

## University of Memphis Language Fair 2020

### i GUIDELINES

- Students will submit an original work of art the day of the Fair. The work can take various forms: paintings, drawings, collages (e.g. photo), etc. Each work of art should be a student's personal, individual expression related to the target language or culture they are studying. Works should be visually-based, and do not need to include text.
- Each work of art must have a 3x5 card attached with the following information:
  - Category: **ART**
  - Name of student
  - School
  - Language
  - Title of work
  - Name of teacher
- Works of art must not exceed an area of 2 feet by 3 feet, since space will be limited.
- Works of art that have won prizes in previous years (even if it was in a different category) may not be re-submitted. It is the teacher's responsibility to ensure that this rule is followed.
- Maximum of two entries per class in Spanish, French and German only. No limit for other languages.
- Maximum of one work of art per student.
- Foreign language students, native/heritage speakers, and speakers of cognate languages are welcome to participate in this event. Since the **art competition** is open to both native and non-native speakers, if the target language is included in the art piece, it will NOT be considered in the judging.
- If a piece of art does not have "Cultural Relevance"; then, the art is eliminated from judging.
- PLEASE NOTE:** Due to health concerns and University regulations, food items may not be submitted as art.
- All display events (Art, Crafts, Greeting Cards, Posters, and Research Projects) must be in the appropriate room (organized by language) by 8:45 a.m. on the day of the Fair. They must also be retrieved from the rooms where they are displayed by 2:00 p.m. or they will be thrown away.

### i JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
Visual Impact	The <b>unique</b> organization of elements, content and execution create a <b>striking and memorable work</b> . It has the power to <b>"wow"</b> the viewer.	The organization of artistic elements, content, and execution create a <b>cohesive work</b> . The work has a <b>lasting impact</b> on the viewer.	The organization of artistic elements, content, and execution is <b>adequate</b> . The work <b>holds the viewer's attention</b> .	The organization of artistic elements, content and execution are <b>inadequate</b> . There is <b>little or no impact on the viewer</b> .
Creativity	The design shows <b>unique ("outside of the box")</b> and <b>creative</b> interpretation with <b>great attention to details</b> .	The design shows <b>creative</b> interpretation with <b>attention to details</b> .	The design shows an <b>attempt at creativity</b> with <b>some attention to details</b> .	The design is <b>not creative</b> and shows <b>no attention to details</b> .
Cultural Relevance	The design displays <b>significant</b> understanding of the target culture	The design displays <b>adequate</b> understanding of the target culture	The design displays <b>some</b> understanding of the target culture	The design displays <b>little to no</b> understanding of the target culture

Judges will also determine whether the **work of art** has real learning value for the competitor, especially in the event of a tie.

If teachers have any doubts about the appropriateness of a **work of art**, please contact [flfair@memphis.edu](mailto:flfair@memphis.edu).