva, Google Docs, Wix
- Experience with photography, including product photography
- Ability to work independently and remotely
- Experience managing and growing social media accounts
- Experience with online and in-person retail sales
- Skilled in writing and designing engaging social media posts

Other information

- This position is a 20 hour/week position and can primarily be done remotely. Intern must help in-person at Farmers Market and be onsite for photography and to help with order fulfillment.
- Salary: \$13/hour
- Please submit a cover letter and resume to gnarledoakfarm@gmail.com