

2D ART (UPDATED 1/31/22)

University of Memphis Language Fair 2022

i GUIDELINES

- Students will submit an original work of art. The work must be two-dimensional and able to be submitted as a PDF or Word file. Each work of art should be a student's personal, individual expression related to the target language or culture they are studying. Works should be visually based, and do not need to include text. Use of text should be very limited.
- Submissions will be accepted starting February 1st and will close on March 11th. All work is to be submitted to memphis.edu/fair/.
- The following information must be on the first page of the PDF. The second page should include only be the art.
 - **Student Name**
 - **School**
 - **Teacher**
 - **Language**
- Works of art that have won prizes in previous years may not be re-submitted. It is the teacher's responsibility to ensure that this rule is followed.
- Maximum of two entries per class period in Spanish and French only. No limit for other languages.
- Maximum of one work of art per student.
- World language students, native/heritage speakers, and speakers of cognate languages are welcome to participate in this event. Since the **art competition** is open to both native and non-native speakers, if the target language is included in the art piece, it will NOT be considered in the judging.
- If a piece of art does not have "Cultural Relevance;" then, the art is eliminated from judging.

i JUDGING

CRITERIA	OUTSTANDING (4)	NOTEWORTHY (3)	FAIR (2)	POOR (1)
Visual Impact	The unique organization of elements, content and execution creates a striking and memorable work . It has the power to " wow " the viewer.	The organization of artistic elements, content, and execution creates a cohesive work . The work has a lasting impact on the viewer.	The organization of artistic elements, content, and execution is adequate . The work holds the viewer's attention .	The organization of artistic elements, content and execution are inadequate . There is little or no impact on the viewer .
Creativity	The design shows unique ("outside of the box") and creative interpretation with great attention to details .	The design shows creative interpretation with attention to details .	The design shows an attempt at creativity with some attention to details .	The design is not creative and shows no attention to details .
Cultural Relevance	The design displays a significant understanding of the target culture	The design displays adequate understanding of the target culture	The design displays some understanding of the target culture	The design displays little to no understanding of the target culture

Judges will also determine whether the **work of art** has real learning value for the competitor, especially in the event of a tie. If teachers have any doubts about the appropriateness of a **work of art**, please contact flfair@memphis.edu.