

Engaged Scholarship Committee Progress Report – August 2014

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During the 2013-14 academic year the ESC's focus was to (1) Promote engaged scholarship & create networking opportunities; (2) Develop a plan to garner institutional support systems for ES; (3) Support faculty involved with ES; and (4) Celebrate ES on campus and in the community. Co-Chaired by Lynda Sagrestano and Katherine Lambert-Pennington and supported by diligent and committed ES Actions Teams & Committees, the Engaged Scholarship Committee saw success in a number of key areas. In the summary below, we outline the committee's accomplishments for July 2013-July 2014.

1) Promote Engaged Scholarship on Campus & Create Networking Opportunities

- The Campus Wide Outreach Action Team (Ruthbeth Finerman, Linda Bennett, Nicole Thompson, Lauren Burrow, and Donalyn Heise) coordinated and led a campus-wide awareness campaign.
 - Members of the Engaged Scholarship Committee met with five Department Chairs &/or made presentations about ES at departmental faculty meeting: the Departments of Communications, Art, Political Science, Journalism and the School of Nursing.
 - Developed an ES "brief" for faculty and community partners for use in meetings with departments and on the website.

Outcome: More faculty understand the value of doing research *with* community partners and the benefits of student engagement.

- Supported by the Networking Action Team (Kathryn Hicks, Michael Duke, Lynda Sagrestano, Angiline Powell, and Brandon Goldsmith) and with funding from the Vice President of Research, the ESC sponsored three events:
 - An Engaged Scholarship Lecture by Dr. Hiram Fitzgerald, Associate Provost for Outreach and Engagement at the University of Michigan. More than 75 faculty from across the campus and numerous community partners attended his talk, "Community Engagement Scholarship: A Third Transformation in Higher Education?" and approximately 30 faculty attended a morning session focused on earning tenure as an engaged scholar.
 - An Engaged Scholarship Poster Session featuring 20 posters highlighting examples of engaged research conducted by University of Memphis faculty and students.
 - An Engaged Scholarship social gathering to encourage faculty to expand their ES networks and explore possibilities for collaboration with other faculty. 36 faculty from across campus attended.

Outcomes: 1) Dr. Fitzgerald's lecture sparked conversation on campus about ways of institutionalizing Engaged Scholarship and informed the recommendations and priorities the ES Committee submitted to Provost Rudd. 2) The ES poster session demonstrated the disciplinary diversity of Engaged Scholarship at the University, as well as the strong contribution of students to Engaged Scholarship projects; 3) Strong attendance at the ES Social demonstrated faculty's growing interest in developing interdisciplinary engaged research collaborations and suggests the a real need to find ways to regularly bring faculty together.

2) Advocate for enhancement of institutional support systems for Engaged Scholarship, including centralization, tracking, and faculty support.

- An Ad-Hoc ES Committee (Lauren Burrow, David Cox, Michael Hagge, Stephanie Ivey, and Katherine Lambert-Pennington) met with Provost Rudd and secured \$50,000 annually for 3 years to fund engaged scholarship activities with a particular emphasis on demonstrating student retention outcomes, as well as community, and scholarly impacts.

- ESC leadership and Ad-Hoc Committee members developed an ES Strategic Investment Plan for these funds, which includes: Engaged Scholarship Research Grants (ESRG), Engaged Learning Fellowship (ELF) Program, Engaged Scholarship Mentor (ESM) Program, Engaged Scholarship Conference Travel Award, Communication & Marketing, Engaged Scholarship Professional Development, and Awards & Recognition.

Outcomes: 1) The ES strategic investment plan will provide direction and structure for the Engaged Scholarship Committee's use of the dedicated funds; 2) From the classroom to the community to tenure, this investment strategy will create a reinforcing system of support for faculty and students interested in or already involved in engaged scholarship projects.

3) Support faculty doing or interested in doing ES

- ES Faculty Conference Travel Award (ESFCTA) Action Team (Charlie Santo, Katherine Lambert-Pennington and Nicole Thompson) developed the Engaged Scholarship Conference Travel Award guidelines and sponsored two calls for proposals (for Fall/Spring 2013 and Summer/Fall 2014).
 - ESFCTA Review Committees including Charlie Santo, Nicole Thompson, Keri Brondo (for 2013) and Elena Delavega, and Alison Happel (for 2014) made awards to 6 faculty members: Alison Happel (Counseling, Educational Psychology, and Research), Lauren Burrow (Instruction and Curriculum, Leadership), Nicole Thompson (Instruction and Curriculum, Leadership), Erin Nemenoff (Public and Non-Profit Administration), Latrice Pichon (Social and Behavioral Sciences, SPH), and Diana Ruggiero (Foreign Languages).

Outcome: The ESFCTA allows awardees to increase the University of Memphis' national profile as an Engaged University.

- The Engaged Learning Fellowship (ELF) Program Committee (Katherine Lambert-Pennington, Nicole Thompson, Michael Hagge, Stephanie Ivey, and Diana Ruggiero) developed the Engaged Learning Fellowship Program, focused on supporting faculty to redesign traditionally taught courses to incorporate engaged scholarship and service learning strategies. The call for proposals was issued in July 2013. The first round of awards will be made in August 2014.

Outcomes: 1) The ELF Program will increase departmental commitment to providing engaged learning opportunities to their students. 2) The number of students involved in course-based Engaged Scholarship will increase. 3) Engaged Learning Courses will enhance student learning and retention.

