



Roderick Head
IT Business Technology Advisor
Shelby County Schools

Roderick Head represents a new executive breed, marketing technologists - part strategist, part creative director, part technology leader, and part teacher. His career spans over two decades in media and entertainment including Def Jam Records, Elektra Records, ASCAP, BMI, NARM, Impact Magazine, iHeartMedia and MGM Resorts International in various roles. While a Featured Columnist at Impact, Roderick became known most for penning "Ten Ways to Kill Your Brand: How to Ineffectively Run a Record Label."

Roderick is currently employed by Shelby County Schools as an IT Business Technology Advisor, serving as the point-of-contact for business demand management, technology expenditures, approval of technology requisitions, vendor/technology relationship management, and the overall client experience with the technology organization. Roderick also serves as a Council Member with GLG (Gerson Lehrman Group) in the Technology, Media and Telecommunications Practice, which is comprised of current and former CIOs, CTOs and CMOs to best-of-breed market research analysts, account executives, technicians, and buyers, helping leading companies and investment firms clarify and better understand issues fundamentally related to their research interests.

Roderick holds a M.S. in Data Science from Indiana University, Executive MBA from The University of Memphis, a B.S. in Recording Industry Management from Middle Tennessee State University, with Administration and Operations focus and dual Marketing/Mass Communications minor, and is an IASSC Certified Lean Six Sigma Green Belt.

Roderick is Immediate Past Polemarch (President) of the Southaven (MS) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc., and currently serves as a Board Member, as well as St. Jude Partnership Initiative Coordinator in the South Central Province. Additionally, Roderick holds memberships in NBMBAA Memphis, Association of International Product Marketing and Management (AIPMM), Association of Sports Analytics Professionals (ASAP) and Institute for Operations Research and the Management Sciences (INFORMS). As a member of the Executive MBA Alumni Advisory Council, Roderick is leading the charge on vetting MBA Career Development and Management opportunities for the Fogelman College of Business and Economics.