



Executive MBA on the Move

Change is in the air. We have a number of new faculty who are teaching in our Executive MBA program. We have changed the location of the Residency program. We have a new Manager of the program who we are welcoming back to the fold. Further, the International Residency is going to be in two new countries we have never visited before in this program. Besides these changes, the Executive MBA Alumni Council and its members have worked very hard to provide us meaningful feedback and this will lead to some changes in how some courses are taught as well as other curriculum revisions. We would strongly encourage all Executive MBA alums to work with the Alumni Council to make this program the best it can be. These are exciting times in the Executive MBA Program.

Executive MBA Welcomes a new Manager, Dynisha Brown Woods



“What a pleasure it is to return to the position of Manager of the FCBE Executive MBA Program! The years since my past tenure with the program have been very kind to me, and I return with great enthusiasm and excitement about

what lies ahead. The EMBA Program has a mission of becoming the premier graduate level program in the Mid-South that contributes meaningfully to the alumni and business community. As a part of an accredited business college within a revered institution that sits in the heart of this great city, we are achieving this mission with each new class of EMBA alums. Together with Dr. Krishnan, the EMBA Alumni Council, and EMBA Faculty, my goal is to recruit, cultivate, and advance inspired and authentic business leaders who will continue to enhance the value of your degree. I welcome your ideas, thoughts and suggestions on how to continue to strengthen the brand of the EMBA Program. I truly look forward to connecting with you very soon.”

Meet the Newest EMBA Faculty

In addition to welcoming a new manager, the EMBA Program recently welcomed three new faculty members to the program this year:

Dr. Alex Rubenstein, Assistant Professor in the Department of Management, earned his Ph.D. from the University of Florida. He will join the program this fall, teaching MGMT 7135, Executive Seminar in Leadership.

Dr. Sabatino Silveri, Assistant Professor in the Department of Finance, earned his Ph.D. from Arizona State University. He began teaching in the program this spring, teaching FIR 7155, Global Financial Management.

Philip Babin, CPA, CMA, FPC, Instructor in the School of Accountancy, earned his MBA from the University of Memphis and has over 30 years of corporate experience. He will begin teaching in Fall 2016 leading the Corporate Governance and Business Ethics course during the August Residency Week.

Congratulations to each of them as they join the EMBA Team!

Executive MBA International Trip

The EMBA Class of 2016 will travel to **Casablanca, Morocco; Marrakech, Morocco; and Madrid, Spain**. The students will be led by Dr. Balaji Krishnan and Dr. Ernie Nichols and will visit with top executives from various companies in each city. In addition to the company visits, students will be able to participate in multiple excursions in order to immerse themselves in the local culture. The trip is part of the Executive MBA curriculum and is a program highlight for students.



Faculty Highlights

Dr. Ernie Nichols and Dr. Mehdi Amini, current EMBA Faculty members with the Department of Marketing and Supply Chain Management, along with Dr. Sandi Richardson with the Department of Business Information and Technology, led the first offering of the **FedEx Quality Driven Management (QDM) Program**. Program content focused on QDM which consists of organization-wide efforts to install and make a permanent climate in which an organization continuously improves its ability to deliver high-quality products and services to customers as part of its culture. Among the concepts covered were: customer driven quality concerns; how to plan, control and audit quantitative tools for managers and leaders; discussing quality systems such as Lean and Six Sigma; and leading change and project management.

15 FedEx employees successfully completed the Spring 2016 Program with a group consisting of individuals from a range of positions and different FedEx operating companies.

The next session is planned for Fall 2016.

Congratulations Graduates!

1,607 students graduated from the University of Memphis in December 2015.

43 students received their doctorate

Fall 2015 commencement featured **13** graduates from the EMBA Program.



Congratulations EMBA Class of 2015!

Fall 2016 Recruitment

We are currently recruiting for the next incoming class, set to begin Fall 2016. As such, many of you work with individuals who may benefit from this type of program. If you know of a prospective candidate who would be ideal for the Executive MBA program, please refer them to contact us at 901.678.4866, emba@memphis.edu, or visit us at memphis.edu/executivemba. The deadline to apply is July 15, 2016.