- Katherine Lambert-Pennington and Stan Hyland met with Bob Fockler, CEO, and Sutton Mora Hayes, Vice President, of the Community Foundation of Greater Memphis to discuss the continuation of the Strengthening Communities grant program, which provides \$60,000 annually to support community-university partners in pursuing engaged scholarship projects. Beginning in 2015, Office of Research Support will no longer provide the \$25,000 to support the faculty partner. Instead, the Engaged Scholarship Committee will be a funder (through Engaged Scholarship Research Grants) and formal partner in the Strengthening Communities Initiative, which includes funding from with The Community Foundation of Greater Memphis and United Way of the Mid-South and support from the School of Urban Affairs and Public Policy.

Outcome: 1) This relationship and will allow the ES Committee to leverage the Engaged Scholarship Research Grant Program, with Strengthening Communities funds going to support community partners. 2) ESRG will increase the number of students involved in engaged scholarly research.

4) Celebrate Engaged Scholarship

- The Community Partner Award Action Team (David Cox, Leigh Hersey, Stan Hyland, and Chloe Lancaster) developed the initial eligibility criteria and nomination guidelines for an Engaged Scholarship Community Partner Award to be presented at an annual campus wide awards ceremony. First award will be made in Spring 2015.

Outcome: This award will celebrate and recognize the contributions of community partners to successful engaged scholarly projects.

ESC's Future plans & goals for 2014-2015

During the 2014-2015 Academic Year the Committee's work will focus on the following areas:

1) Support faculty and Students doing or interested in doing ES

- The Engaged Scholarship Committee will implement the ES Strategic Invest Plan, including:
 - ~ Award and support 3 Engaged Learning Fellows
 - ~ Establish the eligibility criteria and guidelines for the Engaged Scholarship Mentor Program and make the first round of awards to 3 faculty in Spring 2015.
 - ~ Develop an RFP for the Engaged Scholarship Research Grants and make 4 grant awards in Spring 2015.
 - ~ Develop guidelines and an application for an annual Engaged Scholarship Student Award to be made at Student Award Ceremony in Spring 2015.
 - ~ Expand eligibility requirements for the Engaged Scholarship Conference Travel Awards to include Students. Make 5 awards during the 2014-15 academic year.

Outcome: These programs will create mechanisms for publically sharing and recognizing the work of faculty and students and the importance of Engaged Scholarship on campus and in the community.

2) Promote Engaged Scholarship on Campus & Create Networking Opportunities

- Members of the ES Committee will continue meeting with Departments to increase awareness of engagement on our campus. Department to visit in fall 2014 include: Health and Sports Science, Public Health, Instruction and Curriculum Leadership, Foreign Languages, Criminology, and Sociology.
- The ES Committee will sponsor at least one guest speaker or workshop each semester. The fall workshop will focus on building capacity of faculty to offer engaged learning opportunities in their classes.
- Engaged Scholarship Committee Meetings will continue to meet every other month and will provide formal opportunities for faculty and students to share their work with others. Fall meetings will focus on the work of recent recipients of the ES Conference Travel Award.

Outcomes: 1) Departmental outreach will increase faculty's understanding of the value of doing research *with* community partners and the value of student engagement for student learning and retention. 2) Faculty will increase their knowledge of Engaged Scholarship practices, strategies, and tools. 3) ES Committee Meetings will increase campus awareness of Engaged Scholarly projects and products.

3) Improve Campus-Wide Communication about ES

- The Engaged Scholarship Committee will launch an updated Engaged Scholarship webpage in September 2014.
- Establish an Engaged Scholarship Communications Action Team to review ES webpage content and develop internal and external communication networks to facilitate the dissemination of information about Engaged Scholarship at UM.

Outcome: Increase campus and community awareness of Engaged Scholarship.

4) Advocate for Enhancement of Institutional Support Systems for Engaged Scholarship, Including Centralization, Tracking and Marketing.

- Work with the Provost to determine how to best quantify ES work under University's Strategic Reinvestment Initiative, with particular attention to demonstrating the value of improving the community, student recruitment and retention, and branding the UM as a place where students *will* participate in the Memphis community.

Outcome: Develop a measurement tools/formulas for demonstrating the impact of Engaged Scholarship.

- Work with the Provost to develop mechanisms for institutional data collection that reflects ES, including:
 - ~ Student experience in Engaged Learning classes and feedback on their participation in Engaged Scholarship projects.
 - ~ Inclusion of Engaged Scholarship in annual faculty evaluations
 - ~ Inclusion of Engaged Scholarship as a formal category in the Online CV
 - ~ Designation of Engaged Learning Courses in Course Catalog
 - ~ Designation and Credit for Co-PIs on funded engaged scholarship projects

Outcome: Enhanced institutional data collection on practices and impact of Engaged Scholarship.

5) Provide ES Leadership Opportunities

- Drs. Katherine Lambert-Pennington and Nicole Thompson will co-chair the Engaged Scholarship Committee. Additionally, several Committees have been formed to move the programs in the ES Investment Strategy forward, including:
 - ~ Documentation and Outcomes Committee - Elena Delavega, Nicole Thompson
 - ~ Engaged Scholarship Research Grant Committee – Stan Hyland, Leigh Hersey, Katherine Lambert-Pennington, & Nicole Thompson
 - ~ Engaged Learning Fellowship Program – Katherine Lambert-Pennington, Nicole Thompson, Michael Hagge, Stephanie Ivey, Diana Ruggiero, Dick Irwin, and Joy Clay
 - ~ Engaged Scholarship Mentor Program – Lauren Burrows and Katherine Lambert-Pennington

Outcome: Continually develop new campus leaders in Engaged Scholarship.