

POSTERS

University of Memphis Language Fair 2019

i GUIDELINES

- Under the theme “Cracking the Cultural Code”, students will design a poster for display and judging at the Fair. The maximum size for posters is 2 feet by 3 feet. If the poster does not adhere to the theme, it will not be judged.
- The poster should reflect the theme of this year's Fair theme, but need not incorporate it word for word. Any writing on the posters must be in the target language.
- Affixed to the lower right front corner of each poster must be a 3x5 card with the following information:
 - **Category:** POSTER
 - **Language**
 - **School**
 - **Name of student**
 - **Name of teacher**
- Maximum of two entries per class and maximum of two competitors per poster.
- Foreign language students, native/heritage speakers, and speakers of cognate languages are welcome to participate in this event.
- All display events (Art, Crafts, Greeting Cards, Posters, and Research Projects) must be in the appropriate room (organized by language) by 8:45 a.m. on the day of the Fair. They must also be retrieved from the rooms where they are displayed by 2:00 p.m. or they will be thrown away.

i JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
Use of Target Language Vocabulary	Correct usage of vocabulary related to the theme; demonstrates variation of vocabulary and control of spelling/writing forms	Some mistakes in vocabulary usage, spelling/writing forms, but understandable content and purpose	Fair amount of incorrect vocabulary applied; incorrect spelling/writing forms understandable with some difficulty	Difficulty to understand due to multiple misuses of vocabulary and incorrect spelling/writing forms
Visual Impact	The unique organization of elements, content and execution create a striking and memorable work. It has the power to “ wow ” the viewer.	The organization of art elements, content, and execution create a cohesive work. The work has a lasting impact on the viewer.	The organization of art elements, content, and execution is adequate . The work holds the viewer's attention .	The organization of art elements, content and execution are inadequate . There is little or no impact on the viewer.
Cultural Relevance	The design displays significant understanding of the target culture	The design displays adequate understanding of the target culture	The design displays some understanding of the target culture	The design displays little to no understanding of the target culture

Judges will determine whether the **poster** has real learning value for the student, especially in the event of a tie.

If teachers have any doubts about the appropriateness of the **poster**, please contact flfair@memphis.edu.