

CRAFTS

University of Memphis Language Fair 2019

i GUIDELINES

- Students will submit an original craft, which might take various forms (e.g., handicrafts, models, collections, etc.)
- Each craft must include a 3x5 card with the following information:
 - **Category: CRAFTS**
 - **Title of craft**
 - **Language**
 - **School**
 - **Names of competitors (maximum of two competitors per craft)**
 - **Name of teacher**
- Crafts should not exceed an area of 2 feet by 3 feet, since space will be limited.
- Crafts that have won prizes in previous years (even if it was in a different category) may not be re-submitted. It is the teacher's responsibility to ensure that this rule is followed.
- Maximum of two entries per class. A student may work with another student on the same craft, but they can only submit one craft.
- Foreign language students, native/heritage speakers, and speakers of cognate languages are welcome to participate in this event. Since **the crafts competition** is open to both native and non-native speakers, if the target language is included in the art piece, it will NOT be considered in the judging.
- If a greeting card does not have "Cultural Relevance"; then, the art is eliminated from judging.
- All display events (Art, Crafts, Greeting Cards, Posters, and Research Projects) must be in the appropriate room (organized by language) by 8:45 a.m. on the day of the Fair. They must also be retrieved from the rooms where they are displayed by 2:00 p.m. or they will be thrown away.

i JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
Visual Impact	The unique organization of elements, content and execution create a striking and memorable work . It has the power to "wow" the viewer.	The organization of artistic elements, content, and execution create a cohesive work . The work has a lasting impact on the viewer.	The organization of artistic elements, content, and execution is adequate . The work holds the viewer's attention .	The organization of artistic elements, content and execution are inadequate . There is little or no impact on the viewer .
Creativity	The design shows unique ("outside of the box") and creative interpretation with great attention to details .	The design shows creative interpretation with attention to details .	The design shows an attempt at creativity with some attention to details .	The design is not creative and shows no attention to details .
Cultural Relevance	The design displays significant understanding of the target culture	The design displays adequate understanding of the target culture	The design displays some understanding of the target culture	The design displays little to no understanding of the target culture

Judges will determine whether the **craft** has real learning value for the student, especially in the event of a tie.

If teachers have any doubts about the appropriateness of a **craft**, please contact flfair@memphis.edu.