Additionally, we would welcome the opportunity to host an onsite information session with your company, as well as meet with company representatives to discuss how this program could benefit both the employee and the company, and how other companies have utilized the Executive MBA Program at the University of Memphis as part of their talent development process. In exploring these areas within your company, it would possibly determine how the program might partner with your organization for succession planning purposes and in the leadership development process. Because the program focuses on leadership, self-awareness, and teaching from a strategic perspective, this could be a valuable partnership for both your company (*as a focus on talent development, as well as talent retention*), and for the program (*as we are constantly looking to diversify industries and companies represented in the cohort groups*). If you are interested, please contact Dr. Balaji Krishnan, Director of MBA Programs, or Dynisha Brown Woods, Manager of the Executive MBA Program.

Do you want to be an Executive MBA Ambassador?

We are launching a new program for alums to become even more involved with the program that they love. Every alum who recruits a high caliber student who enrolls in the EMBA Program will be appointed as an Executive MBA Ambassador and will receive a quality blazer that will be engraved with the EMBA Ambassador logo. Interested in more details about the EMBA Ambassador Program? Contact us at emba@memphis.edu.

Students On-the-Move

Congratulations to **Aaron Lankford**, current student in the Class of 2016, on his new position as Director of Supply Chain for ALSAC. Aaron began his new role in February of this year.

Congratulations to **Reginald Porter**, current student in the Class of 2016, on his new position as Senior Vice-President of CEO Affairs for ALSAC.

We are proud of our EMBA Students on the Move!

Fogelman College of Business & University News / Headlines

FCBE Executive Lecture Speaker Series



Graham Hutchings - In March of this spring 2016 semester the University of Memphis welcomed Graham Hutchings to participate in the Fogelman College's Executive Lecture Speaker Series. Mr.

Hutchings acts as the Principal of the Leadership Team of Oxford Analytica, a global analysis and advisory firm whose products are consumed by corporations, investors, governments, and by many of the current University of Memphis MBA students who use it as a primary source of global news. During his lecture Mr. Hutchings outlined the business model of Oxford Analytica and provided the class with insight as to how the company manages a global network of both full time staff and periodic contributors. Oxford Analytica is a model for global businesses of this type, as they are able to effectively coordinate their global operations so that they can provide their clients with accurate, coherent, and in depth analysis of activities and trends around the globe in a very timely manner.

John Wilfong - Executive MBA Class of 2004 -



The Executive Lecture Speaker Series also featured Executive MBA, Class of 2004 alum, John Wilfong. John has been leading the Wilfong Meyer Wealth Management Group since late 2007. His main responsibility on the team is to oversee the investment process. John's insight into his team's philosophy is:

"We believe a solid investment strategy involves proper diversification, suitable risk limits, regular rebalancing, and tactical positioning depending on market conditions. We are always thinking about how we apply our investment process of observing, orienting, deciding, and acting to help clients meet their goals."

The Executive Lecture Series has been a great success this year and has provided the MBA students with the opportunity to interact with and learn from a variety of successful business leaders. The series will resume again in the fall semester as the University looks forward to another impressive lineup of distinguished executive speakers.



This list ranks Tennessee's graduate schools of business by 2015 fall enrollment.

University of Memphis to Transition to an Independent Governing Board

The University of Memphis will transition from governance under the Tennessee Board of Regents (TBR) to self-governance, resulting from passage of the Focus on College and University Success (FOCUS) Act. The legislation enables the TBR to maintain a "sharpened focus" on the state's community and technical colleges, increases autonomy and local control for TBR universities, and strengthens the Tennessee Higher Education Commission. The legislation ([SB2569/HB2578](http://legis.senate.gov/public/?i=SEN_2015_069)) includes a restructuring of the Tennessee Board of Regents, which establishes local governing boards for the six universities currently under the oversight of TBR, and allows the University of Memphis to establish its own governing board in 2017.

Alumni Promotions/Appointments

The Executive MBA Program congratulates the following Alumni on their Promotions/Appointments/Accomplishments:

Anne Sparrenberger – EMBA Class of 2012 ▪
VP, Go-to-Marketing, FedEx

Sara Ordonez – EMBA Class of 2008 ▪
Assistance Corporate Controller, Auto Zone

We welcome the opportunity to highlight you in this section – Keep Us Posted!

In Memory of

It is with great sadness that we report that EMBA Class of 2013 alum, Michael Cooley, passed away on March 18, 2016 in the Cayman Islands. At the time of his death, Mike was the Vice President and General Counsel for Barr Brands International. He is survived by his parents, siblings, and nieces.

Stay Connected with the Executive MBA Program

Join our Facebook group: Executive MBA - Fogelman College at University of Memphis



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