



# Executive MBA Newsletter

## Summer 2015

### FCBE Executive MBA Welcomes a New Director, Dr. Balaji Krishnan



*A word from Dr.  
Krishnan –*

"It gives me great pleasure in accepting the responsibility to be the steward of the Executive MBA program. I have had a lot of fun teaching in this program for the last

12 years. Further, I treasure many of the relationships that this program has helped me form. I teach the marketing course in the EMBA program and have been in sales and consulting before I embarked on my academic career. My philosophy regarding higher education is that administrators such as myself are trustees of the program and should venture to leave the program in a better shape than when it was entrusted to us. The true owners of the program are the students and the alumni. While administrators may come and go, the alumni of the program will always remain alumni. Hence, we serve to improve the value of the program and the brand for the alumni of the program. With this philosophy in mind, I would like to seek your help in improving the value that the Executive MBA provides to its students and the larger Memphis business community. We have an EMBA Advisory Council which provides us direction in this endeavor. I would like to appeal to each EMBA alumni to share your ideas, thoughts and suggestions on how to make the program more relevant and rigorous. I look forward to continuing this conversation through future newsletters as well as through other media."

### Executive MBA International Trip

In May, the EMBA Class of 2015 traveled to Amsterdam, Netherlands; Berlin, Germany; and Prague, Czech Republic, as part of their trip abroad. Lead by Dr. Charlene Spiceland, the students visited with top executives from various companies in each city. In addition to the company visits, students were able to participate in multiple excursions in order to immerse themselves in the local culture. The trip is part of the Executive MBA curriculum and is a program highlight for students.



### Meet The Newest EMBA Faculty

In addition to welcoming a new director, the EMBA Program recently welcomed two new faculty members to the program this year.

Dr. Orrin Cooper, Assistant Professor in the Department of Marketing & Supply Chain Management, earned his Ph.D. from the University of Pittsburgh. He began in the program this spring, teaching Quantitative Tools for Managers.

In addition to Dr. Cooper, we welcome Napoleon Overton from the Department of Finance. Mr. Overton earned his MBA with a concentration in Finance from the University of Memphis in 1982. He began teaching Spring 2015 with Executive and Managerial Finance to the EMBA students. Congratulations to both of them as they join the EMBA Team!

### Congratulations Graduates!

**2,339** students graduated from the University of Memphis this May.

Over **1,700** of those participated in the commencement exercises at the FedEx Forum.

**84** graduated with their MBA

Fall 2014 commencement featured **15** graduates from the EMBA Program.

### Alumni Promotions/Appointments

The EMBA Program congratulates the following Alumni on their Promotions / Appointments.

**Noah Gray** – EMBA Class of 2015 ▪ Executive Director, Binghamton Development Corporation

**Zac Scott** – EMBA Class of 2014 ▪ Vice President, Experitec, Inc.

**Ocpivia Stafford**, Pharm. D. – EMBA class of 2013 ▪ Director of Pharmacy, Methodist Le Bonheur Health Care – South Hospital

**We would welcome the opportunity to highlight you in this section – Keep Us Posted!**

### Stay Connected with the EMBA Program

Join our Facebook group: Executive MBA - Fogelman College at University of Memphis



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