## **CRAFTS**

## **University of Memphis Language Fair 2020**

## GUIDELINES

- Students will submit an original craft, which might take various forms (e.g., handicrafts, models, collections, etc.)
- Each craft must include a 3x5 card with the following information:
  - o Category: CRAFTS
  - Title of craft
  - Language
  - o School
  - Names of competitors (maximum of two competitors per craft)
  - Name of teacher
- Crafts should not exceed an area of 2 feet by 3 feet, since space will be limited.
- Crafts that have won prizes in previous years (even if it was in a different category) may not be re-submitted. It is the teacher's responsibility to ensure that this rule is followed.
- Maximum of two entries per class. A student may work with another student on the same craft, but they can only submit one craft.
- Foreign language students, native/heritage speakers, and speakers of cognate languages are welcome to participate in this event. Since the **crafts competition** is open to both native and non-native speakers, if the target language is included in the art piece, it will NOT be considered in the judging.
- If a craft does not have "Cultural Relevance"; then, the craft is eliminated from judging.
- All display events (Art, Crafts, Greeting Cards, Posters, and Research Projects) must be in the appropriate room (organized by language) by 8:45 a.m. on the day of the Fair. They must also be retrieved from the rooms where they are displayed by 2:00 p.m. or they will be thrown away.

## JUDGING

| CRITERIA              | OUTSTANDING (4)  | NOTEWORTHY (3)  | FAIR (2)  | POOR (1)   |
|-----------------------|--|---|---|--|
| Visual Impact         | The unique organization of elements, content and execution create a striking and memorable work. It has the power to "wow" the viewer. | The organization of artistic elements, content, and execution create a <b>cohesive</b> work. The work has a lasting impact on the viewer. | The organization of artistic elements, content, and execution is adequate. The work holds the viewer's attention. | The organization of artistic elements, content and execution are inadequate. There is little or no impact on the viewer. |
| Creativity            | The design shows unique ("outside of the box") and creative interpretation with great attention to details.                            | The design shows creative interpretation with attention to details.   | The design shows an attempt at creativity with some attention to details.   | The design is <b>not creative</b> and shows <b>no attention to details</b> .   |
| Cultural<br>Relevance | The design displays significant understanding of the target culture  | The design displays adequate understanding of the target culture  | The design displays some understanding of the target culture  | The design displays little to no understanding of the target culture   |

Judges will determine whether the craft has real learning value for the student, especially in the event of a tie.

If teachers have any doubts about the appropriateness of a craft, please contact flfair@memphis.edu.